



Tuesday, November 17th – Wednesday, November 18th

The National Coalition for Literacy and the North Carolina Basic Skills Program and Community College System are pleased to present a symposium on grassroots advocacy for adult education practitioners.

The session will feature practical, hands-on strategies for planning and implementing a successful grassroots advocacy program. Participants will discuss strategies and tactics and create action plans that integrate advocacy with community and business partnerships. Speakers and panelists will include national advocacy experts from the adult education field, policy makers from North Carolina, and representatives of successful local partnerships and collaborations.

Through the generous support of the Dollar General Literacy Foundation, **the Coalition will offer two competitive \$5,000 grants to participants to help them to build their advocacy programs.**

There is no fee to attend this program. Due to high demand, pre-registration is required and participants will be required to attend both half day sessions. You will receive a certificate of participation at the end of the session to add to your professional portfolio.

When: Tuesday November 17 from 1:45 - 5:30 PM and Wednesday November 18 from 8:00 AM – Noon. Breakfast will be provided on Wednesday morning. Symposium participants are also invited to attend the Opening Luncheon of the Community College Conference on Wednesday featuring keynote speaker Cheryl Keenan, Director of Adult Education and Literacy at the US Department of Education Office of Adult and Vocational Education at no additional charge.

Where: Sheraton Imperial, RTP: Durham, NC (In conjunction with the NCCCAEA and Basic Skills Family Literacy Conference).

Register now! Additional details will follow. To register, follow the link below.

www.ncccs.cc.nc.us/Basic_Skills/Conference2009/DollarGeneralSymposium.html