

# North Carolina Community College System Global Education Action Plan Template

College: Blue Ridge Community College Date: July 31, 2001

Name of College President:: Dr. David W. Sink, Jr

Name of Campus Global Education Director: Molly Parkhill, Chairman, Global Education Committee

Names of Global Education Committee/ Team Members:

Dr. Earl Medlin, Dean for Instruction

Dr. Molly Parkhill, Dean for Continuing Education

Mr. David N. Hutto, Dean for Technology and Development

Satina Anziano, ESL Lead Instructor

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Joe McIntosh, Director, Minority Services/Counselor

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January 24, 2001

**1. NEED**

*Blue Ridge Community College*

Task	Responsibility	Completion Date	Verification
<p>Limited Global Education in institutional plans</p> <p>Need for additional bilingual faculty and staff</p> <p>Limited understanding of Global Issues and Opportunities</p> <p>Need to revamp the instructional model for teaching international languages</p> <p>Limited support services for International Students</p> <p>Limited access to college resources by the international community</p> <p>Need to expand student's understanding of geography</p> <p>Expand business and industries understanding of international cultural practices</p> <p>Expand International business components in new collaborative E-commerce program for small businesses</p>			

**2. RELATED EFFORTS**

*(To your knowledge, what has previously been done by this or any other institution to satisfy these needs?)*

Task	Responsibility	Completion Date	Verification
Incorporated citizenship instruction into ESL courses ESL/Spanish for the workplace program Offered course in Japanese cultural and business practices Established a full time minority recruiter and counselor position Increased recruiting of international and minority professionals Increased online course offerings Enhanced college web site Established an interactive distance learning classrooms Other Institutional Efforts: Faculty exchange programs with colleges outside the US Study abroad programs for students and faculty Collaborative agreements with other countries to offer courses by distance learning CNA1 program offered in Spanish E-commerce program in International Business			

**3. CLIENTELE**  
*(What group or groups are the intended beneficiaries of this initiative?)*

Task	Responsibility	Completion Date	Verification
Latino community International community Faculty and staff Business and Industry Students Local educators – birth – 12 Local community – (retirees, heavy travelers, New Americans) Government and Agencies			

**4. COLLABORATIVE EFFORTS**

*(Will any other agency(ies) or organization(s) be involved in collaboration or partnership in this initiative?)*

Task	Responsibility	Completion Date	Verification
Chamber of Commerce Advantage West Latino Advocacy Coalition and WHIT-C Social and health agencies Local government Public Schools Universities Western North Carolina Technology Consortium – E-commerce Initiative Opportunity House Mountain Micro Enterprise			

**5. OBJECTIVES**

*(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)*

Task	Responsibility	Completion Date	Verification
<p>Incorporate Global Education into the college's IEP – College goals and mid-level objectives</p> <p>Review the college's technology plan from an international perspective</p> <p>10% faculty and staff to be bilingual</p> <p>20% of faculty and staff will have functional knowledge of Spanish in the workplace</p> <p>Restructure international language courses so that students become functionally literate in the language that they are studying</p> <p>Increase the awareness of the faculty and staff of the richness of international cultural diversity</p> <p>Expand student services for international students</p> <p>Sponsor activities that create greater cultural sensitivity to the members of the Global Community represented in our area and on campus</p> <p>Infuse International issues into all curriculum</p> <p>All students who attend BRCC will leave with a more complete knowledge of world geography than when they came</p> <p>Provide opportunities for local business leaders to learn more about international business and cultural practices</p> <p>Promote positive community building through multicultural programs/activities</p>			

**6. PROCEDURES**

*(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)*

Task	Responsibility	Completion Date	Verification
<p>Establish a Global Education Committee</p> <p>Incorporate Global Education goals into the College's IEP as part of the annual planning process</p> <p>Ask each mid-level unit to include appropriate objectives for their work areas that support the college's Global Education goals – identify needed resources and timelines</p> <p>Explore ways to enhance the delivery and reception of International programs through technology</p> <p>Establish a link to the SCOLA Network to bring in international news programs in the native language to our college and community</p> <p>Establish an International Students Association, mentors and tutors for International Students</p> <p>Establish a work group to restructure the College's offerings in International languages – review courses and languages offered, method of instruction, and laboratory experiences provided</p> <p>Offer short courses International languages for the workplace aimed at local business leaders and economic developers</p> <p>Sponsor an International festival on campus featuring the music, dance, and food of countries represented in the local community</p> <p>Improve outreach programs to the Latino community – local Sunday soccer tournaments, elementary school programs for parents, etc.</p>			

<p>Conduct faculty development programs on how to integrate international issues and awareness into all curriculum areas</p> <p>Provide maps of the world for all classrooms – international maps from Asia, Europe, etc.</p> <p>Create an interactive geography game on the College’s web site – Match the name with the country or “unscramble the world”</p> <p>Conduct seminars and workshops on International Business Opportunities and Risks- economic policies, import export issues, US trade restrictions, taxes, communication policies, work visas and passports, housing and transportation, culture and practices</p> <p>Establish a faculty exchange program with colleges in other countries</p> <p>Expand Immersion Program to include professionals who work with new immigrants and international students in the community</p> <p>Develop a Spanish version of the BRCC web site</p> <p>Seek external funding to support new programs</p> <p>Join ACIIE and CCID</p> <p>Create a welcome atmosphere for international students – inclusive imagery and language on all College publications and electronic communication tools. The public image of the college will reflect our diverse student body and the supportive environment for personal growth and development for all students within our reach.</p> <p>Create an office of multicultural services – counseling, tutoring, international student association</p> <p>Create a community-based New American learning center – GED, citizenship, ESL, social/family</p> <p>Web links to international news sources, international work opportunities</p> <p>Sponsor/host international issue forum</p>			
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**7. EVALUATION**

*(By what means will it be possible to determine the extent to which initiative objectives have been accomplished? What criteria will be used for evaluation?)*

Task	Responsibility	Completion Date	Verification
<p>The Global Education Committee will meet at least once a year to review the progress with respect to effectively developing the action plan and achieving the objectives. An annual report will be developed to provide feedback to the Management Team and Planning Council. The Global Education Committee will be responsible for developing the evaluation criteria based on the stated objectives and procedures.</p>			

**8. BUDGET**

*(List an estimated total cost for the initiative and give some general idea of the major categories of funds, for example, personnel, travel, supplies, etc., that will be needed. A highly detailed budget is not necessary, as this will be developed later.)*

Task	Responsibility	Completion Date	Verification
<p><b><u>Personnel</u> \$80,000</b></p> <p>Establish Office of Multicultural Services to include director and support staff.</p> <p><b><u>Professional Development</u> \$100,000</b></p> <p>Faculty Exchange Program Immersion Program Curriculum Development Spanish Courses</p> <p><b><u>Equipment and Software for International Language/Cultural Center</u> \$50,000</b></p> <p>Installation and purchasing of equipment</p> <p><b><u>Memberships to ACIE and CCID</u> \$1,000</b></p> <p><b><u>Student Services</u> \$75,000</b></p> <p>Outreach International Festival International Student Association Tutoring Services Translations</p> <p><b><u>International Business Network</u> \$25,000</b></p> <p>Issues forum Seminars/Workshops</p>			

**9. COMMITMENT**

*(What kind of commitment—money, time, space, etc.—is the institution willing to make toward implementation of the initiative?)*

Task	Responsibility	Completion Date	Verification
Commitment will be reflected in the following priorities:  Hiring Practices Budget decisions Professional Development activities Grant writing priorities			

**10. ADDITIONAL INFORMATION OR COMMENTS:**



Task	Responsibility	Completion Date	Verification

## **Abstract:**

**College name: Blue Ridge Community College**

**Date: July 31, 2001**

Blue Ridge Community College will strive to integrate Global Education into the institution's planning process at all levels. Through the Planning Council, a representative body composed of faculty, staff, and administrators, the college will identify needs and appropriate opportunities to infuse Global Education in all the programs of BRCC.

To begin this process, the BRCC team developed a list of needs of the college in the area of Global Education that the Planning Council might consider. This list will serve as a starting point for a newly established Task Force on Global Education whose membership will be recommended by the BRCC Planning Council. The initial identified needs are:

- Limited Global Education in institutional plans
- Need for additional bilingual faculty and staff
- Limited understanding of Global Issues and Opportunities
- Need to revamp the instructional model for teaching international languages – Spanish, Chinese, and Portuguese
- Limited support services for International Students
- Limited access to college resources by the international community
- Student's lack of understanding of geography
- Limited business and industries understanding of international cultural practices
- Lack of International business component in new collaborative E-commerce program for small businesses

The Committee on Global Education will be asked to develop a strategic plan for the college to follow that will include a set of objectives tied to the adopted goals, realistic time tables for completion of the objectives, and a clear set of priorities for implementation of these objectives. Also, the Committee will identify appropriate external sources of funding for start up funds, innovative programs, and restructuring activities for the college. In addition, the Committee will be asked to recommend how the College can use existing resources to accomplish some of the identified goals and objectives. The completed action plan developed by the Committee will be presented to the Planning Council for adoption and inclusion into the College's IEP, and then to the Management Team for approval and funding.

As a starting point, the BRCC Team has identified these objectives:

- Incorporate Global Education into the college's IEP – College goals and mid-level objectives
- Review the college's technology plan from an international perspective
- 10% faculty and staff to be bilingual
- 20% of faculty and staff will have functional knowledge of Spanish in the workplace
- Restructure international language courses so that students become functionally literate in the languages
- Increase the awareness of the faculty and staff of the richness of international cultural diversity
- Expand student services for international students
- Sponsor activities that create greater cultural sensitivity to the members of the Global Community
- Infuse International issues into all curriculum
- All students who attend BRCC will leave with a more complete knowledge of world geography
- Provide opportunities for local business leaders to learn more about international business and cultural practices

An important part of this process will be a formative evaluation program that will be conducted by the Global Education Committee. The evaluation of BRCC's Global Education Program will be conducted on a regular basis using locally developed survey instruments. Feedback from this continuing survey process will be forwarded to the Planning Council and Management Team so that appropriate adjustments in program direction can be taken.