

North Carolina Community College System Global Education Action Plan Template

College: **Coastal Carolina Community College**

Date: **March 6, 2001**

Name of College President: **Dr. Ronald K. Lingle**

Name of Campus Global Education Director: **Dewey H. Lewis**

Names of Global Education Committee/ Team Members:

Jim Church

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January 24, 2001

1. NEED

(What conditions or circumstances exist which need improvement? Identify the needs.)

Task	Responsibility	Completion Date	Verification
<p>Increasing number of residents of Hispanic origin settling and working in the Onslow county area. These individuals contribute to the community as a desirable workforce; however, there exists a challenge in the communication and understanding of both cultures. Employers desire to communicate with these employees in some form of their native language and these employees of Hispanic origin would like to effectively communicate with their employers in their "new" language. Also local governments and service agencies working to serve this new population desire to communicate with these new residents</p> <p>Therefore, it is imperative that CCCC work to serve the workforce development needs of the Hispanic population.</p>	CCCC	On-going	On-going

2. RELATED EFFORTS

(To your knowledge, what has previously been done by this or any other institution to satisfy these needs?)



Task	Responsibility	Completion Date	Verification
Current efforts at CCCC: 1. ESL program 2. Curriculum course offerings in Spanish 3. Occupational Extension and Immersion Spanish Language Programs 4. Computer skill training in Spanish 5. Partnership with local church(es) to provide Basic Skills Program with for migrant workers	Cont Ed Curriculum Cont Ed Cont Ed Cont Ed/Basic Skills	On-going On-going On-going Dec 2000 Dec 1998	On-going On-going On-going Course Completion Program Completion

3. CLIENTELE

(What group or groups are the intended beneficiaries of this initiative?)



Task	Responsibility	Completion Date	Verification
Hispanic Communities CCCC Faculty and Staff CCCC Students: Hispanic and Non-Hispanic Employers Government/Service Agencies	CCCC		

4. COLLABORATIVE EFFORTS

(Will any other agency(ies) or organization(s) be involved in collaboration or partnership in this initiative?)

Task	Responsibility	Completion Date	Verification
Collaborative Partners: Economic Development Commission Committee of 100 Chamber of Commerce Department of Defense Latin-American Association NC Community College System World View Institute of Latin American Studies JobLink Center			

5. OBJECTIVES

(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in

Section 1.)

Task	Responsibility	Completion Date	Verification
a. Provide communication skills training to the Hispanic population to allow individuals to effectively communicate in the English speaking community.	Cont Ed	Begin Fall 2001 – ongoing	Course/training offerings
b. Provide training for: employers, local governments, service agencies and non-Hispanics in basic Spanish communication skills .	Cont Ed, Curriculum	On-going	Course/training offerings
c. Provide cultural diversity training for employers, local governments, service agencies, CCCC faculty, staff, and students.	CCCC	On-going	Course/training offerings

6. PROCEDURES

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
Objective a. 1. Continue to provide ESL training	Cont Ed	On-going	Course offerings
2. Market ESL program Hispanic community	Public Information Office Basic Skills/Cont Ed JobLink Center	Begin Summer 2001- On-going	Increase in number of participants
Objective b. 1. Continue to provide Spanish communication skills training "on demand."	Cont Ed	As requested	Number of course offerings
2. Continue to provide Conversational Spanish course offerings through Occupational Extension.	Cont Ed	On-going	Course offerings
3. On-line course offerings in Spanish communication skills.	Fall 2001	Dec 2001	Enrollment
Objective c. 1. Include additional curricula course offerings in cultural diversity.	Division Chairs	Summer 2002	Course Offerings
2. Include cultural diversity training in faculty/staff development workshops.	Faculty Development Committee	Fall 2001	Attendance in workshops
3. Provide cultural diversity/sensitivity training "on demand."	Cont Ed	On-going	Course offerings

7. EVALUATION

(By what means will it be possible to determine the extent to which initiative objectives have been accomplished? What criteria will be used for evaluation?)

Task	Responsibility	Completion Date	Verification
See verification of each task in 6a, 6b, 6c			

8. BUDGET

(List an estimated total cost for the initiative and give some general idea of the major categories of funds, for example, personnel, travel, supplies, etc., that will be needed. A highly detailed budget is not necessary, as this will be developed later.)

Task	Responsibility	Completion Date	Verification
<p>Estimated 2-Year Budget:</p> <p>Personnel \$51,000 Marketing \$ 1,000 Instructional Materials \$ 2,000 Travel * \$ 4,800</p> <p>TOTAL \$59,600</p> <p>*includes professional development, local & O/S travel</p>			

1. COMMITMENT

(What kind of commitment—money, time, space, etc.—is the institution willing to make toward implementation of the initiative?)



Task	Responsibility	Completion Date	Verification
<p>Due to the increasing Hispanic population and the globalization of the economy, this is an effort that we will have to commit time, monies, resources and space. In a military community where cultural diversity is valued, this is a high priority of Coastal Carolina Community College.</p>			

10. ADDITIONAL INFORMATION OR COMMENTS:

Task	Responsibility	Completion Date	Verification

Abstract:

(one page abstract of the Global Education plan outlined above)

College name: Coastal Carolina Community College Date: March 6, 2001

Coastal Carolina Community College is the home of Camp Lejeune Marine Corps Base and enjoys the benefits of cultural diversity in its population of Marines and their dependents. In the last ten years, Onslow County and surrounding geographic area has seen an increase in the number of a new Hispanic cultural group, settling and working in the area. These individuals contribute to the community as a desirable workforce; however, there exists a challenge in the communication and understanding of existing and new cultures. Employers desire to communicate with these employees in some form of their native language and these employees of Hispanic origin would like to effectively communicate with their employers in their “new” English language. Also local governments and service agencies working to serve this new population desire to communicate with these new residents.

Therefore, it is imperative that CCCC work to serve the workforce development needs of the Hispanic population. The core element of this task is to work through an existing and effective English as a Second Language (ESL) program. Utilizing key leaders in the Hispanic communities, CCCC will plan to strategically locate ESL classes and programs to effectively recruit students to the classes. These courses will also incorporate workforce development training, introducing the Hispanic population to American culture, employer expectations, and societal expectations. The JobLink Center will also be assisting in this task, and will also inform these residents of services available in the community.

The Division of Continuing Education Occupational Extension will offer training in both conversational Spanish and cultural diversity to the general population and customized training to employers on demand. While some of this type of training currently exists, it is the desire of CCCC to market and promote this type of support to the local community.

It is recognized that awareness and understanding of the Hispanic culture is needed by the faculty, staff and students at CCCC. Through the Faculty Development Committee and additional professional development activities, cultural diversity/sensitivity training will be offered during faculty workshops (fall and spring sessions). These workshops are offered to all faculty (full-time and adjunct) and staff at no cost to participants. The Division of Curriculum Education will expand its course offerings to include additional culturally diverse courses to degree students. Additional student involvement through the Student Government Association club sector will also provide cultural diversity activities.

Summary of Proposed Action Steps

Please submit a one-page summary of the action steps your team worked on while at this conference. This must be turned in on disk prior to the end of the conference. Several campus teams will be randomly chosen to present their summary at the last session of the conference.

While the service area of Coastal Carolina Community enjoys the benefits of cultural diversity in its population of Marines and their dependents, it is also experiencing a growth in Hispanic population. These individuals contribute to the community as a desirable workforce; however, there exists a challenge in the communication and understanding of existing and new cultures. With this situation, the CCCC Global Education Team has identified its main need is to serve the workforce development needs of this Hispanic population. This will be accomplished by focusing our efforts in three major areas:

- I. Enhance existing English as Second Language (ESL) program through
 - A. Outreach program
 - B. Market of program through Hispanic community organizations, churches, support agencies
 - C. Market program through employers
 - D. Recruit employees and volunteers from Hispanic community

- II. Develop an awareness and knowledge of Hispanic culture among local employers
 - A. Provide customized training in basic communication skills and cultural sensitivity to employers as requested.
 - B. Provide similar training to general population on a regular basis

- III. Develop an awareness and knowledge of Hispanic community and culture to CCCC faculty, staff and students.
 - A. On-campus workshops for faculty (adjunct and full-time) and staff
 - B. Additional offerings curriculum courses of inter-cultural topics
 - C. Globalization of content of existing courses
 - D. Cultural awareness through Student Government Association clubs and activities
 - E. Cultural awareness through service learning activities