

North Carolina Community College System Global Education Action Plan Template

College: Craven Community College Date: March 20, 2001

Name of College President: Dr. Lewis S. Redd

Name of Campus Global Education Director: Ms. Diane Tyndall

Names of Global Education Committee/ Team Members:

John Fonville	Dr. Jean Huryn
Wayne Forbush	Nettie Williams
David Bauer	Diane Hartge
Cathy Campbell	Jae Logan
Deena Niewiadomski	Kate Amerson
Murdina MacDonald	Maureen Abraham
Patrice Brazell	Donna Bell
Bob Husson	Lealer King
Sefton Wiggs	Cindy Patterson
Diane Tyndall	Jeffrey Vaughese

January 24, 2001

1. NEED

(What conditions or circumstances exist which need improvement? Identify the needs.)

Task	Responsibility	Completion Date	Verification
<ol style="list-style-type: none">1. College needs to articulate its commitment to global education in its primary documents, including its web site.2. College and community need to be more aware of global education needs and resources.3. College personnel need to both strengthen existing as well as create new partnerships with business and industry leaders to jointly define, pursue and realize global education goals.4. College needs to explore financial resources available for global education projects (local, regional, federal) and pursue appropriate funding for initiatives.5. College needs to integrate global perspectives/knowledge in all areas of instruction.6. College services need to reflect global awareness/sensitivity in all areas of campus life.7. College's students need to be better equipped to compete in a multicultural, multi-lingual world marketplace.	<p><u>Refer to Objectives, Section 5</u></p>		

2. RELATED EFFORTS

(To your knowledge, what has previously been done by this or any other institution to satisfy these needs?)

Task	Responsibility	Completion Date	Verification
<p>1. The Arts and Sciences Division of CCC offers Geography courses: World Regional Geography (GEO III) in the Spring Semester and Physical Geography (GEO 130) in the Fall Semester.</p> <p>2. The Arts and Sciences Division of CCC offers the following Foreign Language courses every semester: Elementary French (FRE 111 and FRE 112); and Elementary Spanish (SPA 111 and 112); and Intermediate Spanish (SPA 211 and SPA 212) are available on demand.</p> <p>3. The Arts and Sciences Division of CCC introduced World Civilizations (HIS 111 and HIS 112) in the 2000-2001 academic year as a more global alternative to Western Civilization (HIS 121 and HIS 122).</p> <p>4. The Arts and Sciences Division of CCC offers Comparative World Politics (POL 210) as a self-study course whenever there is demand.</p> <p>5. The Continuing Education Division of CCC offers four levels of Spanish, entry level French and German courses, and English as a Second Language each year.</p> <p>6. The Continuing Education Division of CCC offers customized language classes for industry to allow their employees the opportunity to communicate with non-English speaking employees.</p> <p>7. The Continuing Education Division is undertaking a project of meeting with all businesses and industries in Craven County to access their educational needs. The global issues will be addressed as a part of these meetings.</p> <p>8. The Diversity Team at CCC has had an international focus in its celebration of diversity since 1997. Diversity Week Activities have included an Afro-American Day; a Celtic-American Day; a Hispanic-American Day; as well as a Smokey Mountain Day. Other activities have included Chinese music, Hawaiian Dancers, Japanese Dancers, Mongolian music, a Diversity Jeopardy Match, and an International Tea for foreign students.</p>			

2. RELATED EFFORTS (Cont'd.)

(To your knowledge, what has previously been done by this or any other institution to satisfy these needs?)

- 9. International Film Club at CCC has shown foreign movies to the public on Friday nights in our auditorium six or seven times per year since 1996. We have offered subtitled movies that were produced in the following locations: Brazil, China, Cuba, France, Germany, Iceland, India, Iran, Ireland, Israel, Italy, Japan, Martinique, Mongolia, Netherlands, Philippines, Quebec, Russia, Vietnam, and the United States. The program is partially supported by Student Services, the Craven County Arts Council, and donations from the patrons. A mailing list of over 200 patrons and regular reviews of the movies in the local paper helps promote this program.
- 10. CCC organized and hosted an International Business Forum in 1999 to raise awareness of the global market place and its importance in the economy of eastern North Carolina.
- 11. Using New and Expanding Industry funding, as well as apprenticeship Training and Focused Industrial Training grants, the college has been actively involved in meeting the training and education needs of local and international corporations in our region. Among those with whom CCC has formed effective training partnerships are: Amital Spinning Corporation, the Robert Bosch Power Tool Corporation, SOS Global Express, Hatteras Yachts, Weyerhaeuser Company and After Market Parts.
- 12. The Hispanic Council meets monthly in the CCC Board Room and the Irish Cultural Society sponsors programs and performances using the Orringer Auditorium on CCC campus.
- 13. CCC has an increasing number of students from foreign countries who are also active in campus events. The president of the Student Council is an Indian student who grew up in the United Arab Emirates.

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3. CLIENTELE

(What group or groups are the intended beneficiaries of this initiative?)

Task	Responsibility	Completion Date	Verification
<ol style="list-style-type: none">1. Craven Community College students2. New and emerging industries in Craven and surrounding counties3. Existing industries4. Students planning to leave the area, especially those associated with the Cherry Point Marine Base5. Immigrants who settle in Craven and surrounding counties (Craven County has a growing population of Hispanics)6. Retired persons7. Arts community8. Lifelong learners seeking a better understanding of the world			

4. COLLABORATIVE EFFORTS

(Will any other agency(ies) or organization(s) be involved in collaboration or partnership in this initiative?)

Task	Responsibility	Completion Date	Verification
1. Craven County Chamber of Commerce 2. Craven County Committee of 100 3. Rotary Club 4. Civitans 5. Kiwanis 6. New Bern Women's Club 7. Hispanic Council 8. Craven Arts Council 9. The German Club 10. The Irish Cultural Society 11. The Scottish Heritage Society 12. The Friendship Force			

5. OBJECTIVES

(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)

Task	Responsibility	Completion Date	Verification
5.1A College administrators will examine and revise, as appropriate, college's mission statement to reflect a specific commitment to global education.	5.1A Board of Trustees and Institutional Effectiveness Committee (IEC)	Spring 2002	Revised mission statement on website, and posted throughout college
5.1B College administrators will examine and revise, as appropriate, college's Strategic Action Plan to reflect a specific commitment to global education.	5.1B Board of Trustees and Institutional Effectiveness Committee (IEC)	Spring 2002	Revised Strategic Action Plan will be presented at IEC Spring meeting; also at April Board meeting
5.1C College personnel will examine and revise, as appropriate, the college's web site to reflect a specific commitment to global education.	5.1C Webmaster	Spring 2002	Revised web site available. Review of this web site will be documented in Global Ed. Committee minutes
5.2A College will create a global education steering committee, consisting of representatives of the entire college community, to provide direction, leadership and initiative for the global efforts of the college.	5.2A President	Spring 2001	Creation of committee; Initial meeting held April 10, 2001. Minutes of meetings available
5.2B Global Education Committee will organize focus groups and/or surveys to gather information from college personnel, as well as individuals/groups/organizations/corporations in the community regarding global education needs and resources.	5.2B Global Education Committee	Spring 2002	Completion of report on global needs/resources which includes summary/dates of focus groups and survey results
5.2C College will use results of report on global needs/resource to create a global education resource center on campus with the aim of gathering and disseminating information on global education/training/employment opportunities for members of the college and community.	5.2C Global Ed. Committee and Library staff	Fall 2002	Information network in place; resource center exists on campus and is advertised through campus e-mail and local media

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5. OBJECTIVES (Cont'd.)

(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)

Task	Responsibility	Completion Date	Verification
5.3A College personnel will identify and recruit local leaders in business and industry with knowledge of global education/training/employment opportunities who are willing to serve in an advisory capacity to the college in its globalization efforts.	5.3A President	Summer 2001	At least three community leaders will be asked to join the Global Ed. Committee. Documentation in minutes of meetings
5.3B College personnel, in partnership with business and industry leaders, will define and pursue select joint ventures in global education/training/employment using the combined resources of the college and the community.	5.3B President	Spring 2002	At least one joint venture with business/industry will have occurred before May 30, 2002. Venture(s) will be documented in committee minutes and advertisements
5.4A Global education committee will create a subcommittee to explore financial resources available for global education projects – local, regional, federal.	5.4A Global Education Committee	Summer 2001	Subcommittee formed; work of subcommittee documented in Global Ed. Committee minutes
5.4B Financial resources subcommittee will establish an effective information network of successful grant writers, personnel involved in globalization projects, and will disseminate such information to college/community.	5.4B Global Education Financial Resources Subcommittee	Spring 2002	Network established; list of grant writers and personnel involved in Global Ed. Projects will be available in Global Ed. Resource Center.
5.5A College personnel in each division of the college will meet to identify areas for globalization in instruction (academic/vocational/technical/distance education/continuing education).	5.5A Dean, Directors, Assoc. VP of each division and faculty/staff who serve on Global Ed. Committee	Fall 2001	Divisions complete identification of global needs and submits these needs to Global Ed. Committee

5. OBJECTIVES (Cont'd.)

(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)

Task	Responsibility	Completion Date	Verification
5.5B College personnel in each division will devise an action plan for globalization, including plans for course changes and staff development, including international travel by faculty/staff.	5.5B Faculty/staff on Global Ed. Committee	Spring 2002	Divisions complete action plans before May 30, 2002, presents these to Dean/Associate VP of each area and then to Global Ed. Committee
5.5C College personnel in each division will identify resource needs (personnel, equipment, books) to carry out action plan for globalization	5.5C Faculty/staff	Spring 2002	Divisions complete resource needs as part of yearly planning cycle before May 30, 2002; within the yearly plans of each area, Global Ed. Needs are clearly identified as such
5.5D College personnel in each division will prioritize resource needs for globalization and present select priority projects for action/funding to Instructional Support Team (IST).	5.5D Faculty/staff	Fall 2002 – IST minutes ongoing - projects	Minutes of IST meeting; Global projects in progress as part of annual plan for each instructional area or division
5.5E College administrators will examine the feasibility of expanding current offerings in ESL to meet/integrate the needs of international students.	5.5E VP for Instruction and Associate VP for Instruction (Con. Ed.)	Fall 2002	ESL direction determined and results presented to Global Ed. Committee; reflected in minutes
5.6A Student Services will provide leadership/direction/encouragement for the college's efforts to ensure that all areas of college life (student organizations, Diversity Committee, International Film Club, Career Services, college security, physical plant, cultural events involving music and arts, Public Radio East) reflect commitment to global education.	5.6A VP for Student Services and Student Services Representatives on Global Ed. Committee; Chief of Campus Police/Security	Spring 2002 Ongoing	Global perspectives and goals reflected in yearly planning goals of Student Services, College Security, and Physical Facilities.

5. OBJECTIVES (Cont'd.)

(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)

Task	Responsibility	Completion Date	Verification
5.6B Student Services organizations and/or personnel will organize /publicize events designed to foster greater sensitivity to/appreciation of diverse cultures. These events may include diversity training, field trips, musical events, dramas, dances, food offerings, films, poetry readings, language training, and lectures on foreign travel experiences by faculty, staff, students, as well as individuals in the community.	5.6B VP for Student Services and Student Services personnel.	Spring 2002 Ongoing	1) List of cultural events each semester available in Global Ed. Resource Center ; 2) documentation of events advertised on campus; 3) documentation of an increase of student attendance for foreign film showings
5.7A College faculty will enhance their commitment to training students who can perform competitively in a multicultural, multilingual world marketplace by globalizing existing courses, offering new courses with significant global components, by learning a foreign language/languages, by travel abroad (virtual and real) for professional development purposes and by modeling both global awareness and lifelong learning.	5.7A Faculty	Fall 2002	1) Revisions in curriculum completed and presented to Academic Affairs; 2) documentation of increased enrollment in foreign language training; 3) international travel opportunities developed and advertised to students and 4) staff development forms.
5.7B Graduates of the college will enter the marketplace as globally aware citizens with some exposure to international travel, either real or virtual, and equipped with those skills (i.e. effective use of emerging technologies; ability to speak a foreign language/languages) requisite for success in the twenty-first century.	5.7B Students	Spring 2003	Documentation of expanded enrollment in courses with global content, foreign languages, computer information systems; expanded international travel, both virtual and real

6. PROCEDURES

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
6.1A & B Board of Trustees and Institutional Effectiveness Committee will redo mission statement and strategic plan. 6.1C Webmaster is revising Webpage at present and will add a Global Education perspective. 6.2A & B College has already created a Global Education Committee which began meeting on April 10, 2001. The work of this Committee will be crucial in carrying out this plan. Committee will appoint a subcommittee to conduct focus groups and/or surveys during Fall Semester 2001. Subcommittee will present results to the Committee in Spring 2002. 6.2C Library staff will work with Global Ed. Committee to create an area within Library designated as the Global Education Resource Center where information about global training, books, websites, and other educational information is available, along with Global Education activities on our campus.	<u>See Objectives, Section 5</u>		

6. PROCEDURES (Cont'd.)

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
6.3 A & B College personnel, especially the Director of Business & Industry Services who is a member of the Global Ed. Committee, will recruit at least three business or industry leaders who are interested in doing a joint project with the College during the next academic year.	<u>See Objectives, Section 5</u>		
6.4A & B The Global Ed. Committee will appoint a Financial Resources Subcommittee to explore grants, local and state organizations, such as Arts Council, Hispanic Council, etc. and faculty interests in Global Education, to create a network to match faculty with resources (grants, organizations) to accomplish Global Education goals.			
6.5A, B, C & D Each instructional division of the College will identify areas to include globalization in instruction. This will include revising courses, encouraging foreign language courses, including global education activities in courses, encouraging both virtual and real travel by students and faculty. This process will be initiated by a member of the Global Ed. Committee in that Division in conjunction with the Associate V.P., Dean, or Director of that Division or area. The action plans developed by each Division will become part of the Annual Planning cycle which prioritizes needs within each division and then is taken to the Instructional Support Team for final recommendations to the V.P. for Instruction.			
6.5E The Continuing Education Division will explore the feasibility of expanding ESL classes.			
6.6A & B Student Services, as part of its yearly planning cycle, will seek ways to encourage Global Education activities, or revise present activities to provide a Global Education perspective.			

6. PROCEDURES (Cont'd.)

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
6.7A & B Faculty will encourage students to be prepared for the global marketplace by encouraging foreign language courses and other courses emphasizing a global perspective, seek staff development which provides global education, including the possibility of foreign travel for students and faculty.	<u>See Objectives, Section 5</u>		

7. EVALUATION

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
<p>7.1A College mission statement will include a commitment to global education.</p> <p>7.1B Strategic plan includes a plan to expand global education.</p> <p>7.1C College website includes global education section and is easily used by foreign students.</p> <p>7.2A Committee created. Now committee must evaluate needs/resources for global education on campus and begin Global Education initiatives.</p> <p>7.2B Global Education appoint Focus Group/Survey subcommittee instructing this group to gather data on the needs/resources for global education and complete a summary report.</p> <p>7.2C A Global Resources Center will be created and available in the library.</p> <p>7.3A At least three local leaders will serve on Global Ed. Committee.</p> <p>7.3B At least one joint venture with business will have taken place.</p>	<p><u>See Objectives, Section 5</u></p>		<p>7.1A New mission statement posted throughout college.</p> <p>7.1B Strategic plan posted.</p> <p>7.1C See college website.</p> <p>7.2A Minutes of global Education Committee.</p> <p>7.2B Focus groups, survey occurs. Summary report written which provides recommendations and direction.</p> <p>7.2C Center will exist in library. Students, faculty, and staff will have knowledge of this center.</p> <p>7.3A Committee membership and minutes.</p> <p>7.3B Minutes of Global Education meeting and advertisements</p>

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7. EVALUATION (Cont'd.)

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
7.4A Financial Resources Subcommittee will be created and charged to seek grants information and other resources for faculty and staff to expand global education.			7.4A Existence of Financial Resources subcommittee in minutes of Global Ed. Committee.
7.4B Subcommittee will provide a network of interested faculty and others involved in global education, along with a list of resources.			7.4B Work of subcommittee documented in minutes. List of faculty and other personnel and resources will be available in Global Education Resource Center.
7.5A Each division will discuss ways to include global education in instruction.			7.5A The minutes of division meetings.
7.5B Each division will develop an action plan for global education.			7.5B Action plan will be discussed with head of each division or area and then presented to Global Ed. Committee will be part of annual plans.

7. EVALUATION (Cont'd.)

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
7.5C Each division will identify needs to carry out action plan. 7.5D Identified needs will be prioritized within each division and prioritized campus-wide in IST meeting to make recommendations to V.P. for Instruction. 7.5E Continuing Education will evaluate this and report to Global Education Committee. 7.6A Student Services will encourage a global perspective in all areas of campus life. Campus Police Chief serves on Global Education Committee and will consider cultural sensitivity training for staff. Physical facilities personnel will also consider whether this training is needed.	<u>See Objectives, Section 5</u>		7.5C Global Education needs will be identified in annual plans which are recorded in Office of Planning and Research, Library, and Administrative Offices. 7.5D Prioritized as part of division plans and recommendations to V.P. for Instruction are part of IST minutes. 7.5E Global Ed. Committee minutes; will act on results of evaluation. 7.6A Reflected in minutes of meeting of Student Organizations Council. Physical Facilities personnel and Campus Police training will be part of annual plans for each area if needed.

7. EVALUATION (Cont'd.)

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)

Task	Responsibility	Completion Date	Verification
7.6B Student Services will encourage at least one training or cultural event to encourage a global perspective. 7.7A Faculty will use the annual planning cycle to encourage global education through course changes and other education. 7.7B Students completing a two-year degree will have some exposure to global education and students/staff will have an opportunity for foreign travel (real or virtual) to increase global knowledge.			7.6B Training or event held. See advertisement. Also a part of annual plans for Student Services. 7.7A Designated in annual plans; accomplishments evaluated as part of annual plans. 7.7B Increased enrollment in courses with global content (including foreign languages and computer information system). Opportunity for foreign travel to increase global knowledge will be documented in minutes of Global Ed. Committee.

8. BUDGET

(List an estimated total cost for the initiative and give some general idea of the major categories of funds, for example, personnel, travel, supplies, etc., that will be needed. A highly detailed budget is not necessary, as this will be developed later.)

Task	Responsibility	Completion Date	Verification
Staff development International travel for faculty/staff/students Local travel for field trips Supplies: books for library; video tapes, computer supplies Speakers: local and other persons with experiences of value to share on the process of globalization		The college budget will be set in July/August, 2001.	

9. COMMITMENT

(What kind of commitment—money, time, space, etc.—is the institution willing to make toward implementation of the initiative?)

Task	Responsibility	Completion Date	Verification
<p>The President is committed to the globalization of the campus, as is evident in the immediate creation of a Global Education Committee to provide direction for new initiatives as well as support for current globalization efforts. Appropriate resources will be allocated for these projects.</p>	<p>Board of Trustees President Vice Presidents Administrators Faculty Staff</p>	<p>2003</p>	<p>Graduates of CCC in May, 2003 will enter the marketplace with an enhanced sense of global awareness and equipped with the skills/resources needed to compete effectively in the multicultural world of work and living.</p>

10. ADDITIONAL INFORMATION OR COMMENTS:



Task	Responsibility	Completion Date	Verification

Abstract:

(one page abstract of the Global Education plan outlined above)

College name: _____ **Date:** _____

Summary of Proposed Action Steps

Please submit a one-page summary of the action steps your team worked on while at this conference. This must be turned in on disk prior to the end of the conference. Several campus teams will be randomly chosen to present their summary at the last session of the conference.