

# North Carolina Community College System Global Education Action Plan

College: Gaston College

Date: March 6, 2001

Name of College President::

Dr. Patricia Skinner

Name of Campus Global Education Director:

Bob Blanton

Names of Global Education Committee/ Team Members:

Patricia Skinner

Carrietta Adkins

Dewey Dellinger

Linda Greer

Bob Blanton

January 24, 2001

**1. NEED**  
*(What conditions or circumstances exist which need improvement? Identify the needs.)*

Task	Responsibility	Completion Date	Verification
<ul style="list-style-type: none"> <li>• Lack of information and understanding about other cultures</li> <li>• Absence of knowledge and skills to communicate with the international population</li> <li>• Absence of a coordinated or central effort to serve the international population</li> <li>• Limited experience on the part of faculty, staff, students, and the community in travel abroad</li> <li>• No advanced levels of English as a Second Language (ESL) to serve the growing Hispanic/Latino population</li> <li>• Declining economic growth of the region</li> <li>• No document that provides a comprehensive plan for the college's international efforts</li> <li>• Omission of Global Education in the Mission Statement</li> </ul>			

**2. RELATED EFFORTS**  
*(To your knowledge, what has previously been done by this or any other institution to satisfy these needs?)*

Task	Responsibility	Completion Date	Verification

N/A			
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**3. CLIENTELE**  
*(What group or groups are the intended beneficiaries of this initiative?)*



Task	Responsibility	Completion Date	Verification
<ul style="list-style-type: none"> <li>• Faculty and staff</li> <li>• International students</li> <li>• International students</li> <li>• Faculty, staff, students, and community</li> <li>• International students</li> <li>• International business</li> <li>• Faculty, staff, and students</li> <li>• Faculty, staff, students, and community</li> </ul>			

**4. COLLABORATIVE EFFORTS**  
*(Will any other agency(ies) or organization(s) be involved in collaboration or partnership in this initiative?)*



Task	Responsibility	Completion Date	Verification
<ul style="list-style-type: none"> <li>• Existing community-based organizations and consultants as appropriate</li> <li>• Literacy Council and other colleges</li> </ul>			

<ul style="list-style-type: none"> <li>• EDC at local and state levels</li> <li>• Consultants as appropriate</li> </ul>			
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**5. OBJECTIVES**  
*(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)*

Task	Responsibility	Completion Date	Verification
<ul style="list-style-type: none"> <li>• To provide more professional development opportunities for faculty and staff that relate to international issues</li> <li>• To coordinate the efforts to serve the international population and to enhance the success rate of international students</li> <li>• To provide occupational and language skill development to international students relocating in the college's service area</li> <li>• To expand the outreach of the existing study tours program</li> <li>• To develop and implement advanced levels of ESL classes</li> <li>• To promote the relocation of international business into the college's service area</li> <li>• To develop a comprehensive document that outlines the college's strategy for meeting the needs of Global Education</li> <li>• To revise the Mission Statement to include Global Education</li> </ul>			

**6. PROCEDURES**

*(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)*

Task	Responsibility	Completion Date	Verification
<ul style="list-style-type: none"> <li>• At least 80% of all full-time faculty and staff will participate in ore related professional development activity</li> <li>• Develop an International Resource Center for student use</li> <li>• Develop and/or offer at least two new credit and/or noncredit courses in Spanish</li> <li>• Provide more global travel opportunities for students by offering scholarships, shorter itineraries, expanded marketing, and more travel slots</li> <li>• Develop and offer another level of English as a Second Language</li> <li>• Market the international services of Gaston College to external organizations</li> <li>• Develop and implement a Global Education Plan</li> <li>• Revise the Mission Statement to include Global Education</li> </ul>		<p>6/30/02</p> <p>6/30/03</p> <p>6/30/02</p> <p>6/30/03</p> <p>6/30/02</p> <p>6/30/02</p> <p>6/30/02</p> <p>6/30/02</p>	

**7. EVALUATION**

*(By what means will it be possible to determine the extent to which initiative objectives have been accomplished? What criteria will be used for evaluation?)*

	Responsibility	Completion Date	Verification
<ul style="list-style-type: none"> <li>• At least 80% of all full-time faculty and staff participated in one related professional development activity by deadline</li> </ul>		6/30/02	
<ul style="list-style-type: none"> <li>• An International Resource Center for student use was available by deadline</li> </ul>		6/30/03	
<ul style="list-style-type: none"> <li>• At least two new credit and/or noncredit courses in Spanish were developed and offered by deadline</li> </ul>		6/30/02	
<ul style="list-style-type: none"> <li>• More travel opportunities were available to students by deadline</li> </ul>		6/30/03	
<ul style="list-style-type: none"> <li>• Another level of English as a Second Language was developed and offered by deadline</li> </ul>		6/30/02	
<ul style="list-style-type: none"> <li>• Brochures, newspaper ads, and media spots that highlight the college's international services were developed by deadline</li> </ul>		6/30/02	
<ul style="list-style-type: none"> <li>• A Global Education Plan was developed and implemented by deadline</li> </ul>		6/30/02	
<ul style="list-style-type: none"> <li>• The Mission Statement was revised to include Global Education by deadline</li> </ul>		6/30/02	

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**8. BUDGET**

*(List an estimated total cost for the initiative and give some general idea of the major categories of funds, for example, personnel, travel, supplies, etc., that will be needed. A highly detailed budget is not necessary, as this will be developed later.)*



Task	Responsibility	Completion Date	Verification

**9. COMMITMENT**  
*(What kind of commitment—money, time, space, etc.—is the institution willing to make toward implementation of the initiative?)*

Task	Responsibility	Completion Date	Verification

**10. ADDITIONAL INFORMATION OR COMMENTS:**

Task	Responsibility	Completion Date	Verification

## **Abstract:**

(one page abstract of the Global Education plan outlined above)

**College Name: Gaston College**

**Date: March 6, 2001**

The purpose of the Gaston College Global Education Plan is to document the college's strategy for determining and meeting the needs of Global Education. The objectives stated in the plan are to:

- Provide more professional development opportunities for faculty and staff that relate to international issues
- Coordinate the efforts to serve the international population and to enhance the success rate of the college's international students
- Provide occupational and language skill development to international students relocating in the college's service area
- Expand the outreach of the existing study tours program
- Develop and implement advanced levels of ESL classes
- Promote the relocation of international business into the college's service area
- Revise the college's Mission Statement to include Global Education

Additional funding needed to enhance and increase services to international students and to meet the goals of the Global Education Plan will be pursued through federal and state grants.