

North Carolina Community College System Global Education Action Plan

College: Pitt Community College Date: 3/6/01

Name of College President: Dr. Charles E Russell

Name of Campus Global Education Director: Dr. Robert Waddell

Names of Global Education Committee/ Team Members:

Dr. Wanda Bunch

Susan Everett

Jane Keller

Dr. Don Spell

January 24, 2001

1. NEED

(What conditions or circumstances exist which need improvement? Identify the needs.)

Task	Responsibility	Completion Date	Verification
<p>1. The distance (virtual) learning environment makes meaningless geographical and service area boundaries. Therefore, community colleges must reassess policies and procedures in light of the competitive market for students and faculty that distance education programs create.</p> <p>2. Technology must contribute to creating delivery systems that provide flexible, customized, accessible, up-to-date educational programs.</p> <p>3. Changing leadership in the public sector leadership at the county, state and federal levels will impact PCC's resource allocation system.</p> <p>4. Political support will increase with visibility and a united community college message. Collaboration with business, industry, higher education, public schools, community groups, alumni, foundations, trustees, boards, the faculty association, and students must be cultivated. Partnerships will be important to secure necessary funding to provide the array of programs that the College's customers will demand. Community college funding, through state tax dollars, must be protected given competing statewide needs.</p> <p>5. Three basic types of colleges and universities are emerging:</p> <ul style="list-style-type: none">▪ Brick Colleges (Traditional residential institutions)			

<ul style="list-style-type: none"> ▪ Click Colleges (New, usually commercial virtual universities. ▪ Brick and Click Colleges (Combination of first two) ▪ PCC will be a 'brick and click' college <p>6. Degrees will decrease in importance relative to industry specific certification standards. (Competency will be the important credential).</p> <p>7. PCC needs an employee development program which permits faculty and staff to keep current with the latest teaching and learning methodologies to address multiple learning styles.</p> <p>8. Professional development to prepare faculty and staff for the changing workplace and the diverse student population must be provided.</p> <p>9. North Carolina will continue to attract international business and industry. Community colleges must expand programs to meet the needs of multicultural and other special population learners and develop programs so that North Carolina will be globally competitive and prepared to meet the needs of new and existing industries. Faculty and staff must exhibit increased multicultural awareness. English as a Second Language, Basic Skills, and workforce training programs must be customized and expanded to support non-English-speaking learners and other special populations.</p> <p>10. The demographic and socio-cultural characteristics of Pitt County vary somewhat from the rest of the state and region. In particular:</p> <ul style="list-style-type: none"> ▪ Service area population increasing faster than NC 			
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with Pitt County projected to increase to one-quarter of the total area

- Population becoming more dense
- In-migration rate for Pitt County projected to exceed NC
- Youth and retired populations will increase with local older males growing faster than other segments
- White and Hispanic most notable increases in population growth
- Local density higher than state overall
- Employment growth (Pitt) will be just slightly ahead of state % growth
- Unemployment rate will stay above state but ahead of region

2. RELATED EFFORTS

(To your knowledge, what has previously been done by this or any other institution to satisfy these needs?)

Task	Responsibility	Completion Date	Verification

3. CLIENTELE

(What group or groups are the intended beneficiaries of this initiative?)

Task	Responsibility	Completion Date	Verification
Pitt County citizens NCCCS Partnering institution students			

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4. COLLABORATIVE EFFORTS

(Will any other agency(ies) or organization(s) be involved in collaboration or partnership in this initiative?)



Task	Responsibility	Completion Date	Verification

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5. OBJECTIVES

(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)



Task	Responsibility	Completion Date	Verification

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6. PROCEDURES

(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)



Task	Responsibility	Completion Date	Verification

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7. EVALUATION

(By what means will it be possible to determine the extent to which initiative objectives have been accomplished? What criteria will be used for evaluation?)



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8. BUDGET

(List an estimated total cost for the initiative and give some general idea of the major categories of funds, for example, personnel, travel, supplies, etc., that will be needed. A highly detailed budget is not necessary, as this will be developed later.)

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9. COMMITMENT

(What kind of commitment—money, time, space, etc.—is the institution willing to make toward implementation of the initiative?)

Task	Responsibility	Completion Date	Verification

10. ADDITIONAL INFORMATION OR COMMENTS:

Task	Responsibility	Completion Date	Verification

Abstract:

(one page abstract of the Global Education plan outlined above)

College name: _____ **Date:** _____

Summary of Proposed Action Steps

Please submit a one-page summary of the action steps your team worked on while at this conference. This must be turned in on disk prior to the end of the conference. Several campus teams will be randomly chosen to present their summary at the last session of the conference.

A SWOT analysis was done by PCC's Environmental Scanning Teams in 2000. It identified many of the trends outlined during the conference presentations. Some of them are as follows:

1. Pitt County's non-white foreign-born population will increase at a greater rate than the NC average.
2. Companies have a need for employees who understand the global work environment.
3. PCC's investment in virtual learning has prepared us to deliver education internationally.

Currently PCC's approach to global education is through four different initiatives. They are

1. The offering of the CCL courses Cultural Influences and Cultural Immersions through the Humanities discipline and International Marketing through the Marketing curriculum program.
2. The PCC Abroad program provides an opportunity for students and faculty to develop the global outlook recommended by Barbara Johnson from Tidewater Community College
3. The International Student Organization allows the small but increasing international students a way to learn about other cultures in addition to our American one. Also many of our student tutors are international students – giving any PCC student who receives tutoring the possibility of interacting with another culture.
4. PCC's virtual courses attract students from different locations than Pitt County North Carolina. Students taking online courses will interact with different cultures and vice versa without the cost and inconvenience of physical travel. As Dr J said Monday night, other regions of the US can be as foreign as other countries for many rural communities. The virtual student community receives student services including representation on PCC's SGA.

Future Initiatives as outlined in PCC's 2001-2003 Strategic Plan

1. Develop a global awareness instructional module for each curriculum program
2. Implement educational and training programs to match the changing needs of the workplace
3. Have a diverse workforce that meets the needs of a global learning community
4. Provide faculty and staff training in working with diverse student populations
5. Identify populations that can benefit from PCC's programs and services and provide access to PCC for those populations so that PCC remains competitive and enhances the economic growth and development of Pitt County.
6. Develop external collaborative relationships
7. Acquire additional special funds

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POWER POINT PRESENTATION - CLICK