

# North Carolina Community College System Global Education Action Plan Template

College: Central Piedmont CC Date:4.2.01

Name of College President: Dr. Tony Zeiss

Name of Campus Global Education Director(s): Clint McElroy/Lynn Moretz

Names of Global Education Committee/ Team Members:

Barry Gilmore

Lane Grann-Stahl

Gilda Rubio-Festa

Edith Valladares

Suzanne Smith (new: 10/01)

Marianne Palafox (new: 10/01)

January 24, 2001

**1. NEED**

*(What conditions or circumstances exist which need improvement? Identify the needs.)*

- 1) Provide for leadership of Global Ed efforts at CPCC
- 2) Get funding for international/intercultural education projects
- 3) Prepare faculty/staff for participation in Global Ed projects
- 4) Help faculty/staff learn to communicate with international/immigrant students
- 5) Review course content to evaluate globalization content in curricula
- 6) Promote multicultural events on campuses
- 7) Provide bilingual advising for international/immigrant students
- 8) More closely integrate the international business and EFL programs
- 9) Meet language and cultural training needs of U.S. business people doing business abroad
- 10) Promote Global Ed events for students
- 11) Market CPCC internationally

Task	Responsibility	Completion Date	Verification

**2. RELATED EFFORTS**

*(To your knowledge, what has previously been done by this or any other institution to satisfy these needs?)*

Task	Responsibility	Completion Date	Verification
<ol style="list-style-type: none"> <li>1) An International Programs area was created by CPCC in 1999</li> <li>2) Funding for international/intercultural education projects has been secured through grant activities in the past</li> <li>3) In 2000-2001 academic year, some faculty were paid stipends to integrate global issues into their course curricula</li> <li>4) The English, Reading, and Humanities Division integrated globally-oriented issues into ENG-prefix courses</li> <li>5) CPCC has held annual International Festival activities for many years</li> <li>6) Other NCCCS colleges have provided some bi-lingual advising services, but CPCC has not officially done so</li> </ol>			

- 7) International Business and EFL have worked together to advise students in the past, but work has just begun on integrating the programs
- 8) CPCC has provided language instruction to business people, but has not previously offered targeted language/culture training
- 9) In 2000, CPCC began a Global Ed speakers series for students
- 10) CPCC has never conducted focused international marketing campaigns

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**3. CLIENTELE**  
*(What group or groups are the intended beneficiaries of this initiative?)*



Task	Responsibility	Completion Date	Verification
<p>Students, faculty, staff, and the CPCC service area in general are the intended beneficiaries of all CPCC Global Ed initiatives.</p>			

**4. COLLABORATIVE EFFORTS**  
*(Will any other agency(ies) or organization(s) be involved in collaboration or partnership in this initiative?)*

Task	Responsibility	Completion Date	Verification
<p>Collaborative associations on these and other Global Ed projects include partnerships with:</p> <ol style="list-style-type: none"> <li>1) Rotary International</li> <li>2) Charlotte-Mecklenburg Schools</li> <li>3) Duke Energy Corp.</li> <li>4) Carolinas Healthcare System</li> <li>5) NCCCS</li> <li>6) Charlotte Mayor's International Cabinet</li> <li>7) International House of Charlotte</li> <li>8) <i>La Noticia</i> (Spanish-language newspaper)</li> <li>9) Charlotte/Mecklenburg Chamber of Commerce</li> <li>10) Lake Norman YMCA</li> </ol>			
<p><b>5. OBJECTIVES</b>  <i>(What are the specific and measurable ends to be achieved by the proposed project? These should be related to the needs identified in Section 1.)</i></p>			

Task	Responsibility	Completion Date	Verification
1) Provide funding and/or release time for a faculty member to lead curriculum globalization efforts	Instructional Unit	Fall 2001	Release time granted
2) Seek grant funding for international/intercultural education projects	Instructional divisions, resource development	Ongoing	Grant proposals submitted
3) Provide staff development activities in support of international/intercultural education goals	Staff development	Ongoing	Staff development activities offered
4) Develop Spanish language training program for faculty/staff	Foreign Languages Division	Fall 2001	Language training offered
5) Provide bi-lingual advising for international/immigrant students	ESL Division	Pending funding	Advising provided
6) Create an EFL/International Business Certificate	Business Division	Fall 2001	Certificate offered
7) Hire a Coordinator for Language and Culture in the CCE Business Training area	CCE	Fall 2001	Coordinator hired
8) Organize and promote a quarterly Global Issues speakers series	Lynn Moretz	2001-2002 year	Speakers present
9) Market CPCC internationally	Clint McElroy	Pending funding	Marketing plan implemented

**6. PROCEDURES**

*(How will the objectives be met? What activities or experiences will be provided and how are these expected to accomplish the stated objectives?)*

Task	Responsibility	Completion Date	Verification
<p><b>7. EVALUATION</b>  <i>(By what means will it be possible to determine the extent to which initiative objectives have been accomplished? What criteria will be used for evaluation?)</i></p>			

Task	Responsibility	Completion Date	Verification
<p><b>8. BUDGET</b>  <i>(List an estimated total cost for the initiative and give some general idea of the major categories of funds, for example, personnel, travel, supplies, etc., that will be needed. A highly detailed budget is not necessary, as this will be developed later.)</i></p>			

Task	Responsibility	Completion Date	Verification
Total budget needs are \$119,000 to accomplish all of the projects listed.			

**9. COMMITMENT**  
*(What kind of commitment—money, time, space, etc.—is the institution willing to make toward implementation of the initiative?)*

Task	Responsibility	Completion Date	Verification
CPCC has committed all space necessary to achieve these goals and has directly contributed over \$81,000 in state, local, and foundation funds to these efforts.			

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**10. ADDITIONAL INFORMATION OR COMMENTS:**



Task	Responsibility	Completion Date	Verification

**Abstract:**

(one page abstract of the Global Education plan outlined above)

**College name:** CPCC      **Date:** \_\_\_\_\_

**Summary of Proposed Action Steps**

Please submit a one-page summary of the action steps your team worked on while at this conference. This must be turned in on disk prior to the end of the conference. Several campus teams will be randomly chosen to present their summary at the last session of the conference.

