

July 7, 1998

**MEMORANDUM**

**TO:** Members, State Board of Community Colleges  
Community College Presidents  
Chairpersons, Boards of Trustees  
System Planning Council  
Advisory Committee for the Strategic Plan  
Futures Conference Participants  
Presidents, Community College Affiliated Associations  
Public Information Officers  
Learning Resource Center Directors  
Planners

**FROM:** Brenda H. Rogers, Vice President for Administration

**SUBJECT:** Strategic Plan

I am very pleased to send you the final strategic plan that was adopted by the State Board of Community Colleges on June 19, 1998. The plan builds on information from the Futures Conference and the planning assumptions developed by conference participants. The Planning Council worked diligently over the last several months to develop goals and objectives that will lead us toward achieving the mission and strategic initiatives of the North Carolina Community College System. The external Advisory Committee provided a thorough review of the draft, and input from college personnel was helpful in revising the draft. We have encouraged broad participation in the planning process to ensure that the strategic plan reflects the priorities of the system.

The 1999-2001 budget request will be based upon the goals and objectives of the plan, and the 58 community colleges will develop institutional effectiveness plans related to the goals and objectives. The System Office is presently engaged in an agency-wide planning process that will ultimately link individual work plans to the objectives of the strategic plan. Working in cooperation with our community colleges, the System Office will lead in the implementation of the goals and objectives.

I thank all of you who have had a role in the development of the plan and encourage you to work in support of the goals and objectives. I am especially appreciative of the work of Keith Brown, Associate Vice President for Planning and Research, who served as staff to the Planning Council and kept us on task and on schedule!

BHR:sh  
Enclosure

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