

July 20, 1998

MEMORANDUM

TO: Presidents

FROM: H. Martin Lancaster

SUBJECT: Business Administration and Concentrations
Curriculum Standards Revision

I am delighted to inform you that on July 17, 1998, the State Board approved a revision to the A25120 Business Administration and concentration standards effective Fall semester 1998. The revision adds a Computer Applications "Subject Area" to the core. This will bring the core courses more in line with the description of the program and will allow colleges to include additional computer courses in the Business Administration programs. The revised standards are attached.

We wish you continued success with these programs.

HML/dw

Attachment

c: Elizabeth L. Johns

Paper Copy
CC-98-219