

August 4, 1999

To: Community College Basic Skills Program Directors
Volunteer and Community Based Literacy Organization Directors
Senior Continuing Education Administrators

From: Mary Dunn Siedow, Director, NC Literacy Resource Center

Subject: International Literacy Day

International Literacy Day – September 8 – is fast approaching. NC Literacy Resource Center, NC Community College System and NC Literacy Association encourage you to conduct local observances that focus your community's attention on literacy issues and the good work that your program does. We also encourage you to use International Literacy Day and North Carolina's Literacy Month as an opportunity to work in partnership with other basic skills / literacy organizations in your community.

To assist you in planning International Literacy Day and NC Literacy Month observances, we have prepared the following materials.

- Ⓒ “North Carolina's Basic Skills / Literacy Programs” – this new information sheet has figures from the 1997-98 program year. You are welcome to duplicate the sheet for use in your community.
- Ⓒ A photocopy of Governor Hunt's “Literacy Month” proclamation. Official copies are available for a small cost from the Office of Citizen Affairs (919-733-2391). Call for information.
- Ⓒ NC LRC's “Directory of Basic Skills / Literacy Program Contacts” in community colleges volunteer and community based organizations.
- Ⓒ NC LRC's “Literacy in North Carolina, 1998 edition.” This is an excellent resource for understanding literacy issues and for determining the extent of literacy issues in your city or county.

The NC Press Association is sending a similar package of information to newspapers throughout the state. We urge you to contact your local newspaper soon to suggest ways to feature your accomplishments and those of others in your community. Help us follow the effectiveness of literacy awareness activities by sending copies of publicity from your community to NC Literacy Resource Center.

c. Community College Presidents

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