

April 12, 2000

MEMORANDUM

TO: Presidents

FROM: Stephen C. Scott
Executive Vice President

SUBJECT: Support of JobReady Partnerships

During the recent North Carolina Community College System Strategic Planning Session, the importance of proactively marketing the benefits of community colleges to elementary, middle and high school students and their parents was brought up numerous times. Creating an awareness in elementary schools, an exposure in middle schools and a final promotion in high schools are necessary for us to meet our goals. One vehicle to help us meet these goals, is your local JobReady Partnership. Please ensure that you and your college are active and supportive of your local partnership.

If you need any additional information, please contact Bill Muench at 919-733-7051 or muenchb@ncccs.cc.nc.us. Please convey to Bill the names of your JobReady contacts.

SCS/BM/dw

c: H. Martin Lancaster

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