

North Carolina Community College System Economic & Workforce Development Division

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Memo

To: Presidents
From: Gayle P. Harvey, State Director
Small Business Center Network
Subject: Hispanic Initiative
Date: March 14, 2001

A Spanish Language REAL program is currently being offered through the Small Business Center at Randolph Community College to Hispanics who are interested in business startup. Recently, NC REAL Enterprises received a grant from the Mary Reynolds Babcock Foundation to collaborate with the Small Business Center Network (SBCN) to expand the Spanish Language REAL Program to 8-10 other community college Small Business Centers (SBCs).

We are seeking interested colleges who would be willing to identify a Hispanic instructor to attend the REAL Institute this summer at Mars Hill College during the week of July 7-14, 2001. The cost of the instructor training will be paid from the grant, and stipends will be paid to those instructors who are not employees of the college.

Priority will be given to SBCs who:

- are currently working to provide services to the Hispanic populations,
- have a Hispanic person who is well suited to instruct business training,
- are willing to support the two-year project (recruit, offer classes, make follow-up services, those provided by REAL and others available),
- can provide services to multiple colleges (i.e., share an instructor with colleges in the area), and
- can make it a successful part of the SBC on a sustainable basis.

If your college SBC is interested in participating in this pilot program, please fax the attached application to Mark Sorrells, Executive Director, NC REAL Enterprises, at 828/926-5028.

Thank you.

GH/jmf

Attachment

Paper copy: Scott Ralls, Vice President, Economic and Workforce Development

Electronic copy Mark Sorrells, Executive Director, NC REAL Enterprises
NCCCS Small Business Center Directors

CC01-059

Fifty-nine Institutions Preparing North Carolina's World-class Workforce

New and Expanding Industry Training ~ Continuing Education ~ Small Business Center Network
Human Resources Development ~ Focused Industrial Training ~ Workforce Initiatives