



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
H. Martin Lancaster, President

January 7, 2002

MEMORANDUM

TO: Tier A Coordinators
Enhancing Student Success Contacts

FROM: Bob Allen, Director
Professional Development

SUBJECT: Invitational Education Workshop

URGENT!!

Please see attached and follow-up ASAP by sending the names of your team members to us. Remember to send agenda to your campus team and make travel plans.

Thanks.

BA/jch
cc: Presidents
Deborah Harmon
Delores A. Parker

E-Mail
CC02-002

The North Carolina
Community College System Office & Guilford Technical
Community College

Presents

**MOVING FROM SUCCESS TO SIGNIFICANCE WITH
INVITATIONAL EDUCATION:
THE LEADERSHIP EXTENSION**

- AND -

*ENHANCING STUDENT SUCCESS (ESS) **

with **Dr. William Purkey and Dr. Betty Siegel**
authors and co-founders of
Invitational Education

Date: FRIDAY, MARCH 15, 2002

8:00 a.m. – 4:00 p.m.

**Place: Applied Technology Building (120 auditorium)
Guilford Technical Community College
Jamestown, North Carolina
<http://technet.gtcc.cc.nc.us> (for directions)**

**Hosted by: Guilford TCC-Lundee Amos (336) 334-4822
System Office- Bob Allen (919) 733-7051**

**For: Primarily for college team members who
participated in ESS workshops. All faculty/staff
who plan to provide campus leadership for
Invitational Education are invited.**

Cost: NO COST or REGISTRATION

(Reserve your space **NOW** by e-mail or by phone, *before February 7, 2002*, (if possible) to: **Judy Howell, 919-733-7051, to ensure space.** A college team of 2-5 is encouraged. For overnight hotel suggestions, contact Lundee Amos or Bob Allen.)

*ESS – This workshop introduced the Invitational Education model to 33 community colleges in 2001. The statewide conference now introduces the leadership skills to implement this model on campuses.

PURPOSE

For college teams to learn and develop strategies and processes that support leadership activities in creating a more inviting campus environment.

SCHEDULE

Friday, March 15, 2002

8:00 a.m.-8:45 a.m.

**Judy Howell, NCCCS
Registration & Cont. B'fast**

8:45 a.m.-9:00 a.m.

**Don Cameron, GTCC
Beverly Gass, GTCC
Delores A. Parker, NCCCS
Welcome/Purpose**

9:00 a.m.-10:30 a.m.

Betty Siegel, KSU

10:45 a.m.-11:00 a.m.

Break

11:00 a.m.-12:00 p.m.

Concurrent Action Sessions
a) **Inviting Teaching Strategies**
b) **Inviting Community Colleges**
c) **Inviting Faculty Members**
d) **Living Intentionally**
John Schmidt, ECU

12:00 p.m.-1:00 p.m.

Lunch (on-site)

1:00 p.m.-2:15 p.m.

William Purkey, UNC-G

2:15 p.m.-2:30 p.m.

Break

2:30 p.m.-3:30 p.m.

**Concurrent Action Sessions
(repeated)**

3:30 p.m.-4:00 p.m.

**Bob Allen/Lundee Amos/
Deborah Harmon
Evaluation/Closing**

Special Note: Selected college teams will be invited to present their follow-up activities at the 2002 Instructors Conference in October 2002.

(over)





William W. Purkey, Ed.D., University of North Carolina at Greensboro

William Watson Purkey is Professor of Counselor Education in the School of Education at the University of North Carolina at Greensboro and Co-Founder of the International Alliance for Invitational Education. His professional experience includes teaching as a public school teacher, as an Explosive Ordnance Disposal Specialist in the United States Air Force, and as a university professor.

In 1997, Dr. Purkey received the highest award for teaching given by the University of North Carolina System: *The Board of Governors Award for Excellence in Teaching*.

An active writer, lecturer, and researcher, Dr. Purkey has authored or co-authored over 80 professional articles and nine books, including Inviting School Success, now in its third edition, The Inviting School Treasury, and Invitational Counseling. His latest book, published by Corwin Press is What Students Say to Themselves: Internal Dialogue and School Success.



Betty L. Siegel, Ph.D., Kennesaw State University

Dr. Siegel is the first woman to head an institution in the 34-unit University System of Georgia. She has been president at Kennesaw State University since 1981.

Under her leadership, a four-year college with 4,000 students and 15 baccalaureate-degree programs has been transformed into a university with 13,000+ students and 50 undergraduate and graduate degree programs.

Inviting change and meeting customer needs is a synonym for President Siegel. She is co-founder and co-director of the International Alliance for Invitational Education (IAIE). She uses the invitational model to espouse methods for strengthening the education and leadership process.

She has presented the Invitational Education model in all 50 states, Puerto Rico, nine foreign countries, and over 75 colleges and universities.