



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
H. Martin Lancaster, President

January 21, 2004

MEMORANDUM:

RESPONSE DEADLINE:
February 27, 2004

TO: Public Relations Officers

FROM: H. Martin Lancaster

SUBJECT: Survey

In recent years the North Carolina Community College System has experienced declining enrollments in traditional vocational programs. These programs are the foundation on which our system is built and provide training in areas that are critical for our State's economic development. In too many instances, colleges are eliminating vocational programs due to low enrollment.

In 2002 a statewide committee was established to address low enrollments in the traditional vocational programs. The committee is comprised of vocational instructors, instructional administrators, and private sector representatives to identify **best practices in recruiting and retaining vocational program students**. You can assist in this by listing on the attached survey any activities, programs, initiatives that have occurred on your campus that has had a positive impact on vocational program enrollments. Activities may include advisory committee involvement, campus activities (such as vocational day camps), public activities (such as working with Habitat for Humanity), positive press coverage, efforts with local high schools, tuition assistance programs, etc. Please be specific in the description of each event and include the name and phone number of the most appropriate contact person.

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E-mail

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Thank you for your assistance and input regarding this survey. The information you provide may have a positive impact on the revitalization of our vocational programs.

Please return the survey by February 27, 2004 to:

Mike Pittman
NC Community College System
5016 Mail Service Center
Raleigh, NC 27699-5016
Phone (919) 807-7111
Fax (919) 807-7164

HML/MP/aj

Attachment

c: Presidents

Mr. Fred Williams
Dr. Delores A. Parker
Dr. Darryl McGraw

CC04-015
E-mail

North Carolina Community College System
Vocational Program Survey
Public Relations

Please list any activities, programs, and initiatives on your campus that have had a positive impact on vocational program enrollments, such as advisory committee involvement; campus activities such as vocational day camps, public and community activities (for example working with Habitat for Humanity, positive press efforts with local high schools; tuition assistance, programs addressing the Latino population, etc. A similar survey will be sent to all vocational instructors regarding program-specific initiatives. Please be specific in the description of each event or activity. Include the name of the most appropriate contact person.

Return to:
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