



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
H. Martin Lancaster, President

MEMORANDUM

TO: Basic Skills Directors
Directors of Community-Based Organizations

FROM: Bob Allen
Coordinator, NCCCS Literacy Resource Center

DATE: February 20, 2004

SUBJECT: Race 4 Literacy “Spokesperson”

The Race 4 Literacy campaign is hoping to identify a well-known individual to serve as our statewide spokesperson. A photo session, 1-3 statewide appearances and interest in literacy issues is expected from the selected person.

The Basic Skills State Leadership Advisory Board suggested to solicit our programs’ staff to determine if anyone personally knows an individual to serve in this role. If anyone in your program has “personal contact” with an individual who may serve and support us, please call me at (919) 807-7144 or e-mail allenb@ncccs.cc.nc.us, by February 27, 2004. We will share the nomination(s) with the Board for their discussion and recommendation. Thank you for your consideration.

cc: Presidents
Senior Continuing Education Administrators

CC04-037
E-mail