



**NORTH CAROLINA COMMUNITY COLLEGE SYSTEM**  
*H. Martin Lancaster, President*

**MEMORANDUM**

Date: January 27, 2005  
To: Community College Planners  
From: Betty Adams, Associate Director for Planning & Effectiveness  
Subject: Planning, Accountability, Research & Evaluation Newsletter

As I reach the end of my first month in the Planning, Accountability, Research & Evaluation (PARE) Unit at the System Office – a position I assumed after ten years in the college effectiveness trenches – I am excited to share our unit's plan to revive the PARE Newsletter. Since one of my primary responsibilities is to support planners in the field, I see the newsletter as an important vehicle for sharing data and information that, hopefully, will make your jobs easier.

One of the unexpected and pleasantly surprising things I have discovered while acclimating to the System Office is the incredible wealth of knowledge and information available – that is, if you know who to ask or where to look for it. For example, how many of you are aware of the wonderful NCCCS SACS Web link developed by Mike Pittman? If you are preparing for a Reaffirmation of Accreditation or Substantive Change Visit, this is a great resource: <http://www.ncccs.cc.nc.us/SACS/index.html>.

We, in the PARE Unit, are redesigning the newsletter with you – the planner – in mind. We are working diligently to identify, organize, and make information like the SACS Web link easier for you to access and use.

Planning and Data Coordinator Timothy Mizelle, another new face in our unit, is heading up the newsletter project, and you'll be hearing from Tim soon. In the meantime, I've volunteered to collect feedback to identify what types of information will be most useful to planners.

After speaking informally with a number of you about possible newsletter content, I have developed a list of proposed topics. Please help us continue to tailor the newsletter to your needs by rating these preliminary topics, which are listed on the attached (and brief!) survey.

Thanks!

Attachment  
c: Presidents

CC05-022  
Email Only

# NCCCS PARE NEWSLETTER

## Information Needs Assessment Survey

The Planning, Accountability, Research & Evaluation (PARE) Unit is in the process of developing a convenient, user-friendly newsletter that will provide planners with both information about and access to **current data sets**, **research topics**, **assessment resources**, and **planning & effectiveness practices** as well as critical information about upcoming NCCCS projects and state-level events.

*Please help us identify what types of information and data will serve you best by rating the following topics according to your level-of-interest:*

- 1 = Very Interested
- 2 = Somewhat Interested
- 3 = Not Interested

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### Data Topics

*Rating*

<input type="checkbox"/>	CCBenefits
<input type="checkbox"/>	LEIS
<input type="checkbox"/>	Data Warehouse
<input type="checkbox"/>	CIS Project
<input type="checkbox"/>	IPEDS
<input type="checkbox"/>	HS graduate report
<input type="checkbox"/>	Annual Reporting Plan

Other planning & data-related topics (*please describe*):

### Research Topics

*Rating*

<input type="checkbox"/>	Annual Salary Study
<input type="checkbox"/>	Distance Education
<input type="checkbox"/>	CCBenefits
<input type="checkbox"/>	Data-driven decision making

Other research-related topics (*please describe*):

## Assessment

Rating

- Program & Service Review Audit
- Standardized assessment instruments
- General education outcomes assessment
- Survey development

Other assessment-related topics (please describe):

## Planning & Effectiveness

Rating

- General SACS resources
- Recently re-accredited colleges
- Strategic Planning methods
- Environmental Scanning techniques
- QEP development
- Compliance Certification reporting
- CCPRO

Other planning & effectiveness-related topics (please describe):

## Other comments or suggestions?

Please provide any other general comments, thoughts, or suggestions regarding the Planning & Research Newsletter in the space below:

**Thank you for your feedback!**