



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
H. Martin Lancaster, President

February 27, 2006

MEMORANDUM

TO: Business Partnerships for Economic Development
Economic and Workforce Development Professionals
High School and Community College Educators

FROM: Bob Witchger, Associate Director, College Tech Prep, NCCCS
Ted Summey, Section Chief, CTE Support Services, NCDPI

SUBJECT: College Tech Prep Pre-Conference Workshop

We are inviting you and your local business partners to an information sharing and brainstorming meeting on strategies to avert “The 2010 Meltdown” to be held **Monday, March 20, 2006 at the Koury Convention Center, Greensboro, North Carolina from 1:00 – 5:00 p.m.** Dr. Edward Gordon will share findings from his newly published book *The 2010 Meltdown*, which some have called a companion to Alan Friedman’s *The World is Flat*. All online registrants will receive a copy of Gordon’s book.

This workshop will provide opportunities for local business and economic and workforce development professionals to dialogue with educators on the challenges we face in a global economy. Our goal is closer collaboration and planning to strategically prepare high school and community college students for employment that grows our local, regional, and state economies.

The nominal \$35.00 registration fee for this pre-conference workshop will help defray costs of the materials. Registration forms are available online at <http://www.ctenc.org/ctp2006/registration.html>. Be sure to mark pre-conference “**The 2010 Meltdown - Past, Present, and Future.**”

For additional information contact Bob Witchger at witchgerb@nccommunitycollges.edu or (919) 807-7126 or Ted Summey at tsummey@dpi.state.nc.us or (919) 807-3870.

We look forward to discussing your ideas.

RJW/dm

c: Delores Parker
Elizabeth Brown
Elsie Leak
Wandra Polk

CC06-040
Email Copy



Inviting: Business, Education, and Community Leaders

Economic Developers, Community College, High School, Chamber of Commerce, Small Business Owners, Workforce Development...

The 2010 Meltdown

“Solve the impending jobs crisis”

The 2010 Meltdown marshals vast amounts of data to illustrate the potentially disastrous consequences of these issues for economic competitiveness and individual opportunity.

The 2010 Meltdown reveals that while parents and students are obsessed with technology, millions of high-paying jobs in engineering, computing, and health care are going unfilled.

The 2010 Meltdown challenges Wall Street's cultural obsession with short-term returns that results in cost-cutting rather than long-term training and education.

The 2010 Meltdown details solutions in community development, training, and education from around the world as models for positive action.

Goal: To assist local consortia in strategically planning their workforce future, while understanding the importance of mobilizing the support for more small and medium sized business to collaborate with these efforts. Dr. Edward Gordon will provide insight into the pending 2010 meltdown, propose questions for discussion and provide rationale for increased community action. **New and Existing Partnerships welcome.**

Electronic Registration: www.ctenc.org

For additional information call:
North Carolina Community Colleges
Bob Witchger (919) 807-7126
North Carolina Department of Public Instruction

Monday, March 20, 2006

1:00 –5:00 pm

Greensboro

Koury Conference Center
Imperial Ballroom

Electronic Registration
www.ctenc.org

**2006 North Carolina
College Tech Prep—Pre-Conference**

\$35.00 fee Breaks and Book

In the news: Intel, the giant, leading-edge American computer chip maker, will invest a billion dollars in India. Also, Ford Motor Company, on the heels of GM's 30,000 job cuts, may close four North American plants.

Brace yourself for more of the same, says Edward Gordon. Jobs and dollars are chasing not just low wages but, more importantly, chasing skilled labor.

America is not producing enough well-educated, technically-educated young people to power its own economy just five years from now. China and India are going to need their own, and the whole American powerhouse, comes the warning, risks tumbling down.

Hear about the 2010 Meltdown, and warning signs for the US economy



March 20, 2006 1:00 –5:00

College Tech Prep 2006 Annual Conference

March 20—22, 2006 Koury Convention Center, Greensboro NC

Register online: www.ctenc.org March 4th cut off for early registration

Hotel Reservation: (336) 292-9161 (see www.ctenc.org for details)

Sponsored by :
North Carolina Community College System
North Carolina Department of Public Instruction
NC Public School Forum—New Schools Project

College Tech Prep Conference

Monday March 20, 2006

1-5 pm Pre Conference Workshops (3)

Tuesday March 21, 2006

8:30am—12:00pm Workshops (24)

12:15pm Light Lunch

Martin Lancaster, June Atkinson

Key Note

Ed Gordon

Solving the Impending Job Crisis *The 2010 Meltdown*

Book Signing—All early registrants will receive a copy of the book

Workshops 2:30pm—4:45pm (16)

Wednesday March 22, 2006

7:30am Awards Breakfast

Keynote

Debra Mills

9:00am—12:30pm Workshops (24)

Tuesday and Wednesday

60 — 60

Workshops for Minutes

Highlights:

Counseling Generation Y
Employing Counselors in the Loop
Occupational Info. students need
Career Studies - Exemplary CTP
Monitoring and Evaluating CTP Grant
We've Got it! Articulated Credit
Partnerships & Concurrent Enrollment

Getting this math stuff
Image Brain Contextual teaching
Optimize Learning
Workplace Writing -Every Discipline
Innovation – Digital Media
Partnership Business & Education
Pathways – Revised HS-CC

Emerging Entrepreneurial Mindset
Generation Y in the Workplace
Innovation—Economic Analysis
and the Global Economy
College Apprenticeships
College: Sharing Successes
Designed High Schools

Who Should Attend:

Business Partners
Post Secondary and Secondary
Administrators and CTE Coordinators
Special Population Coordinators
Workforce Professionals
Economic Developers
Chamber of Commerce Members

Pre Conference Monday, March 20, 2006 1:00–5:00 pm

2010 Meltdown- Edward Gordon – educator, researcher, and author will host a town hall strategy session for business, industry, workforce training, educators, and economic developers. Local consortia encouraged to attend.

DPI Update- Helena Hendrix-Frye – coordinator of special populations will host a DPI update. CDC and Special Population Coordinators state are encouraged to attend.

Reducing Remediation:Widening the Pathway—Karen Curtis – educator and assessment center director will share strategies on workplace certification and upgrading basic skills through incorporating work keys assessment and computer competency based instruction. Implications for certification, lower remediation rates, and increase direct enrollment in technical programs at community colleges.

Registration \$145 per person before March 4, 2006. Pre Conference additional \$35.00

Registrations received after March 4, 2006, and onsite registration will be \$175 per person

Additional Information

Ted Summey NCDPI 919-807-3870 tsummey@dpi.state.nc.us

Bob Witchger NCCCS 919-807-7126 witchgerb@nccommunitycolleges.edu



The 2010 Meltdown

Early registrants receive book

A 2006 College Tech Prep Pre-Conference

A Signature System for Workforce Certification and Remediation Reduction

The WorkKeys® and WIN Career Readiness Process

“Area workforce development teams and local business leaders continually challenge education to develop foundational skills directly applicable to the work environment while at the same time reducing the need for remediation. Education and career resilience is thus fostered by providing a relevant and comprehensive career development process to include strategies for all types of learners while providing curricula to connect academic and technical subjects with careers.”

An Interactive WorkKeys® seminar

Implementation strategies in area schools
Links to individual career paths
Connectivity with WIN Career-Curriculum
Collaboration with career readiness certification

Presenters:

Dr. Karen A. Curtis “K.C.” President of the Georgia Association for Career and Technical Education , Career Services Director at Georgia’s West Central Technical College

Diane S. Lindsey, Worldwide Interactive Network

Electronic Registration: www.ctenc.org

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CTP Website: http://www.nccommunitycolleges.edu/Tech_Pre/index.html

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Greensboro

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Imperial Ballroom

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2006 North Carolina
College Tech Prep—Pre-Conference

\$35.00 Registration Fee

WIN — WIN

A fresh look at assessments
Review WIN curriculum
Approaches for High School
and Community College
Implementation Analysis



March 20, 2006 1:00 –5:00