



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
H. Martin Lancaster, President

April 25, 2006

MEMORANDUM

TO: Basic Skills Directors
Even Start/Family Literacy Directors
Community Based Organizations Directors

FROM: Bob Allen
Literacy Resource Center, Basic Skills

SUBJECT: RACE 4 LITERACY 2005 – 2006 PROGRAMS OF THE YEAR

On Thursday, August 3, 2006, at 6:30 p.m., the Basic Skills Conference committee will feature the annual “Programs Award Banquet and Pageant.” The theme for the evening is “In the Winner’s Circle.” The attire will be semi-formal or evening wear.

A casting call will be sent out to invite 30 famous celebrity look-alikes to provide literacy commentary and model their outfit. Celebrity figures from the business, community, political, and entertainment worlds will be recognized on stage.

The purpose of this event is to recognize NC Literacy programs for their contributions, successful involvement and activities conducted during our final year of the Race 4 Literacy campaign. Selected literacy programs which represent our community based organizations, community colleges, and family literacy will be given awards.

In past years, we have recognized programs for a variety of Race 4 Literacy activities and events. This year, we will focus on Student Recognition, Overall Marketing, and Program Outreach efforts. We hope to identify the many exciting events in these areas.

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All literacy programs are requested to submit a 3 – 10 minute VHS tape or CD/DVD that describes their program activities in 2005-2006. Programs may provide footage with monologue and description that relates to one or all of the focus areas. The video does not need to be professionally produced. Please set up a camera in your work space, bring your staff together, and reflect on your past experiences with style, substance, and humor.

A statewide panel will select the finalist(s). All program finalists will be introduced at the banquet. The top finalists in each category will be featured on stage.

The deadline for submission is July 1, 2006. Questions regarding the Program Award Banquet/Pageant should be directed to Randy Whitfield at 919-807-7132 or Bob Allen 919-807-7144.

C: Presidents
Senior Continuing Education Administrators