



**NORTH CAROLINA COMMUNITY COLLEGE SYSTEM**  
*H. Martin Lancaster, President*

January 12, 2007

**MEMORANDUM**

**TO:** Presidents  
Chief Academic Officers

**FROM:** Delores A. Parker, Vice President  
Academic and Student Services

**SUBJECT:** North Carolina Teacher Recruitment Initiative

In November we asked that English 111 student complete a survey on student perceptions for the teaching profession. Several colleges had their students participate in the survey but we fell short of our goal of one thousand completed surveys by November 30, 2006. There were also some technical problems with completing the on-line survey. We have been assured that these technical problems have been resolved and we would like to repeat our request to have your ENG 111 students complete the survey.

The North Carolina Community College System is collaborating with the University of North Carolina System to do this joint student survey on how the teaching profession is viewed because of the severe teaching shortage North Carolina is facing. Our goal is to receive a total of one thousand completed surveys from community college students by mid February. Any surveys above one thousand would add to the results and create more valid and reliable information.

We ask that students in English 111 classes complete the survey. It is electronic and should take about 15 minutes to complete. Student confidentiality will be protected and all data obtained through the survey will be reported as group information with no individual being identified.

Attached is a notice for English instructors to share with their students. Included on the notice is an explanation of the purpose of the survey and how to access it. Questions concerning the survey should be directed to Dr. Scott Jenkins, Interim Associate Vice President for Institutional Research with the University of North Carolina General Administration. Dr. Jenkins may be contacted at (919) 962-4554 or by email [sjenkins@northcarolina.edu](mailto:sjenkins@northcarolina.edu).

Thank you for your assistance with this project. The data gained will provide valuable information in the recruitment of future teachers for our state.

DAP/ky  
Attachment

CC07-016  
E-Mail

Cc: Dr. Scott Jenkins, UNC-GA

**DEADLINE:  
February 14, 2007**

## **North Carolina Teacher Recruitment Initiative**

### **Student Information**

The University of North Carolina General Administration is developing a strategic plan to coordinate teacher recruitment efforts within the University. Because the University and the North Carolina Community College System are quite concerned with the current teacher shortage and the working conditions for teachers today, we are collaborating on a research study that focuses on how the teaching profession is viewed by potential entrants to the profession. All community college students enrolled in English 111 have been selected to participate in this study. It is not limited to those who have definite career plans to enter teaching but also includes those who have chosen not to enter teaching. Our goal is to receive one thousand completed surveys from community college students by early February.

Your participation is completely voluntary and anonymous. You will not be asked to provide any identifying information on the questionnaire. All data obtained in this study will be reported as group data and no individual can be or will be identified. The questionnaire should take no longer than 15 minutes to complete. It can be accessed through the following URL:

<http://www.noellevitz.com/research/survey.aspx?surveyid=50>

Completing your questionnaire connotes your consent to be a participant in this study. Participating in this study poses no risks or direct benefits, financial or otherwise, to you. However, there will be benefit to North Carolina as a whole from this study, as the information we obtain will be used to formulate strategies for effective teacher recruitment efforts across the state.

Thank you for considering participation in this study. We hope that we can share your views with the greater community and use your response to help shape recommendations for addressing the state's teacher recruitment needs.

You may contact Dr. Scott Jenkins, Interim Associate Vice President for Institutional Research, with any questions at (919) 962-4554 or by email [sjenkins@northcarolina.edu](mailto:sjenkins@northcarolina.edu). All research using human volunteers is reviewed by a committee that works to protect your rights and welfare. If you have questions or concerns about your rights as a research subject you may contact, anonymously if you wish, the Institutional Review Board at 919-966-3113 or by email to [IRB\\_subjects@unc.edu](mailto:IRB_subjects@unc.edu).