



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
H. Martin Lancaster, President

MEMORANDUM

TO: Dr. Cuyler Dunbar, Catawba Valley Community College
Dr. Desna L. Wallin, Forsyth Technical Community College
Dr. Donald W. Cameron, Guilford Technical Community College
Dr. Ann R. Britt, Martin Community College
Dr. Virginia Mitchell, McDowell Technical Community College
Dr. Charles E. Russell, Pitt Community College
Dr. Richard L. Brownell, Rowan-Cabarrus Community College
Dr. Brantley Briley, Southeastern Community College
Dr. Michael R. Taylor, Stanly Community College

FROM: Brenda H. Rogers
Vice President for Administration

DATE: November 1, 2000

SUBJECT: Distance Learning Cost Study

In the 2000 session, the General Assembly directed the State Board of Community Colleges to hire a consultant to study the funding of distance education. President Martin Lancaster appointed the Distance Learning Funding Study Group in August, and Dr. Kent Caruthers of MGT of America, Inc. is working with the study group in gathering information and developing recommendations on this issue.

Michelle Leach, the Controller at Coastal Carolina Community College, is assisting Dr. Caruthers and the study group by conducting an analysis of costs associated with the three main methods of delivering distance learning—NCIH, telecourse, and Web. To that purpose, she has identified your college as offering courses this fall semester for inclusion in her study. She has already contacted your distance learning coordinator to verify that the courses she has selected for the study are being offered.

I am asking that you and your staff cooperate with Michelle Leach when she sends you a survey and calls to collect the data or to set up an appointment to meet with you. She has already field tested her survey with staff at Southeastern Community College and is prepared to begin data collection from the other seven colleges.

Distance Learning Cost Study

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Michelle will send you a copy of the survey instrument so that you are aware of what data we are requesting. Please be assured that our purposes are to determine if there are costs associated with distance learning that are not currently being supported under our funding model for instruction. We believe that this is a very important study to assist us in justifying our budget request for additional funds to support distance learning. We will be sharing the report from the Distance Learning Funding Study Group with the presidents at the January meeting.

Your support will be appreciated.

BHR:sh

Attachment

c: Ms. Michelle Leach
Dr. Kent Caruthers
Mr. Kennon Briggs

S00-044
E-Mail

**DISTANCE LEARNING COST STUDY
POTENTIAL SURVEY SAMPLE PARTICIPANTS
(LISTED BY COLLEGE)**

<u>SCHOOL</u>	<u>CLASS</u>	<u>FORMAT</u>	<u>ENROLLMENT</u>
FORSYTH CC	HIS 132	NCIH	20
	MAT 161	TELECOURSE	12
	SOC 210	TELECOURSE	40
CATABWA VALLEY CC	PSY 150	NCIH	
GUILFORD CC	ENG 111	INTERNET	
	MKT 120	INTERNET	
	SOC 210	INTERNET	
MARTIN CC	ENG 111	NCIH	
MCDOWELL TECH CC	MAT 161	NCIH	10
MONTGOMERY CC	MKT 120	NCIH	24
PITT CC	MAT 161	INTERNET	14
	PSY 150	INTERNET	17
	HIS 131	INTERNET	18
ROWAN-CABARRUS CC	ENG 111	TELECOURSE	19
	HIS 121	INTERNET	20
	HIS 121	TELECOURSE	9
	HIS 131	NCIH	43
	HIS 131	TELECOURSE	10
SOUTHEASTERN CC	HIS 121	TELECOURSE	16
	HIS 132	INTERNET	8
	MKT 120	TELECOURSE	8
	PSY 150	TELECOURSE	33
	SOC 210	NCIH	20
STANLY CC	HIS 132	TELECOURSE	7

**DISTANCE LEARNING COST STUDY
POTENTIAL SURVEY SAMPLE PARTICIPANTS
(LISTED BY COURSE)**

<u>COURSE</u>	<u>FORMAT</u>	<u>SCHOOL</u>
ENG 111	NCIH Internet Telecourse	Martin CC Guilford CC Rowan-Cabarrus CC
HIS 121	Internet NCIH Telecourse	Rowan-Cabarrus CC Rowan-Cabarrus CC Southeastern
HIS 131	NCIH Internet Telecourse	Rowan-Cabarrus CC Pitt CC Southeastern CC
HIS 132	Internet Telecourse NCIH	Southeastern CC Stanly CC Forsyth Tech CC
MKT 120	NCIH Internet Telecourse	Montgomery CC Guilford Tech CC Southeastern CC
MAT 161	Telecourse Internet NCIH	Forsyth Tech CC Pitt CC McDowell Tech
PSY 150	Telecourse Internet NCIH	Southeastern Pitt CC Catabwa Valley CC
SOC 210	Telecourse Internet NCIH	Forsyth Tech Guilford CC Southeastern CC