



NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
H. Martin Lancaster, President

March 31, 2004

MEMORANDUM

TO: Automotive Instructors
Selected Chief Academic Officers

FROM: Mike Pittman, Director
Special Projects

SUBJECT: House Bill 397-Section 8.13 Automotive Training Initiative

House Bill 397-Section 8.13 appropriated matching funds for the State Board of Community Colleges for the 2003-2004 fiscal year. The grant of \$125,000 in nonrecurring funds has been matched by the North Carolina Automobile Dealers Association (NCADA) on a dollar-for-dollar basis, as required by the bill. The North Carolina Community College Foundation will use these funds to provide incentive programs at the colleges that offer Automotive Systems Technology.

The System Office organized a task force consisting of representatives from the NCADA, community college presidents, automotive instructors and system office staff. As a result of the task force meetings a plan for expenditure of funds in ways that would be beneficial to our programs was agreed upon. The following plan has been developed:

- Develop brochures and displays specifically designed for high school students about careers in the automotive industry and where to go for training.
- Develop brochures and displays specifically designed for displaced workers about starting new careers in the automotive industry and where to go for training.

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- Develop a web site with information about automotive careers, a list of colleges with automotive training programs, and other valuable information referencing careers in the automotive industry. The URL for the web site is listed on the brochures. We will have the completed web site up and running in April.

The brochures have been developed and printed. Ms. Carol Walker of the NCADA will ship the materials directly to the automotive department at each college. You should receive the packages within the first two weeks of April.

The task force is still working on other initiatives for the college automotive programs. We will continue to provide periodic updates on the progress of the task force.

If you have questions, please call Mike Pittman at 919-807-7111 or email at pittmanm@ncccs.cc.nc.us.

MP/aj

c: Dr. Delores A. Parker
Dr. Darryl McGraw
Mr. Fred Williams
Ms. Carol Walker