



**NORTH CAROLINA COMMUNITY COLLEGE SYSTEM**  
*H. Martin Lancaster, President*

April 19, 2006

**RESPONSE DEADLINE: May 10, 2006**

MEMORANDUM

TO: Select Chief Academic Officers

FROM: Delores A. Parker, Vice President  
Academic and Student Services

SUBJECT: College Transfer Course List: Request for Additions

On February 3, 2006, communication faculty from the NC Community College System and the University of North Carolina met to discuss the need for additional and/or revised pre-major articulation agreements in the areas of broadcast journalism, mass communication, and speech/rhetorical studies. Faculty committees from these three areas were convened by the Transfer Advisory Committee in an effort to review subject areas that demonstrate a high number of transfer students.

The committee members recommended the addition of the following courses to the approved list of college transfer courses:

JOU 216 Writing for Mass Media      JOU 217 Feature/Editorial Writing

The committee members also recommended the following revisions to the Associate in Arts/Communication (A10100) pre-major:

- Add *COM 251 Debate I* to the other required course recommendations
- Delete recommendation of foreign languages from the other required area
- Add *Communication Studies* to the first sentence of the pre-major

I would like to request that you utilize the accompanying forms to provide us with your recommendations. ***Please complete and return the form by May 10, 2006 to Jennifer Frazelle.*** You may fax your response to (919) 807-7164.

Thank you for your prompt attention to this matter. If you have questions or need assistance, please contact Jennifer Frazelle at (919) 807-7120.

DAP/jf

Attachments

c: Select Presidents  
Ms. Jennifer Frazelle

S06-016  
Email

MAILING ADDRESS: 5016 MAIL SERVICE CENTER ~ RALEIGH, NC 27699-5016

Street Address: 200 West Jones ~ Raleigh, NC 27603-1379 ~ 919-733-7051 ~ Fax 919-733-0680

AN EQUAL OPPORTUNITY EMPLOYER

**Comprehensive Articulation Agreement (CAA)  
College Transfer Course List – Request for Additions  
Recommendation Form**

<b>JOU 216</b>	<b>Writing for Mass Media</b>	2	2	3
Prerequisites:	ENG 111			
Corequisites:	None			

This course is an introduction to news writing for newspapers and other print media including the techniques of news gathering, reporting, and interviewing. Emphasis is placed on basic methods of gathering information, conducting interviews, organizing a story, writing leads, writing clear, concise copy, and upon developing research skills. Upon completion, students should be able to write clear, concise, accurate, complete, balanced and readable news stories according to guidelines set by industry standards.

<b>JOU 217</b>	<b>Feature/Editorial Writing</b>	2	2	3
Prerequisites:	ENG 111			
Corequisites:	None			

This course covers the basics of persuasive writing for community newspapers and other print media. Emphasis is placed on writing features, reviews, and editorials including audience analysis, appropriate language, effective supporting details, completeness, and accuracy. Upon completion, students should be able to write effective feature stories, reviews, and editorials.

**Proposed Course Classification:** College Transfer Pre-Major/Elective

***Rationale:** Communication faculty committee members recommended the course additions to the approved college transfer list to address the needs of transfer students in high demand subject areas.*

We have reviewed the proposed addition to the college transfer course list and recommend the adoption of the classification for:

**JOU 216**      Yes: \_\_\_\_\_      No: \_\_\_\_\_      Decline to Vote: \_\_\_\_\_      Do Not Offer: \_\_\_\_\_

**JOU 217**      Yes: \_\_\_\_\_      No: \_\_\_\_\_      Decline to Vote: \_\_\_\_\_      Do Not Offer: \_\_\_\_\_

Please list any reason(s) for not recommending the addition of the courses to the college transfer course list: \_\_\_\_\_

College: \_\_\_\_\_

Signature of President \_\_\_\_\_

Date \_\_\_\_\_

Please return this form by **May 10, 2006**, to:

Jennifer Frazelle, Director  
Program Services  
NC Community College System  
5016 Mail Service Center  
Raleigh, NC 27699-5016  
Fax Number: (919) 807-7164

**Pre-Major Articulation Curriculum Standard Revision  
Associate in Arts/Communication (A10100)**

The faculty committee members recommended the following revisions to the Associate in Arts/Communication (A10100) pre-major (see attached):

- Add *Communication Studies* to the first sentence of the pre-major
- Add *COM 251 Debate I* to the other required course recommendations
- Delete recommendation of foreign languages from the other required area

**Rationale:** *To more closely align the standard with the intent of communication.*

**Recommendation:**    Yes: \_\_\_\_\_    No: \_\_\_\_\_    Decline to Vote: \_\_\_\_\_    Do Not Offer: \_\_\_\_\_

Please list any reason(s) for not recommending the revisions: \_\_\_\_\_  
\_\_\_\_\_

College: \_\_\_\_\_

Signature of President \_\_\_\_\_

Date \_\_\_\_\_

Please return this form by **May 10, 2006**, to:

Jennifer Frazelle, Director  
Program Services  
NC Community College System  
5016 Mail Service Center  
Raleigh, NC 27699-5016  
Fax Number: (919) 807-7164

**Pre-Major Associate in Arts Articulation Agreement: Communication (A10100)**

This template has been developed by university and community college faculty as a blueprint for guiding community colleges in developing programs for students who intend to major in Communication/Communication Studies. Students who successfully complete this course of study and who meet the requirements for admission to the university are eligible to apply for admission to the major with junior standing.

All colleges will not offer all pre-major programs and course selections may vary. Check college catalogs for course and program offerings.

<p><b>General Education Core (44 SHC)*</b> Forty-four semester hours of credit in general education core courses are required as outlined on the NCCCS Curriculum Standards for Associate in Arts degree programs. The general education core includes study in the areas of humanities and fine arts, social and behavioral sciences, natural sciences and mathematics, and English composition.</p>
<p><b>English Composition (6 SHC)</b> <i>Two English composition courses are required.</i></p> <ul style="list-style-type: none"><li>• English 111 Expository Writing is required as the first composition course.</li><li>• The second composition course must be selected from the following:<ul style="list-style-type: none"><li>ENG 112 Argument-Based Research (3 SHC)</li><li>ENG 113 Literature-Based Research (3 SHC)</li><li>ENG 114 Professional Research and Reporting (3 SHC)</li></ul></li></ul>
<p><b>Humanities/Fine Arts (12 SHC**)</b> <i>Four courses from three discipline areas are required.</i></p> <ul style="list-style-type: none"><li>• One course must be a literature course.</li><li>• Three additional courses from the following discipline areas are required: music, art, drama, dance, foreign languages, interdisciplinary humanities, literature, philosophy, and religion. One of these courses must be from fine arts and one from humanities.</li></ul>
<p><b>Social/Behavioral Sciences (12 SHC)</b> <i>Four courses from three discipline areas are required.</i></p> <ul style="list-style-type: none"><li>• One course must be a history course.</li><li>• The following course is required (3 SHC):<ul style="list-style-type: none"><li>PSY 150 General Psychology (3 SHC)</li></ul></li><li>• Two courses from the following discipline areas are required, to include at least one additional discipline: anthropology, economics, geography, history, political science, psychology, and sociology. The following courses are recommended:<ul style="list-style-type: none"><li>SOC 210 Intro to Sociology (3 SHC) <i>or</i> SOC 225 Social Diversity (3 SHC)</li></ul></li></ul>
<p><b>Natural Sciences/Mathematics (14 SHC)</b></p> <p><i>Natural Sciences (8 SHC):</i></p> <ul style="list-style-type: none"><li>• Two courses from the biological and physical science disciplines, including accompanying laboratory work, are required.</li></ul> <p><i>Mathematics (6 SHC):</i> Two courses are required.</p> <ul style="list-style-type: none"><li>• One course must be in introductory mathematics (college algebra, trigonometry, calculus, etc.)</li><li>• The second course may be a higher-level mathematics course or may be selected from among other quantitative subjects, such as computer science (CIS) and statistics (MAT). The following course is recommended to meet the second mathematics requirement:<ul style="list-style-type: none"><li>CIS 110 Introduction to Computers (3 SHC)</li></ul></li></ul>

**Other Required Hours (20-21 SHC)\*** One semester hour of credit may be included in a sixty-five semester hour credit associate in arts program. The transfer of the 65<sup>th</sup> hour is not guaranteed.

- The following courses are required (9 SHC):
  - COM 110 Introduction to Communication (3 SHC)
  - COM 120 Interpersonal Communication (3 SHC)
  - COM 231 Public Speaking (3 SHC)
- 11 additional hours of approved college transfer courses are required.
  - The following courses are recommended:
    - COM 130 Nonverbal Communication (3 SHC)
    - COM 140 Intercultural Communication (3 SHC)
    - COM 150 Intro. to Mass Communication (3 SHC)
    - COM 251 Debate I (3 SHC)**
    - Foreign Language (6 SHC) sequential courses**
  - Select One:
    - MAT 151 Statistics I (3 SHC) *or*
    - MAT 155 Statistical Analysis (3 SHC)

**Total Semester Hours Credit (SHC) in Program: 64-65**

- \* **Students must meet the receiving university's foreign language and/or health and physical education requirements, if applicable, prior to or after transfer to the senior institution.**
- \*\* **3 SHC in Speech/Communication may be substituted for 3 SHC in Humanities/Fine Arts. Speech/Communication may not substitute for the literature requirement.**

#### ***Application to a University***

*Admission application deadlines vary; students must meet the deadline for the university to which they plan to transfer. Upon successful completion of the associate degree, students who meet the requirements outlined in this pre-major articulation agreement will be eligible to be considered for admission as juniors to the universities offering the baccalaureate degree as listed at [www.northcarolina.edu/content.php/aa/planning/traditional.htm](http://www.northcarolina.edu/content.php/aa/planning/traditional.htm). Students are encouraged to contact the senior institution to confirm degree offerings.*

#### ***Admission to the Major***

*Grade point average requirements vary and admission is competitive across the several programs in Speech/Communication.*