



**NORTH CAROLINA COMMUNITY COLLEGE SYSTEM**  
*H. Martin Lancaster, President*

**RESPONSE DEADLINE: 4:00 p.m., March 7, 2008**

**DATE:** February 13, 2008

**MEMO TO:** Select Presidents

**FROM:** Delores A. Parker, Vice President  
Academic and Student Services

**SUBJECT: Request for Program Cover Design Proposal**  
2008 North Carolina Community College System Conference

The 2008 North Carolina Community College System Conference will be held October 12-14, 2008, at the Raleigh Convention Center in Raleigh, North Carolina. In keeping with the theme “**Beyond the Horizon: Preparing Students for a Global Advantage**”, the System office is soliciting program cover design proposals from students enrolled in the Advertising and Graphic Design (A30100) curriculum.

By embracing this concept, we want to emphasize providing educational experiences for learners to prepare them to work competitively in a global market. This commitment represents a significant dedication to preparing graduates for the changing architecture of the workplace. The designer of the selected proposal will be credited on the inside cover of the 3,000 printed programs.

**Guidelines**

The design proposal must relate to the theme “**Beyond the Horizon: Preparing Students for a Global Advantage**”. Students being prepared for the global workplace must be evident when viewing the cover design.

**Additional requirements:**

- The size of the design must be 8 1/2 by 11.
- Not more than four colors are to be utilized. There is NO limit to the number of fonts or which fonts to use or point sizes thereof.

**S08-017**  
**Email**

- All design submissions **MUST** contain the following verbiage:
  - Beyond the Horizon: Preparing Students for a Global Advantage
  - North Carolina Community College System Conference
  - October 12-14, 2008
  - Raleigh Convention Center
  - Raleigh, North Carolina
- One student may submit two designs or one design utilizing two different color schemes. There will be a maximum of two submissions per student.
- The design must be submitted *electronically* by 4:00 p.m. on March 7, 2008 to [chip\\_futrell@ncsu.edu](mailto:chip_futrell@ncsu.edu). **IMPORTANT:** the **subject line of these e-mails must say “Conference Cover Design”** to be accepted. ALL submissions will be acknowledged with a return e-mail. If the student does not receive a return e-mail within 48 hours, they should resubmit.
- The cover design must be in **.pdf format** for judging. *The winner of the contest must be able to submit their work in .eps format for printing.*
- Please be sure to include student and/or instructor contact information in the e-mail when submitting the design graphic. **IMPORTANT:** files should be named for ease in identification, such as:  
student’s first initial last name\_college.pdf (jsmith\_abtech.pdf or bjones\_randolph.pdf).

If you have any questions please contact Chip Futrell at 919/515-8179 or [chip\\_futrell@ncsu.edu](mailto:chip_futrell@ncsu.edu). We look forward to again showcasing the talented students in your colleges.

DAP/EI/pk

c: H. Martin Lancaster  
Select Chief Academic Officers  
Select Student Services Personnel  
Advertising and Graphic Design Dept. Heads  
System Office Senior Staff  
Chip Futrell, NCSU  
Conference Steering Committee

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