

CURRICULUM STANDARD

Effective Term
Fall 2011
[2011*03]

Curriculum Program Title

Hospitality Management

Code

A25110

Concentration

(not applicable)

Curriculum Description

This curriculum prepares individuals to understand and apply the administrative and practical skills needed for supervisory and managerial positions in hotels, motels, resorts, inns, restaurants, institutions, and clubs.

Course work includes guest services, leadership, management, restaurant operations, lodging operations, marketing, sanitation, food preparation, food and beverage management and other critical areas.

Graduates should qualify for management or entry-level supervisory positions in food and lodging operations, including restaurants, foodservice, beverage service, catering, front office, reservations and housekeeping. Opportunities are also available in product services, and technology support and sales.

*Curriculum Requirements**

[for associate degree, diploma, and certificate programs in accordance with 23 NCAC 02E.0204 (3)]

- I. General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work experience, including cooperative education, practicum, and internships, may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

| | AAS | Diploma | Certificate |
|---|--------------|----------------|--------------------|
| Minimum General Education Hours | 15 | 6 | 0 |
| Minimum Major Hours | 49 | 30 | 12 |
| Other Required Hours | 0-7 | 0-4 | 0-1 |
| Total Semester Hours Credit in Program | 64-76 | 36-48 | 12-18 |

**Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.*

Major Hours

[ref. 23 NCAC 02E.0204 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (*if applicable*). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work experience, including cooperative education, practicum, and internships, may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

Hospitality Management A25110

| | AAS | Diploma | Certificate |
|--|---------------|---------------|---------------|
| Minimum Major Hours Required | 49 SHC | 30 SHC | 12 SHC |
| <p>A. CORE <i>Courses required for the diploma are designated with *</i></p> <p>Required Courses:</p> <p>*CUL 110 Sanitation & Safety 2 SHC</p> <p>*HRM 110 Intro to Hosp & Tourism 3 SHC</p> <p>*HRM 140 Legal Issues-Hospitality 3 SHC</p> <p>*HRM 220 Cost Control-Food & Bev 3 SHC</p> <p>*HRM 240 Marketing for Hospitality 3 SHC</p> <p>*HRM 245 Human Resource Mgmt-Hosp 3 SHC</p> <p>HRM 280 Mgmt Problems-Hospitality 3 SHC</p> <p>Required Subject Areas:</p> <p>Accounting. Select one:</p> <p>ACC 175 Hotel and Restaurant Acct 4 SHC</p> <p>ACC 120 Prin of Financial Acct 4 SHC</p> <p>Practical Experience</p> <p>Co-op Work Experience. Select one or two of the following: 2 SHC</p> <p><i>Select two of the following:</i></p> <p>COE 111 Co-op Work Experience I 1 SHC</p> <p>COE 121 Co-op Work Experience II 1 SHC</p> <p>COE 131 Co-op Work Experience III 1 SHC</p> <p>COE 211 Co-op Work Experience IV 1 SHC</p> <p>COE 221 Co-op Work Experience V 1 SHC</p> <p>COE 231 Co-op Work Experience VI 1 SHC</p> <p style="text-align: center;">OR</p> <p><i>Select one of the following</i></p> <p>COE 112 Co-op Work Experience I 2 SHC</p> <p>COE 122 Co-op Work Experience II 2 SHC</p> <p>COE 132 Co-op Work Experience III 2 SHC</p> <p>COE 212 Co-op Work Experience IV 2 SHC</p> <p>COE 222 Co-op Work Experience V 2 SHC</p> <p>COE 232 Co-op Work Experience VI 2 SHC</p> | 26 SHC | 17 SHC | |
| B. CONCENTRATION (<i>Not applicable</i>) | | | |
| <p>C. OTHER MAJOR HOURS</p> <p><i>To be selected from the following prefixes:</i></p> <p>ACC, BPA, BUS, CIS, COE, CSC, CTS, CUL, ENT, ETR, FST, HRM, MAT, NUT, RSM, SST, and TAT</p> <p><i>Foreign language courses (including ASL) that are not designated as approved other major hours may be included in all programs up to a maximum of 3 semester hours of credit.</i></p> | | | |