

CURRICULUM STANDARD

Effective Term
Spring 2007
[2007*01]

Curriculum Program Title

Community Journalism

Code

A30150

Concentration

(not applicable)

Curriculum Description

The Community Journalism curriculum is designed to prepare graduates for employment with organizations that emphasize mass communications via print media. The objective is the development of generalists and specialists whose goal is to work at small daily or weekly newspapers.

Students will complete courses designed to develop proficiency in news writing, reporting, writing features, reviews, and editorials, photojournalism, editing, and newspaper production. Additional study will include computer and Internet technology, basic and advanced composition, and a study of societal issues.

Upon successful completion of this program, graduates should gain the necessary practical skills and related technical information to qualify for employment or advancement in the field of community journalism and other print media.

*Curriculum Requirements**

[for associate degree, diploma, and certificate programs in accordance with 23 NCAC 02E.0204 (3)]

- I. General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work experience, including cooperative education, practicums, and internships, may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

	AAS	Diploma	Certificate
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
Total Semester Hours Credit (SHC)	64-76	36-48	12-18

**Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.*

Major Hours

[ref. 23 NCAC 02E.0204 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (if applicable). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work experience, including cooperative education, practicums, and internships, may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

Community Journalism A30150

	AAS	Diploma	Certificate
Minimum Major Hours Required	49 SHC	30 SHC	12 SHC
A. CORE <i>Courses required for the diploma are designated with *</i> Required Courses: <ul style="list-style-type: none"> * CIS 110 Introduction to Computers 3 SHC * COE 111 Co-op Work Experience I 1 SHC * JOU 113 Princ of Community Journ 3 SHC JOU 120 JOU/Theory & Production 3 SHC * JOU 214 Communications Law/Ethics 3 SHC * JOU 215 Newsgathering/Reporting 3 SHC * JOU 216 Writing for Mass Media 3 SHC JOU 217 Feature/Editorial Writing 3 SHC JOU 218 Basic Photojournalism 3 SHC JOU 219 News Editing 3 SHC Required Subject Areas: None	28 SHC	16 SHC	
B. CONCENTRATION (Not applicable)			
C. OTHER MAJOR HOURS <i>To be selected from the following prefixes:</i> BUS, CIS, CJC, COE, COM, ECO, EDU, GEO, HSE, MKT, OST, POL, PSY, SOC, and WEB <i>Foreign language courses (including ASL) that are not designated as approved other major hours may be included in all programs up to a maximum of 3 semester hours of credit.</i>			