

# CURRICULUM STANDARD

*Effective Term*  
*Fall 2005*  
*[2005\*03]*

|                          |                                  |      |               |
|--------------------------|----------------------------------|------|---------------|
| Curriculum Program Title | <b>Resort and Spa Management</b> | Code | <b>A55410</b> |
| Concentration            | <b>(not applicable)</b>          |      |               |

## *Curriculum Description*

The Resort and Spa Management curriculum prepares individuals with the skills and knowledge required for employment in the Resort and Spa Industry including day spas, beach resorts, mountain resorts, golf resorts, extended stay spas and cruise lines.

Course work includes physical fitness management, nutrition, spa cuisine, hospitality law, spa equipment and management, club and resort management, accounting and marketing. Courses emphasizing practical application, a strong theoretical base, and professionalism provide the critical competencies to meet industry demands.

Upon completion, graduates should qualify for entry or mid-level management positions in the Resort and Spa Industry including member/guest services directors, spa assistant directors, spa managers, spa attendant supervisors, spa sales managers, and assistant clubhouse managers.

## *Curriculum Requirements\**

*[for associate degree, diploma, and certificate programs in accordance with 23 NCAC 02E.0204 (3)]*

- I. General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
  
- II. Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work experience, including cooperative education, practicums, and internships, may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
  
- III. Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

|  | <b>AAS</b>   | <b>Diploma</b> | <b>Certificate</b> |
|--|--------------|----------------|--------------------|
| Minimum General Education Hours          | 15           | 6              | 0                  |
| Minimum Major Hours                      | 49           | 30             | 12                 |
| Other Required Hours                     | 0-7          | 0-4            | 0-1                |
| <b>Total Semester Hours Credit (SHC)</b> | <b>64-76</b> | <b>36-48</b>   | <b>12-18</b>       |

\*Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.

## *Major Hours*

[ref. 23 NCAC 02E.0204 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (*if applicable*). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work experience, including cooperative education, practicums, and internships, may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

### **Resort and Spa Management (A55410)**

|   | <b>AAS</b>    | <b>Diploma</b> | <b>Certificate</b> |
|---|---------------|----------------|--------------------|
| <b>Minimum Major Hours Required</b>   | <b>49 SHC</b> | <b>30 SHC</b>  | <b>12 SHC</b>      |
| <b>A. CORE</b><br><br><i>Courses required for diploma are designated with an *</i><br><br><b>Required Courses:</b><br>* HRM 245 Hospitality HR Mgmt 3 SHC<br>* RSM 110 Intro to Resort & Spa Industry 3 SHC<br>* RSM 240 Resort & Spa Marketing 3 SHC<br>* RSM 245 Resort & Spa Law 3 SHC<br>RSM 280 Resort & Spa Mgt. Issues 3 SHC<br>PSF 110 Exercise Science 4 SHC<br><br><b>Required Subject Areas:</b><br>None | <b>19 SHC</b> | <b>12 SHC</b>  |                    |
| <b>B. CONCENTRATION</b> ( <i>Not applicable</i> )   |               |                |                    |
| <b>C. OTHER MAJOR HOURS</b><br><i>To be selected from the following prefixes:</i><br><br>ACC, CIS, COE, COS, CSC, CUL, HEA, HRM, PED, PSF, RSM,<br>and TRE<br><br><i>Foreign language courses (including ASL) that are not designated as approved other major hours may be included in all programs up to a maximum of 3 semester hours of credit.</i>  |               |                |                    |