

CURRICULUM STANDARD REVISION

Wake Technical Community College Hotel and Restaurant Management (A25240)

Recommendations from the 2008-2010 Hospitality Curriculum Improvement Project (CIP) included the following proposed revisions to the Hotel and Restaurant Management (A25240) curriculum standard:

- Revision of the program title to *Hospitality Management* which would result in a new program code
- Revision of the curriculum description
- Addition of the *HRM 245 Human Resources Mgt-Hosp* course to the core
- Addition of an accounting subject area to the core
- Addition of a COE requirement to the core
- Revision of hours required due to additions
- Addition of the following prefixes to the “Other Major” section of the standard:

BPA (Baking and Pastry Arts)
ENT (Entertainment Technologies)
ETR (Entrepreneurship)
FST (Food Service Technology)

NUT (Nutrition)
RSM (Resort and Spa Management)
SST (Sustainability Technologies)

**Please note that core course revisions approved by the Curriculum Review Committee on September 28, 2010 are reflected in the proposed curriculum standard.*

Rationale for Revisions:

The title change provides a broader term (hospitality) that is more recognized in the industry.

The curriculum description revision represents the broader areas of hospitality available for the workforce.

Industry advisory committee members indicated the need for graduates to be prepared with the human resource management skills provided through HRM 245.

Industry advisory committee members indicated the need for graduates to be prepared with strong accounting skills provided through the accounting subject area.

The addition of a COE requirement will assure that all Hospitality Management programs across the state provide students with at least 2 semester hour credits of work experience.

The additional prefixes will allow colleges to utilize content areas that meet the needs of their local community.

Eleven colleges are approved to offer this program. The voting results follow:

9 colleges recommended the revision
2 colleges did not respond

Coordinator: Ms. Jennifer Frazelle, Director, Academic Programs