

**PROGRAM APPLICATION
SUMMARY EVALUATION REPORT**

**Pitt Community College
Healthcare Business Informatics (A25510)**

I. Program Planning

Pitt Community College (PCC) is seeking approval for the Healthcare Business Informatics (A25510) program, to begin Spring 2011. The planning area is defined as the college's service area of Pitt County.

All colleges were notified of the planning process for this program, and a planning meeting was held. The college conducted an employment availability survey within the planning area:

Currently: 34 employment positions available
1st graduating class: 27 employment positions available
2nd graduating class: 47 employment positions available

The average entry-level salary is \$30,000 per year.

II. Impact of the Proposed Program on Other Programs

One college is currently approved to offer the Healthcare Business Informatics (A25510) program, and ten community colleges are approved to offer the Health Information Technology (A45360) program which is similar to this program. Craven Community College initially opposed the program; however, later they agreed to the assessment resolution. All other colleges agreed that there would be no negative impact on their program.

III. Feasibility Plan

Pitt Community College surveyed current PCC students and students attending high schools in the service area. The results indicated the following:

Full-time: 169 potential students
Part-time: 526 potential students

Projected enrollment for the first two classes:

1st class: 12 full-time 8 part-time
2nd class: 25 full-time 15 part-time

The college has adequate space for classrooms. The approximate start-up costs include \$38,000 for software/professional development and \$63,248 for instructor costs. The ongoing costs include \$18,500 for equipment/professional development and \$63,248 for instructor's costs. Equipment, faculty salaries, and all additional costs will be funded through the college's regular state budget allocation.

IV. Implementation of Collaborative Plan

Not Applicable

V. Curriculum Design

The advisory committee participated in the development of the program competencies and skills. The proposed program of study is in compliance with the State Board approved curriculum standard.

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