BRUNSWICK COMMUNITY COLLEGE

BEST PRACTICE - Economic Development Partnership of Brunswick County
MEMORANDUM OF UNDERSTANDING

- Purpose
- Brunswick County Economic Development Commission's Role
- Brunswick Community College's Role
- Alliance
- Advisory
Purpose

- Establish an Economic Development Alliance
- Provide a strong economic base
- Become an entrepreneurial friendly region
- Improve the quality of life for all Brunswick County residents
BRUNSWICK COUNTY ECONOMIC DEVELOPMENT’S ROLE

A message from:
Jim Bradshaw, Executive Director
Brunswick County Economic Development Commission

The Brunswick County Economic Development Commission (EDC) recognizes the need for a close working relationship with Brunswick Community College (BCC). The Commission includes BCC in most all of our economic development activities. Creating and maintaining jobs is the primary goal of the EDC to accomplish this:

As a team, we:

- meet with all industrial prospects interested in locating to the County;
- visit existing industries at least once a year;
- work in collaboration with the small business center to support entrepreneur growth;
- work in collaboration to seek funding.
BRUNSWICK COMMUNITY COLLEGE’S ROLE

- Connect the business community with education
- Create customized training
- Provide reciprocal referrals
- Develop new or enhance career technical education
- Provide support to entrepreneurs
Brunswick County Economic Alliance

- Brunswick Community College
- Brunswick Economic Development Commission
- Division of Workforce Solutions, Brunswick County Career Center
- Brunswick County Manager
- NC State Ports
- Biotech Center
- NCCCS
- NC Commerce
- Cape Fear Workforce Development
- NC Southeast
- Brunswick County Schools – CTE
- Small Business Technology Development Center
Economic Development and Entrepreneurship Advisory Committee

- Brunswick Community College
- Brunswick Economic Development Commission
- Chambers of Commerce
- Small Business Administration
- Small Business Technology Development Center
- Small Business Owners
WHAT WORKS

- Monthly Visits to Existing Industries
- New Prospect Presentations
- Office of the BCEDC located at the College
- Business Development Guide
- Business Incubator Concept
- Secured Grants – Golden Leaf/EDA and Duke Energy
PANEL INPUT

GEORGE YU, DIRECTOR
CUSTOMIZED TRAINING
BRUNSWICK COMMUNITY COLLEGE

ELI SMITH, MANAGER
DIVISION OF WORKFORCE SOLUTIONS
BRUNSWICK CAREER CENTER

SCOTT ADAMS, PLANT MANAGER
VICTAULIC OF AMERICA, INC.

GORDON CORLEW, VICE PRESIDENT
LEE CONTROLS

QUESTIONS?
CHALLENGES

► “To serve the immediate needs of our workforce partners”
► FUNDING
► FUNDING
► FUNDING
FOR MORE INFORMATION CONTACT

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