Align4NCWorks
Presented by

Collaboration
NC Works and other Stakeholders

WORKING TOGETHER WORKS!
• Headquartered in Buffalo, NY
• Sensor Manufacturer
• Worldwide operations
• State of the art sensor technologies – industry sectors auto, renewable energy, industrial machinery, etc.
Who was involved and what are their roles?

- PCB Piezotronics
- Halifax County Economic Development Commission
- Turning Point Workforce Development Board
- NC Works
- Halifax County
- Halifax Community College
- North Carolina Community College System – Customized Training Program
Halifax County Economic Development Commission

Cathy Scott, Executive Director
Halifax County Economic Development Commission

- North Carolina’s Northeast Commission met company reps at trade show
- Lead follow up resulted in visit with the company during NY Trade
- Mission - Presented proposal for upfit of 50,000 SF Halifax Shell Building
- Vacant for 7 years
Halifax Community College Workforce Development

- Traveled to company headquarters in Buffalo, NY to tour operations and develop training programs
- Start up production facility in Room 417 at HCC
- Job Fairs with NC Works
- Continue Job Training at PCB
- Customized Training Program Project ($287,000)
- Human Resources Development (HRD) Program
NCWorks

Recruitment

• NCWorks system search
• NCWorks local office activities
• Job Fairs – over 1,200 people attended job fair
• Applicants
  – Applications
  – Interviews
  – Screening
• Recommendations to PCB Piezotroics

Tommy Mc Knight, Manager
Halifax/Northampton County
NC Works
Collaboration

• Business Services / Special Activities

1. Special Training in partnership with ECU (PCB Piezotronics)
   A. Shainin Techniques: Multi-vari analysis, concentration charts, component search, paired comparisons and product process search (Cost $1,260.00)
   B. G-Code Training: Computer Numerical Control (CNC) – develop definition of study control, CNC speed and feed calculations, programming mills and laser cutting (Cost $3,365.00)

– Turning Point WDB (Total Investment = $4,625.00)

Michael Williams, Director
Turning Point Workforce Development
Carisa Rudd, Coordinator,
Turning Point Workforce Development
Incentives/Funding Partners

- North Carolina Community College System Customized Training Program
- Turning Point Workforce Development Board
- North Carolina Department of Commerce
- Golden LEAF Foundation
- Halifax County Business Horizons
- City of Roanoke Rapids

Cathy Scott, Executive Director
Halifax County Economic Development Commission
Incentives/Funding Partners

• $1,602,000 – Job Development Investment Grant (JDIG)
  • County lease building at no cost in exchange for job creation and investment
  • JDIG funds to repay cost of building retrofit
• $250,000 – Golden LEAF Grant (forgivable loan) to pay for parking lot
• $30,000 – Relocation grant from Halifax Horizons & City of Roanoke Rapids for families relocating from Buffalo, NY to Halifax County
• Start up production facility at Halifax Community College
• $287,024 – North Carolina Customized Training Program
  • Training
  • Campus building retrofit to create a production area.
What was the best practice?

Collaboration

- Creating a partnership with the company
- Establishing the new company in our county
  - Halifax Community College – On campus initially
  - Transition to an industrial site
- Maintaining the partnership
  - HRD Program
  - Customized Training Program
  - Student recruitment
- Continued Collaboration to maintain PCB Piezotronics
Impact of PCB

- Proved Halifax County could attract a high-tech company
- 160 new jobs
- New Tax Base for Halifax County
- Indirect economic impacts to the community
- Additional job creation in the future
- Increased skills in the workforce
- Community Collaboration
- Opportunities for the future
PCB Piezotronics Today
The Halifax County and NC Team Made the Difference!

“The flawless effort by Halifax County, State, and other groups led to PCB’s decision to come to the Roanoke Valley”

David Hore, Co-President, PCB Piezotronics
Align4NCWorks
Presented by

Collaboration
NC Works and other Stakeholders

WORKING TOGETHER WORKS!
Working Together Works!