

STATE BOARD OF COMMUNITY COLLEGES
Allocation for the North Carolina Motorcycle Safety Education Program

Request: The Board is asked to approve an allocation not to exceed \$542,742 to Lenoir Community College (LCC) to provide administrative support for the North Carolina Motorcycle Safety Education Program (NCMSEP). Attachment 1 provides detail on the budget request.

Background: The NCMSEP was created by the NC General Assembly in 1989 to establish and fund a program of motorcycle safety instruction to be delivered through the North Carolina Community College System (NCCCS). Students who graduate from the program may receive a discounted insurance rate.

Lenoir CC has been the host college since 1998 and operates the program in conjunction with the Governor's Highway Safety Program in accordance to G.S. 115D-72. The program began with 17 community college sites; to date, there are 33 community college sites and 1 mobile unit. The program is offered through Continuing Education as a community service course offering; as such, students pay a self-supporting registration fee. The NCMSEP offers four courses: Basic Rider Course (BRC), the Experienced Rider Course (ERC), the Rider Coach Preparation Course (RCP), and Advanced Rider Course – Sport Bike Techniques. The curricula were developed by the Motorcycle Safety Foundation (MSF). Course description and eligibility requirements can be found at www.ncmotorcyclesafety.org.

Rationale for Allocation: As the host college for NCMSEP, Lenoir CC provides the following services: 1) program staffing, administrative support, programming support, recruitment and training of qualified instructors; 2) support to local community colleges approved to offer the program; 3) monitor and evaluate the instructors and the driving ranges of other training providers in North Carolina; and 4) submit an annual report as a condition of continued funding (see Attachment 2).

Allocation Amount and Time Period: The allocation is not to exceed \$542,742 for the FY July 1, 2013 to June 30, 2014.

Fund Source and Availability: The NCMSEP is funded by a three-dollar tax imposed on each private motorcycle registered in the state pursuant to G.S. 115D-72 and 20-87(6). The NCMSEP may also receive funding as described in G.S. 20-79.7, "Fees for special registration plates and distribution of fees." There is no general fund appropriation involved.

Contact Person:
Barbara Boyce, AVP
Continuing Education

NORTH CAROLINA STATE BOARD OF COMMUNITY COLLEGES
NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
BUDGET APPROVAL

NC Motorcycle Safety Education Program

PROJECT TITLE

Lenoir Community College
COMMUNITY COLLEGE

July 1, 2013- June 30, 2014
EFFECTIVE DATES

Upon recommendation of the North Carolina Community College System the following budget is allotted for the above indicated purpose and period.

	COST ITEMS	2011-2012 BUDGET REQUEST
A.	Salaries, Instructional	\$ -
B.	Salaries, Supportive	141,427
C.	Employer's Retirement	14,865
D.	Employer's Social Security	10,820
E.	Employer's hospitalization	15,320
F.	Supplies and Materials	55,000
G.	Equipment	125,000
H.	Contractual Services	35,000
I.	Staff Travel	22,000
J.	Student Travel	
K.	Staff Training	
L.	Other Costs	42,266
M.	Host College Fees	81,044
	Total	\$ 542,742.00

CHIEF FISCAL OFFICER DATE

VICE PRESIDENT OF BUSINESS &
FINANCE, NCCCS

CHIEF ADMINISTRATIVE OFFICER DATE

DATE



North Carolina Motorcycle Safety Education Program 2012 Annual Report

The North Carolina Motorcycle Safety Education Program continues to have a very good reputation and relationship with the Motorcycle Safety Foundation, (MSF), The National Association of State Motorcycle Safety Administrators, State Motorcycle Dealers, the Governor's Highway Safety Program and various other agencies across the state and nation.

An overview of our activities in 2012 follows:

- NCMSEP conducted 735 Basic Rider Course (BRC) classes, 25 Experienced Rider Course (ERC) classes and 5 Advanced RiderCourse classes (ARC) through the community college system in 2012. The number of BRC classes remained largely the same with only 2 less than last year. We had an increase in the number of ERC classes (7.6%) from the 2011 numbers. The ARC class numbers were equal to last year and the course continues to be difficult to promote. It is a terrific class and is well reviewed by graduates, but we have had limited success in getting people to register for it.
- The total number of students trained in the Community Colleges or sites monitored by the state program in 2012 was 9125. The Community College system trained 7,376 students or 78% of the total students trained in North Carolina under our quality control oversight. In addition, we worked closely with the Harley Davidson Rider's Edge classes as they trained 1,519. This was an increase of 172 students for the Harley Davidson program from last year's totals. Harley Davidson uses this program as a marketing tool and gives discounts (or free classes) to the students who purchase equipment or apparel from the dealership. Military programs are also monitored and assisted by the state program. The military programs monitored by the state taught 534 students. This number is down slightly from last year (652). This number seems low, when taken out of context, as most military programs are served by the Cape Fox contract. Therefore we oversee a small percentage of the military classes. The NCMSEP program monitors and evaluates the Harley Davidson Rider's Edge and any program wherein military RiderCoaches teach military students. With this oversight, these entities are allowed to issue DMV skills waivers cards. Our military numbers will increase in the coming months as motorcycle safety training aboard the Marine bases will soon be reporting to us as well.
- In January, our Range and Equipment Manager, Wade Prater, resigned. He was replaced in May by Randy Carlisle, a RiderCoach from Mt. Airy. Randy brings 11 years of experience as a RiderCoach and has served as the lead instructor at Surry Community College since March of 2004. Randy has done a great job and has worked hard to streamline the system and to document our ranges.
- In March, 2012, we closed our mobile training site at Halifax Community College in Weldon, NC. The college decided that they no longer wanted to offer the class.
- In October, 2012, our mobile training site at Brunswick Community College became a permanent site.
- In October, 2012, a range was visited and assessed to support a mobile training site at Roanoke-Chowan Community College in Ahoskie, NC. Classes will begin in March, 2013.
- Currently, the NCMSEP offers motorcycle classes at 33 permanent sites and 1 mobile unit sites.

- RiderCoaches must be on the NC approved list to teach in North Carolina. RiderCoaches are required to teach at least three classes per year to maintain their position on this list. This requirement is more stringent than the MSF requirement that an RC teach two classes every two years. We expect our RiderCoaches to teach more frequently as we believe that long periods of inactivity cause lapses in the quality of instruction. We try to ensure a balance that allows us to have enough people to teach the necessary classes without causing difficulty in RC's keeping their approved status due to an overabundance of RiderCoaches.
- Our demand was slightly higher in 2012, so we offered a RiderCoach Preparation Course at Caldwell Community College in Hudson, NC. Fourteen additional RiderCoaches were added to our roles as a result. We will be offering another RCP in April, 2013 at Lenoir Community College in Kinston.
- We currently have 196 North Carolina Approved RiderCoaches.
- Within our classes, we require that students wear full safety gear when riding the motorcycles. It has long been suggested that our RiderCoaches also wear all the gear, whether teaching or just riding their own motorcycles. For the past two years, the director has told the RiderCoaches that they are expected to wear all the safety gear when they ride motorcycles. It is a matter of credibility and of practicing what we preach. This "all the gear, all the time" approach has worked well.
- The Motorcycle Safety Foundation recently introduced a new course called the 3 Wheel Basic RiderCourse. We see an increase in the use of 3 wheel motorcycles in the state and have been getting requests for training for such vehicles.
- In October 2012, we offered a 3 Wheel Basic RiderCourse Certification Class at Lenoir Community College in Kinston, NC. Eleven RiderCoaches from across the state were certified to teach the course at three community colleges across the state: Lenoir Community College in Kinston, Central Carolina Community College in Sanford, and Caldwell Community College in Hudson. This will ensure that the training is offered in each region of the state. We will assess the need to add sites as demand dictates.
- We converted seven Suzuki GZ 250 motorcycle into "trikes" to be used in our new 3WBRC course. We put two trikes at each site with a "spare" housed at our facility in Snow Hill. This ensures that we have trikes for a limited number of students without their own, so that they may try a three-wheeled vehicle prior to making a large investment. We also must have vehicles, on which, our RiderCoaches can demonstrate exercises. Most of our students will have their own vehicle and will use them in the class.
- The program staff continues to promote the program through visits to rallies, dealerships, motorcycle organizations and motorcycle gatherings. The Staff Assistant, Carol Pridgen, also maintains a website that offers information to potential students with special areas for RiderCoach and Site Coordinator information.
- We started a Facebook page for the program.
- In August, Randy and Carol set up a booth at the North Carolina State Employees Wellness Expo.
- We continue to clarify our teaching methods and standards with our RiderCoaches around the state. All RiderCoaches are required to attend an annual update. In late January, NCMSEP offered three updates, one each at McDowell Technical Community College and Randolph Community College at Asheboro; and we offered an update at our office in Snow Hill. Although any topic may be discussed at these updates, RiderCoach conduct and curriculum principles were emphasized. Of special note was a presentation by the State Director on teaching styles, adult learning principles and "double loop" learning.
- A SAFETEA-LU grant was awarded to the program through the Governors Highway Safety Program. This grant was used for training and quality control purposes. The MSF has a new "peer based" Quality Assurance model that we moved to in 2012. In January, 2012, representatives from the Motorcycle Safety

Foundation in California came to train 24 potential Quality Assurance Team Members and the State Director.

- Former State Director, David Galloway was appointed as our Quality Assurance Manager and twelve RiderCoaches were chosen to conduct Quality Assurance Visits around the state. Our SAFETEA-LU grant funds a stipend paid to these auditors. They were each assigned several sites to monitor. The QA team ensures that RiderCoaches and ranges are in compliance with Motorcycle Safety Foundation requirements and NCMSEP recommendations. This system has been in place for one year and is working very well. Each auditor submits a report online, the State Director reads them, “closes” them and emails the reports to the RiderCoaches and community college representatives involved. This system allows quick feedback and a record of any issues.
- The SAFETEA-LU grant also helped us to have a summer update with our RiderCoaches. This retreat-style gathering was held in Mt. Airy. Our new Range and Equipment Manager, Randy Carlisle, was introduced to the RiderCoaches. Topics covered were generated from the results of the new QA program and from the MSF IRETS conference. Several range exercises were clarified and procedures for obtaining equipment and parts were covered. Many rides were taken through the Blue Ridge Parkway and surrounding scenic roads. This grant pays for 100% of the targeted activities.
- A continuation grant was approved from the NC Governor’s Highway Safety Program to assist with the purchase of new motorcycles and for the training of our RiderCoaches. This grant is used to pay for hotel rooms for our RiderCoach Preparation students during their training. This is a 50/50 matching grant that augments our budget for the aforementioned items.
- In May, the NCMSEP director traveled to Lexington, KY for the Motorcycle Safety Foundation (MSF) International Rider Education Training Systems (IRETS) Conference. This was the second such conference. This was a very interesting conference that gave insight into the MSF offerings and the principles that undergird the curricular offerings. The MSF offers their RiderCoach Trainer conference in conjunction with the SMSA conference. This is a cost saving strategy on the part of the MSF that is appreciated by our program as our Director is a RiderCoach Trainer. Many NC RiderCoaches attended this conference and were impressed with the quality of information available. We have had many very good discussions due to our experiences there.
- In August, the NCMSEP director traveled to Nashville, TN to attend the State Motorcycle Safety Administrators conference. This conference allows networking between state administrators, representatives from the National Highway Traffic Safety Administration, Insurance Industry representatives and military trainers. It is an excellent opportunity to discuss the future of motorcycle safety training.
- Travel remains a major part of the function of the North Carolina Motorcycle Safety Education Program. Our staff travels many miles during the year to paint ranges, transfer motorcycles, and to attend and conduct meetings. During the past year 10,971 miles were logged on the state truck and 5,697 miles were logged on the staff motorcycles, (Buell Ulysses).

North Carolina Motorcycle Safety Program staff continues to work diligently to facilitate the training of motorcyclists and potential motorcycle riders throughout the state. We strive to provide this training in the safest environment possible to save lives, prevent injury and property damage. We work to promote safe riding habits and do our best to model good motorcycling skills and to ensure that our RiderCoaches are the best teachers that they can be.

Respectfully submitted by
Bob Wagner, Director
North Carolina Motorcycle Safety Education Program