

MINUTES
State Board of Community Colleges
STRATEGIC PLANNING COMMITTEE
April 19, 2018, Innovation Station – 1:30 p.m.

COMMITTEE MEMBERS PRESENT:

Bill McBrayer	Ann Whitford
Breeden Blackwell	Ernie Pearson

Members Absent: Clark Twiddy, Jerry Vaughan

OTHERS IN ATTENDANCE:

Jennifer Haygood	Bill Schneider	Kelly Barretto
Jim Parker	Chreatha Alston	Gracie Davis
Roxanne Newton	Anne Bacon	

CALL TO ORDER

Dr. Blackwell chaired the meeting on behalf of Mr. Twiddy in his absence and called the meeting to order at 1:44 p.m. in conference room Innovation Station at the System Office.

ROLL CALL

Ms. Barretto took the roll of the Strategic Planning Committee members. With four Committee members in attendance, a quorum is present.

ETHICS STATEMENT

Mr. McBrayer read the Ethics Awareness and Conflict of Interest Statement and asked if there were any known conflicts. None were noted.

APPROVAL OF THE AGENDA

Acting Chairman Blackwell asked for a motion to approve the agenda for the April 19 meeting. Mr. McBrayer made the motion to approve, Mr. Pearson seconded the motion, and the Committee approved the agenda unanimously without change.

APPROVAL OF MINUTES

Acting Chairman Blackwell asked for a motion to approve the minutes for the March 16 meeting. Mr. McBrayer made the motion to approve, Mr. Pearson seconded the motion, and the Committee approved the minutes unanimously without change.

FOR ACTION

Before introducing Bill Schneider, Acting President Haygood noted that we have changed the order of the Agenda such that Future and For Action items come first, followed by For Information items to allow sufficient time to address action items. This item was discussed at last month's meeting.

MINUTES

State Board of Community Colleges STRATEGIC PLANNING COMMITTEE

April 19, 2018, Innovation Station – 1:30 p.m.

Proposed State Performance Measure Modifications (Attachment PLAN 01)

Mr. Schneider gave an overview of revisions made to performance measures.

- State Performance Measures are associated with a report that is generally issued every spring/summer and is sent to the colleges; it is also associated with state performance funding.
- A committee comprised of 10 staff reviewed all measures and recommended revisions, which have been approved by the Presidents' Association.
- These measures will be implemented with the release of this year's report, which is based on 2016-2017 data. Next year's report will reflect the new metric and be based on 2017-18 data. This feeds into performance funding associated with these measures which (when released) will feed into the 2018-19 budget cycle.

Acting Chairman Blackwell requested a motion to approve the Performance Measure Modifications. Mr. Pearson made the motion to approve, which was seconded by Mr. McBrayer. The motion passed unanimously without further discussion.

Acting President Haygood noted that one performance measure changed its title to include Science ("Student Success Rate in College-Level Math or Science Courses"). This reflects a recognition that some community college programs require a science but not a math class. The title change will appear on the Legislative Committee agenda associated with legislative action needed to implement the change.

FOR INFORMATION

Identifying Gaps in Achievement among NC Community College Students (Attachment PLAN 02)

Acting President Haygood introduced speakers Roxanne Newton, the Executive Director of Student Success Center, and JJ Evans, Associate Director for Student Life. One strategic plan objective is related to closing gaps among underrepresented groups, so they were asked to speak to current gaps and activities to address them. They walked the committee through a PowerPoint presentation (Attachment PLAN 02).

- Dr. Newton and Mr. Evans highlighted North Carolina and national data on educational attainment, college-going, full-time vs. part-time attendance, persistence/retention, developmental education, college completion, etc. They showed how data vary by different demographics or other student characteristics.
- Dr. Newton and Mr. Evans talked about populations about whom we don't currently have detailed information available at the System level, such as first-generation students (considered at-risk) and veterans.
- They discussed how the System strategic plan addresses student interest/access and student success, with a focus on underserved populations. Dr. Newton talked about how there were conscious efforts to ensure the Guided Pathways (Student Success Center) plan aligns with the System Strategic plan.
- They discussed some ways the System is addressing these issues.
 - Equity Action Plan. Identifies/addresses underserved populations.

MINUTES

State Board of Community Colleges STRATEGIC PLANNING COMMITTEE

April 19, 2018, Innovation Station – 1:30 p.m.

- Pursue a more data-informed culture. Use data to understand and learn more about students' context and how they are faring. With the assistance of the Research and Performance Management team, metrics were created to measure student success across the System, by college. The full report is found on the NCCCS website. Some of the data discussed:
 - *12-in-12 measure.* This refers to students attempting and completing at least 12 credit hours in an academic year, which is key, because most students enroll on a part-time basis. 70% of students meet this measure, but for other demographic groups there are stark differences, with Caucasian females being highest performing students and African-American males being the lowest performing students. This analysis only reflects students who have *attempted* 12 hours.
 - *Academic Performance.* Looks at aggregate, first-year GPA. After two semesters, many students are on the cusp of academic probation at many institutions.
 - *Satisfactory Academic Progress (SAP).* SAP must be maintained for students to keep their federal financial aid. This requires at least a 2.0 GPA and completion of at least 67% of your coursework or hours you attend. Mr. Evans showed the contrast between highest performers and lowest performers. With low credit hour completion and low GPA, they are either disqualified for financial aid or placed on academic probation. Also, colleges lose FTE.
- Use data to inform System and individual college policies and offer professional development.

The group discussed college policies such as denial of financial aid appeals, repeat course policies where a grade replaces a failing grade, how variance in use of "minus grades" can affect students, etc.

There is a focus on culturally responsive teaching among math instructors in NC.

Dr. Newton noted that we need more system-level data, college data, and programs and department data, down to the course and class level data. Work is taking place by program-focused staff with Bill Schneider to create the framework for all the rich levels of data and research capacity we need in our System. We have identified what we need, but do not yet have the resources to implement that. This effort is bringing administrators, faculty and students together to figure out the "why."

Acting President Haygood drew the connection between the ERP discussions for a better IT system so that end users can access data more easily.

The System Office's Research and Performance Management office and the NC Student Success Center worked with Sara Diehl to learn how to use data for student outreach. (See draft Action Plan.)

Other states' models were discussed by Dr. Newton (including Pierce College in the state of Washington, which she also shared about in a couple of handouts). We in North Carolina depend on the Aspen model of structural equity.

At 2:25pm, Acting Chair Blackwell turned over the meeting to Mr. McBrayer to chair.

Ms. Haygood noted that Strategic Plan copies were distributed to presidents at the Presidents' Association meeting during the Trustee portion of the meeting. Julie Woodson will include a link to the Strategic Plan in the Trustees' newsletter. We will seek to routinely keep data in front of this State Board.

MINUTES
State Board of Community Colleges
STRATEGIC PLANNING COMMITTEE
April 19, 2018, Innovation Station – 1:30 p.m.

With respect to tracking activities related to the Strategic Plan, Ms. Haygood drew the Committee's attention to the whiteboard that lists SO activities. Related to that, we are talking internally about a tool that tracks activities and projects that relate to the Strategic Plan and its implementation.

NEW BUSINESS

None noted.

ADJOURN

There being no other business, Mr. McBrayer asked for a motion to adjourn. Ms. Whitford made the motion, which was seconded by Mr. Pearson, and which passed unanimously without discussion and the Committee adjourned at 2:30 p.m.

Respectfully submitted,

Kelly Barretto
Recording Secretary

DRAFT