

CURRICULUM STANDARD

Effective Term
Spring 2017
[2017*01]

Curriculum Program Title	Hospitality Management	Program Code	A25110
Concentration	(not applicable)	CIP Code	52.0909

Curriculum Description

This curriculum prepares individuals to understand and apply the administrative and practical skills needed for supervisory and managerial positions in hotels, motels, resorts, inns, restaurants, institutions, and clubs.

Course work includes guest services, leadership, management, restaurant operations, lodging operations, marketing, sanitation, food preparation, food and beverage management and other critical areas.

Graduates should qualify for management or entry-level supervisory positions in food and lodging operations, including restaurants, foodservice, beverage service, catering, front office, reservations and housekeeping. Opportunities are also available in product services, and technology support and sales.

Curriculum Requirements*

[for associate degree, diploma, and certificate programs in accordance with 1D SBCCC 400.97 (3)]

- I. **General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. **Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. **Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

	AAS	Diploma	Certificate
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
Total Semester Hours Credit in Program	64-76	36-48	12-18

*Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.

Major Hours

[ref. 1D SBCCC 400.97 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (if applicable). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

Hospitality Management (A25110)

	AAS	Diploma	Certificate																																																																		
Minimum Major Hours Required	49 SHC	30 SHC	12 SHC																																																																		
<p>A. CORE Courses required for the diploma are designated with *</p> <p>Required Courses:</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>* CUL 110</td><td>Sanitation & Safety</td><td style="text-align: right;">2 SHC</td></tr> <tr><td>* HRM 110</td><td>Intro to Hosp & Tourism</td><td style="text-align: right;">3 SHC</td></tr> <tr><td>* HRM 140</td><td>Legal Issues-Hospitality</td><td style="text-align: right;">3 SHC</td></tr> <tr><td>* HRM 220</td><td>Cost Control-Food & Bev</td><td style="text-align: right;">3 SHC</td></tr> <tr><td>* HRM 240</td><td>Marketing for Hospitality</td><td style="text-align: right;">3 SHC</td></tr> <tr><td>* HRM 245</td><td>Human Resource Mgmt-Hosp</td><td style="text-align: right;">3 SHC</td></tr> <tr><td>HRM 280</td><td>Mgmt Problems-Hospitality</td><td style="text-align: right;">3 SHC</td></tr> </table> <p>Required Subject Areas:</p> <p>Accounting. Select one:</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>ACC 115</td><td>College Accounting</td><td style="text-align: right;">4 SHC</td></tr> <tr><td>ACC 120</td><td>Prin of Financial Acct</td><td style="text-align: right;">4 SHC</td></tr> <tr><td>ACC 175</td><td>Hotel and Restaurant Acct</td><td style="text-align: right;">4 SHC</td></tr> </table> <p>Practical Experience</p> <p>Work-Based Learning. Select one or two of the following: 2 SHC</p> <p>Select <u>two</u> of the following:</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>WBL 111</td><td>Work-Based Learning I</td><td style="text-align: right;">1 SHC</td></tr> <tr><td>WBL 121</td><td>Work-Based Learning II</td><td style="text-align: right;">1 SHC</td></tr> <tr><td>WBL 131</td><td>Work-Based Learning III</td><td style="text-align: right;">1 SHC</td></tr> <tr><td>WBL 211</td><td>Work-Based Learning IV</td><td style="text-align: right;">1 SHC</td></tr> <tr><td>WBL 221</td><td>Work-Based Learning V</td><td style="text-align: right;">1 SHC</td></tr> <tr><td>WBL 231</td><td>Work-Based Learning VI</td><td style="text-align: right;">1 SHC</td></tr> </table> <p style="text-align: center;">OR</p> <p>Select <u>one</u> of the following</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>WBL 112</td><td>Work-Based Learning I</td><td style="text-align: right;">2 SHC</td></tr> <tr><td>WBL 122</td><td>Work-Based Learning II</td><td style="text-align: right;">2 SHC</td></tr> <tr><td>WBL 132</td><td>Work-Based Learning III</td><td style="text-align: right;">2 SHC</td></tr> <tr><td>WBL 212</td><td>Work-Based Learning IV</td><td style="text-align: right;">2 SHC</td></tr> <tr><td>WBL 222</td><td>Work-Based Learning V</td><td style="text-align: right;">2 SHC</td></tr> <tr><td>WBL 232</td><td>Work-Based Learning VI</td><td style="text-align: right;">2 SHC</td></tr> </table>	* CUL 110	Sanitation & Safety	2 SHC	* HRM 110	Intro to Hosp & Tourism	3 SHC	* HRM 140	Legal Issues-Hospitality	3 SHC	* HRM 220	Cost Control-Food & Bev	3 SHC	* HRM 240	Marketing for Hospitality	3 SHC	* HRM 245	Human Resource Mgmt-Hosp	3 SHC	HRM 280	Mgmt Problems-Hospitality	3 SHC	ACC 115	College Accounting	4 SHC	ACC 120	Prin of Financial Acct	4 SHC	ACC 175	Hotel and Restaurant Acct	4 SHC	WBL 111	Work-Based Learning I	1 SHC	WBL 121	Work-Based Learning II	1 SHC	WBL 131	Work-Based Learning III	1 SHC	WBL 211	Work-Based Learning IV	1 SHC	WBL 221	Work-Based Learning V	1 SHC	WBL 231	Work-Based Learning VI	1 SHC	WBL 112	Work-Based Learning I	2 SHC	WBL 122	Work-Based Learning II	2 SHC	WBL 132	Work-Based Learning III	2 SHC	WBL 212	Work-Based Learning IV	2 SHC	WBL 222	Work-Based Learning V	2 SHC	WBL 232	Work-Based Learning VI	2 SHC	26 SHC	17 SHC	
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B. CONCENTRATION (Not applicable)																																																																					
<p>C. OTHER MAJOR HOURS</p> <p>To be selected from the following prefixes: ACC, BPA, BUS, CIS, CSC, CTS, CUL, ENT, ETR, FST, HRM, MAT, MKT, NUT, OST, REC, RSM, SST, TAT, and WBL</p> <p>Up to two semester hour credits may be selected from ACA.</p> <p>Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.</p>																																																																					