

CURRICULUM STANDARD

Effective Term
Fall 2017
[2017*03]

Curriculum Program Title	Hunting and Shooting Sports Management	Program Code	A25600
Concentration	(not applicable)	CIP Code	52.0201

Curriculum Description

This curriculum is designed to prepare students for a career in hunting and shooting sports retail businesses.

Course work includes concepts such as accounting, basic gunsmithing, business management, advertising and sales promotion, introduction to shooting sports, gun shop management and sports hunting.

Graduates should be prepared for employment opportunities in large and small retail sporting centers, private hunting and shooting sports businesses, and shooting sports equipment manufacturing.

Curriculum Requirements*

[for associate degree, diploma, and certificate programs in accordance with 1D SBCCC 400.97 (3)]

- I. **General Education.** Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.
- II. **Major Hours.** AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. *(See second page for additional information.)*
- III. **Other Required Hours.** A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

	AAS	Diploma	Certificate
Minimum General Education Hours	15	6	0
Minimum Major Hours	49	30	12
Other Required Hours	0-7	0-4	0-1
Total Semester Hours Credit (SHC)	64-76	36-48	12-18

*Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.

Major Hours

[ref. 1D SBCCC 400.97 (3)]

- A. Core.** The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.
- B. Concentration** (if applicable). A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.
- C. Other Major Hours.** Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

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<p>A. CORE <i>Courses required for the diploma are designated with *</i></p> <p>Required Courses:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10px;">*</td> <td style="width: 10px;">BUS</td> <td style="width: 10px;">115</td> <td style="width: 40px;">Business Law I</td> <td style="width: 10px;">3</td> <td style="width: 10px;">SHC</td> </tr> <tr> <td>*</td> <td>BUS</td> <td>137</td> <td>Principles of Management</td> <td>3</td> <td>SHC</td> </tr> <tr> <td>*</td> <td>MKT</td> <td>120</td> <td>Principles of Marketing</td> <td>3</td> <td>SHC</td> </tr> <tr> <td>*</td> <td>MKT</td> <td>220</td> <td>Advertising and Sales Promotio</td> <td>3</td> <td>SHC</td> </tr> <tr> <td>*</td> <td>SSM</td> <td>110</td> <td>Intro to Shooting Sports</td> <td>4</td> <td>SHC</td> </tr> <tr> <td>*</td> <td>SSM</td> <td>111</td> <td>Gun Shop Management</td> <td>3</td> <td>SHC</td> </tr> <tr> <td>*</td> <td>SSM</td> <td>112</td> <td>Sports Hunting</td> <td>3</td> <td>SHC</td> </tr> <tr> <td>*</td> <td>SSM</td> <td>114</td> <td>Shooting Sports Mgmt</td> <td>5</td> <td>SHC</td> </tr> </table> <p>Required Subject Areas:</p> <p>*Accounting. Select one:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10px;">ACC</td> <td style="width: 10px;">115</td> <td style="width: 40px;">College Accounting</td> <td style="width: 10px;">4</td> <td style="width: 10px;">SHC</td> </tr> <tr> <td>ACC</td> <td>120</td> <td>Prin of Financial Accounting</td> <td>4</td> <td>SHC</td> </tr> </table> <p>Economics. Select one:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10px;">ECO</td> <td style="width: 10px;">151</td> <td style="width: 40px;">Survey of Economics</td> <td style="width: 10px;">3</td> <td style="width: 10px;">SHC</td> </tr> <tr> <td>ECO</td> <td>251</td> <td>Prin of Microeconomics</td> <td>3</td> <td>SHC</td> </tr> <tr> <td>ECO</td> <td>252</td> <td>Prin of Macroeconomic</td> <td>3</td> <td>SHC</td> </tr> </table> <p>*Computer Applications. Select one:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10px;">CIS</td> <td style="width: 10px;">110</td> <td style="width: 40px;">Introduction to Computers</td> <td style="width: 10px;">3</td> <td style="width: 10px;">SHC</td> </tr> <tr> <td>CIS</td> <td>111</td> <td>Basic PC Literacy</td> <td>2</td> <td>SHC</td> </tr> <tr> <td>OST</td> <td>137</td> <td>Office Applications I</td> <td>3</td> <td>SHC</td> </tr> </table>	*	BUS	115	Business Law I	3	SHC	*	BUS	137	Principles of Management	3	SHC	*	MKT	120	Principles of Marketing	3	SHC	*	MKT	220	Advertising and Sales Promotio	3	SHC	*	SSM	110	Intro to Shooting Sports	4	SHC	*	SSM	111	Gun Shop Management	3	SHC	*	SSM	112	Sports Hunting	3	SHC	*	SSM	114	Shooting Sports Mgmt	5	SHC	ACC	115	College Accounting	4	SHC	ACC	120	Prin of Financial Accounting	4	SHC	ECO	151	Survey of Economics	3	SHC	ECO	251	Prin of Microeconomics	3	SHC	ECO	252	Prin of Macroeconomic	3	SHC	CIS	110	Introduction to Computers	3	SHC	CIS	111	Basic PC Literacy	2	SHC	OST	137	Office Applications I	3	SHC	36-37 SHC	27-28 SHC	
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<p>C. OTHER MAJOR HOURS <i>To be selected from the following prefixes:</i></p> <p>ACC, BUS, CIS, CSC, CTS, DBA, ECM, ECO, ETR, GSM, INS, MKT, OST, PMT, SSM, WBL, and WEB</p> <p><i>Up to two semester hour credits may be selected from ACA.</i></p> <p><i>Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.</i></p>																																																																																											