Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.

Curriculum Standard

Effective Term
Fall 2017
[2017*03]

Curriculum Program Title
Hunting and Shooting Sports Management

Program Code
A25600

Concentration
(not applicable)

Curriculum Description

This curriculum is designed to prepare students for a career in hunting and shooting sports retail businesses.

Course work includes concepts such as accounting, basic gunsmithing, business management, advertising and sales promotion, introduction to shooting sports, gun shop management and sports hunting.

Graduates should be prepared for employment opportunities in large and small retail sporting centers, private hunting and shooting sports businesses, and shooting sports equipment manufacturing.

Curriculum Requirements*

[for associate degree, diploma, and certificate programs in accordance with 1D SBCCC 400.10]

I. General Education. Degree programs must contain a minimum of 15 semester hours including at least one course from each of the following areas: humanities/fine arts, social/behavioral sciences, and natural sciences/mathematics. Degree programs must contain a minimum of 6 semester hours of communications. Diploma programs must contain a minimum of 6 semester hours of general education; 3 semester hours must be in communications. General education is optional in certificate programs.

II. Major Hours. AAS, diploma, and certificate programs must include courses which offer specific job knowledge and skills. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit. (See second page for additional information.)

III. Other Required Hours. A college may include courses to meet graduation or local employer requirements in a certificate, diploma, or associate in applied science program. These curriculum courses shall be selected from the Combined Course Library and must be approved by the System Office prior to implementation. Restricted, unique, or free elective courses may not be included as other required hours.

<table>
<thead>
<tr>
<th>AAS</th>
<th>Diploma</th>
<th>Certificate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum General Education Hours</td>
<td>15</td>
<td>6</td>
</tr>
<tr>
<td>Minimum Major Hours</td>
<td>49</td>
<td>30</td>
</tr>
<tr>
<td>Other Required Hours</td>
<td>0-7</td>
<td>0-4</td>
</tr>
<tr>
<td>Total Semester Hours Credit (SHC)</td>
<td>64-76</td>
<td>36-48</td>
</tr>
</tbody>
</table>

*Within the degree program, the institution shall include opportunities for the achievement of competence in reading, writing, oral communication, fundamental mathematical skills, and basic use of computers.*
## Major Hours

### A. Core

The subject/course core is comprised of subject areas and/or specific courses which are required for each curriculum program. A diploma program offered under an approved AAS program standard or a certificate which is the highest credential level awarded under an approved AAS program standard must include a minimum of 12 semester hours credit derived from the subject/course core of the AAS program.

### B. Concentration (if applicable)

A concentration of study must include a minimum of 12 semester hours credit from required subjects and/or courses. The majority of the course credit hours are unique to the concentration. The required subjects and/or courses that make up the concentration of study are in addition to the required subject/course core.

### C. Other Major Hours

Other major hours must be selected from prefixes listed on the curriculum standard. A maximum of 9 semester hours of credit may be selected from any prefix listed, with the exception of prefixes listed in the core or concentration. Work-based learning may be included in associate in applied science degrees up to a maximum of 8 semester hours of credit; in diploma programs up to a maximum of 4 semester hours of credit; and in certificate programs up to a maximum of 2 semester hours of credit.

### Hunting and Shooting Sports Management A25600

<table>
<thead>
<tr>
<th>Minimum Major Hours Required</th>
<th>AAS</th>
<th>Diploma</th>
<th>Certificate</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. CORE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Courses required for the diploma are designated with *</td>
<td>36-37 SHC</td>
<td>27-28 SHC</td>
<td></td>
</tr>
</tbody>
</table>

#### Required Courses:

- BUS 115 Business Law I 3 SHC
- BUS 137 Principles of Management 3 SHC
- MKT 120 Principles of Marketing 3 SHC
- MKT 220 Advertising and Sales Promotion 3 SHC
- SSM 110 Intro to Shooting Sports 4 SHC
- SSM 111 Gun Shop Management 3 SHC
- SSM 112 Sports Hunting 3 SHC
- SSM 114 Shooting Sports Mgmt 5 SHC

#### Required Subject Areas:

- **Accounting.** Select one:
  - ACC 115 College Accounting 4 SHC
  - ACC 120 Prin of Financial Accounting 4 SHC

- **Economics.** Select one:
  - ECO 151 Survey of Economics 3 SHC
  - ECO 251 Prin of Microeconomics 3 SHC
  - ECO 252 Prin of Macroeconomics 3 SHC

- **Computer Applications.** Select one:
  - CIS 110 Introduction to Computers 3 SHC
  - CIS 111 Basic PC Literacy 2 SHC
  - OST 137 Office Applications I 3 SHC

#### C. OTHER MAJOR HOURS

To be selected from the following prefixes:

- ACC, BUS, CIS, CSC, CTS, DBA, ECM, ECO, ETR, GSM, INS, MKT, OST, PMT, SSM, WBL, and WEB

Up to two semester hour credits may be selected from ACA.

Up to three semester hour credits may be selected from the following prefixes: ARA, ASL, CHI, FRE, GER, ITA, JPN, LAT, POR, RUS and SPA.