Student Engagement and Success: Think like a CEO.

Consider the following questions:

1. Can you specifically describe how your campus festivals and large scale activities fit into or support the college’s success agenda or contribute to persistence and completion?

2. What assessment and data do you use to demonstrate that the activities you provide contribute to completion and persistence?

3. Do you use student learning outcomes (similar to how our instructors prepare for a class) to design student activities and engagement opportunities in an intentional way to increase student learning?

4. Can you describe and defend in a quick elevator speech (you know – those ones you teach your students to do) to another college employee (or your president or an external community member) why, what you do, is central to student persistence and completion?

5. What role does orientation or campus athletics play in the completion rates of students in academic programs at your college?

6. How do the activities of your student leadership programs inform and influence the college’s success or completion agenda? How are you helping to provide this connection?