

STATE BOARD OF COMMUNITY COLLEGES
Allocations for NCWorks Career Coach Program
FY 2017-18 and FY 2018-19

Request: The State Board is asked to approve an additional allocation of \$1,107,269 for fiscal year 2017-18 and \$992,724 for fiscal year 2018-19 to further expand the Career Coach Program for salary, benefits, and travel expenses of NCWorks Career Coaches, as presented below and based on recommendation of an established NC Works Career Coach advisory committee. The State Board is also asked to approve a revision to the January 20, 2017 State Board approved allocations.

Background: The purpose of the NCWorks Career Coach Program is to place community college career coaches in high schools to assist students with determining career goals and identifying community college programs that would enable students to achieve these goals. The 2017 General Assembly expanded the appropriation for salary, benefits, and travel expenses for NCWorks Career Coaches. These funds are matched dollar-for-dollar by the awarded institution with non-State funds for the implementation of NCWorks Career Coach Program.

Rationale: G.S. 115D-21.5, as enacted in Section 10.14 of S.L. 2015-241 (H97), requires that an advisory committee, which shall include representatives from the NC Community College System, the Department of Public Instruction, the NC Works initiative located in the Department of Commerce, and at least three representatives of the business community, review applications and make recommendations for funding awards to the State Board of Community Colleges.

The advisory committee reviewed applications submitted by 27 partnerships and recommend the awards based on the following criteria:

- Deployment plan for career coaches
 - Strategy that supports effective outreach
- Evaluation Plan
 - Focus on outcome of increased enrollment (and completion) of career pathways that lead to marketable job skills or further education (or both)
- Economic Impact
 - Documentation of local workforce needs
 - Description of why there is an unaddressed pipeline need
 - Description of career coach model connection of potential pipeline with workforce need
- Professional Development plan including:

**Attachment FC 10
(REVISED 07/17/2017)**

- High school engagement
- Community college engagement
- Community workforce engagement

- Communication strategies for following stakeholders:
 - High school students
 - High school and middle school faculty and staff
 - Parents and guardians
 - Service area workforce partners

On January 20, 2017 the State Board approved allocations totaling \$1,000,000 for fiscal years 2017-18 and 2018-19. Due to limited funds from the initial 2017-18 and 2018-19 fiscal year appropriations from the General Assembly, all qualified requests at that time were unable to be funded. In the 2017 legislative session, the General Assembly increased the appropriation for career coaches. The additional 2017-18 and 2018-19 funding allocations will allow the support of 29 additional coaches of the qualified requests. With these additional allocations, a total of 28 colleges will have one or more career coach positions.

Table 1: Revision to January 20, 2017 SBCC Approved Allocations:

College	Region	# NC Works Career Coaches	1-20-2017 SBCC 2017-18 Allocations	Revision	2017-18 Revised Allocations	2018-19 Revised Allocations
Alamance CC	Central	2	\$71,427	\$4,936	\$76,363	\$76,363
Bladen CC*	Eastern	0	\$71,427	(\$71,427)	\$0	\$0
Durham Tech CC	Central	1	\$35,716	\$2,466	\$38,182	\$38,182
Edgecombe CC	Eastern	2	\$71,428	\$4,935	\$76,363	\$76,363
Forsyth Tech CC	Central	3	\$107,142	\$7,403	\$114,545	\$114,545
Halifax CC	Eastern	1	\$35,716	\$2,466	\$38,182	\$38,182
Haywood CC	Western	2	\$71,428	\$4,935	\$76,363	\$76,363
Isothermal CC	Western	1	\$35,716	\$2,466	\$38,182	\$38,182
Lenoir CC	Eastern	3	\$107,142	\$7,403	\$114,545	\$114,545
Mayland CC	Western	1	\$35,716	\$2,466	\$38,182	\$38,182
McDowell Tech CC	Western	1	\$35,716	\$2,466	\$38,182	\$38,182
Nash CC	Eastern	2	\$71,428	\$4,935	\$76,363	\$76,363
Pitt CC	Eastern	3	\$107,142	\$7,403	\$114,545	\$114,545
Randolph CC	Central	2	\$71,428	\$4,935	\$76,363	\$76,363
Rowan-Cabarrus CC	Central	2	\$71,428	\$4,935	\$76,363	\$76,363
Total		26	\$1,000,000	(\$7,277)	\$992,723	\$992,723

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* Bladen CC was approved in January 2017 for \$71,427, but had to withdraw due to lack of matching funds.

Table 2: New Allocations Requested:

College	Region	# NC Works Career Coaches			2017-18 Allocations	2018-19 Allocations
Blue Ridge CC	Western	2			\$76,363	\$76,363
Brunswick CC	Eastern	2			\$76,363	\$76,363
Caldwell CCTI	Western	3			\$114,545	\$114,545
Central Carolina CC	Central	3			\$114,545	\$114,545
Cleveland CC	Western	2			\$76,363	\$76,363
Davidson County CC	Western	1			\$38,182	\$38,182
Edgecombe CC	Eastern	1			\$38,182	\$38,182
Johnston CC*	Central	1			\$38,182	\$0
Gaston College	Western	2			\$76,363	\$76,363
Mayland CC	Western	1			\$38,182	\$38,182
Pamlico CC	Eastern	1			\$38,182	\$38,182
Piedmont CC	Central	2			\$76,363	\$76,363
Randolph CC	Central	1			\$38,182	\$38,182
Robeson CC*	Eastern	2			\$76,363	\$0
Surry CC	Western	2			\$76,364	\$76,364
Vance-Granville CC	Central	1			\$38,182	\$38,182
Western Piedmont	Western	2			\$76,363	\$76,363
Total		29			\$1,107,269	\$992,724
Grand Total		55			\$2,099,992	\$1,985,447

*Johnston CC and Robeson CC were funded in 2015-16 fiscal year and 2016-17 fiscal year. They are both recommended for one additional year of funds in 2017-18, as funding is moved to a 3-year cycle.

Fund Source and Availability: FY 2017-18 State General Fund appropriation. FY 2018-19 allocations contingent upon approval of State General Fund. FY 2017-18 and FY 2018-19 allocations will be adjusted for legislative salary and benefit increases. Allocations will be available to colleges once the matching requirement has been confirmed.

Contact:

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