

STATE BOARD OF COMMUNITY COLLEGES
Allocation for the North Carolina Motorcycle Safety Education Program (NCMSEP)
Fiscal Year (FY) 2015-2016

Request: The Board is asked to approve an allocation not to exceed \$542,742 to Lenoir Community College (LCC) to provide administrative support for the North Carolina Motorcycle Safety Education Program (NCMSEP). Attachment 1 provides details on the budget request.

Background: The NCMSEP was created by the NC General Assembly in 1989 to establish and fund a program of motorcycle safety instruction to be delivered through the North Carolina Community College System (NCCCS). Students who graduate from the program may receive a discounted insurance rate.

Lenoir CC has been the host college since 1998 and operates the program in conjunction with the Governor's Highway Safety Program in accordance to G.S. 115D-72. The program began with 17 community college sites; currently there are 36 community college sites and 2 mobile units. The program is offered as a community service Continuing Education course. The NCMSEP offers four courses: Basic Rider Course (BRC), the Experienced Rider Course (ERC), the Rider Coach Preparation Course (RCP), and Advanced Rider Course – Sport Bike Techniques. The curricula were developed by the Motorcycle Safety Foundation (MSF). Course descriptions and eligibility requirements can be found at www.ncmotorcyclesafety.org.

Rationale for Allocation: As the host college for NCMSEP, Lenoir CC provides the following services: 1) program staffing, administrative support, programming support, recruitment and training of qualified instructors; 2) support to local community colleges approved to offer the program; 3) monitors and evaluates the instructors and the driving ranges of other training providers in North Carolina; and 4) submits an annual report as a condition of continued funding (see Attachment 2).

Allocation Amount and Time Period: The allocation is not to exceed \$542,742 for the FY July 1, 2015 to June 30, 2016.

Fund Source and Availability: The NCMSEP is funded by a three-dollar tax imposed on each private motorcycle registered in the state pursuant to G.S. 115D-72 and 20-87(6). The NCMSEP may also receive funding as described in G.S. 20-79.7, "Fees for special registration plates and distribution of fees." There is no general fund appropriation involved.

Contact Person:

Margaret Roberton
Director, Continuing Education

**NORTH CAROLINA STATE BOARD OF COMMUNITY COLLEGES
NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
BUDGET APPROVAL**

NC Motorcycle Safety Education Program

PROJECT TITLE

Lenoir Community College

COMMUNITY COLLEGE

July 1, 2015- June 30, 2016

EFFECTIVE DATES

Upon recommendation of the North Carolina Community College System the following budget is allotted for the above indicated purpose and period.

	COST ITEMS	2014-2015 BUDGET REQUEST
A.	Salaries, Instructional	-
B.	Salaries, Supportive	141,000
C.	Employer's Retirement	14,865
D.	Employer's Social Security	10,820
E.	Employer's hospitalization	16,300
F.	Supplies and Materials	55,000
G.	Equipment	125,000
H.	Contractual Services	35,000
I.	Staff Travel	22,000
J.	Student Travel	-
K.	Staff Training	-
L.	Other Costs	41,713
M.	Host College Fees	81,044
	Total	\$ 542,742

CHIEF FISCAL OFFICER

DATE

VICE PRESIDENT OF BUSINESS &
FINANCE, NCCCS

CHIEF ADMINISTRATIVE OFFICER

DATE

DATE

**SBCC
05/15/2015**



North Carolina Motorcycle Safety Education Program 2014 Annual Report

The North Carolina Motorcycle Safety Education Program established through G.S. 115D-72. continues to have a very good reputation and relationship with the Motorcycle Safety Foundation, (MSF), The National Association of State Motorcycle Safety Administrators, State Motorcycle Dealers, the Governor's Highway Safety Program and various other agencies across the state and nation.

PROGRAM OVERVIEW

North Carolina Motorcycle Safety Program staff continues to work diligently to facilitate the training of motorcyclists and potential motorcycle riders throughout the state. We strive to provide this training in the safest environment possible to save lives, prevent injury and property damage. We work to promote safe riding habits and do our best to model good motorcycling skills and to ensure that our RiderCoaches are the best teachers that they can be. Courses offered include:

Course	Hours	Description
Basic RiderCourse (BRC)	22	The Basic RiderCourse (BRC) is designed for new riders who have never ridden a motorcycle, and for re-entry riders who have not ridden in a long time.
Experience RiderCourse (ERC)	8	The Experienced RiderCourse (ERC) is designed for students who have been riding for at least 6 months or 3,000 miles. It's a great way to learn more about your riding abilities and the capabilities of your motorcycle.
Advanced RiderCourse (ARC)	8	The Advanced RiderCourse will complement a rider's basic skills and helps with personal risk assessment. It includes a fast-paced classroom segment with several interactive activities to improve perception and hazard awareness. Range exercises enhance both basic skills and crash avoidance skills. Improving braking and cornering finesse is emphasized. The course is beneficial for riders on any type of street motorcycle.
3-Wheel Basic RiderCourse (3WBRC)	16	The 3-Wheel Basic RiderCourse is an entry-level, learn-to-ride 3-wheel motorcycle training and education course. It provides the same fundamental skills as the Basic RiderCourse, but on 3-wheel motorcycle (not sidecars).
Returning Rider Basic RiderCourse (RRBRC)	9	The Returning Rider Basic RiderCourse (RRBRC) is a one-day (9hour) class for riders who have not been riding for some time or who have been riding on a permit for a time and wish to renew/refresh their basic skills and /or earn a skill test (endorsement or license) waiver for a motorcycle. The course is not intended for a novice rider who is learning to ride for the first time. Goals for the course include refining basic motorcycle skill, improving techniques and gaining more knowledge of risk, including how to manage risk while riding.
RiderCoach Training	80	http://www.ncmotorcyclesafety.org/RIDERCOACH%20TRAINING.htm

Attachment FC 2

- Within our classes, we require that students wear full safety gear when riding the motorcycles. It has long been suggested that our RiderCoaches also wear all the gear, whether teaching or riding their own motorcycles. For the past four years, the director has set an expectation that RiderCoaches wear all the safety gear when they ride motorcycles. It is a matter of credibility and of practicing what we preach. This “all the gear, all the time” approach has worked well.
- RiderCoaches must be on the NC approved list to teach in North Carolina. RiderCoaches are required to teach at least three classes per year to maintain their position on this list. This requirement is more stringent than the MSF requirement that an RC teaches two classes every two years. We expect our RiderCoaches to teach more frequently as we believe that long periods of inactivity cause lapses in the quality of instruction. We try to ensure a balance that allows us to have enough people to teach the necessary classes without causing difficulty in RC’s keeping their approved status due to an overabundance of RiderCoaches.
- Our MSF listing was changed to align with their system and national standards. In the past, all of our sites are listed under the same Rider Education Recognition Program number, (RERP). The standard approach requires that each site has its own RERP and those RERPs are overseen by the state program. By changing to the newer system, we will no longer endanger the entire state program if there is a problem at one site. This structure also allows each site to purchase directly from the MSF.
- Each site will still be overseen by our program and our day-to-day processes will not vary greatly due to this change. Sites will still report their classes to our office and the NCMSEP will oversee classes and have approval responsibilities concerning RiderCoaches and Ranges.
- We are moving toward offering the new Motorcycle Safety Foundation Basic RiderCourse curriculum in North Carolina. This new curriculum is a hybrid style course that includes a 3-4 hour online course that is a prerequisite for the range exercises. This is known as the “eCourse”. We have two options for the delivery of the eCourse that I will delineate below. We are updating the RiderCoaches and painting ranges with the new exercise markings.
- Our costs for obtaining motorcycles continue to rise. With the necessity to purchase the new eCourse, we are forced to pass the costs for books and the eCourse to the sites. Therefore, we are changing the way that sites obtain books for their motorcycle courses. Each site will order their books and eCourse codes directly from the MSF. The books currently cost \$1.80 and the eCourse will cost \$3.99 per student. This comes to \$5.79 per student. These rates provide quality instructional material to the student at a reasonable cost. The eCourse costs \$19.99 through website, but as a state program we have access to the material at \$3.99 per unit. We also use the MSF Quality Assurance system.
- The MSF is now on eProcurement to streamline the sites ability to purchase from them. This is a huge improvement as they had been previously listed as a reluctant provider, making purchases a complicated process.
- The current course schedule will work well with the new BRC (updated) curriculum. We recommend the following if sites have a Computer Lab available on Friday nights. The students will need headsets or ear phones as the eCourse uses audio in its presentation. A common schedule follows:
 - 6-10 Friday Night: e-Course: Online in Computer Lab with Students
 - 8-6 Saturday: Orientation, Level I range + Level II classroom
 - 8-6 Sunday: Level II range & skill test + classroom, knowledge test & wrap up
- It is also possible for the eCourse to be done by the students at home prior to the class, but this may be more difficult to ensure appropriate preparation and content completion prior to range access.
- We are working to make the transition to the BRC (updated) as quick and painless as is practical. I am confident that the new curriculum is better for our students and that it makes more sense in “real world” riding situations.

COURSES

Course Title	Community Colleges		Military Sites		Other NCMSEP Sites	
	Courses Offered	Students	Courses Offered	Students	Courses Offered	Students
Basic RiderCourse (BRC)	692	6076	222	1746	174	1232
Experienced RiderCourse (ERC)	21	98	30	364	8	50
Advanced RiderCourse (ARC)	6	42	21	198		
3-Wheel Basic RiderCourse (3WBRC)	4	30				
Returning Rider BasicRider Course (RRBRC)	7	11	1			
Rider Coach Training (Transitional, T-RCP)	2	23				
TOTAL	730	6,257	274	2,308	182	1,282

- Overall the Basic RiderCourse is the core training program. Demand for BRC classes was 9.5% lower than 2013. Lower fuel prices may be part of the reason as motorcycle usage seems to fluctuate with gas prices. Anecdotally, this seems to be consistent with national trends. All of the decrease came from the BRC classes as we taught 432 fewer BRC students. The classes offered were closer to capacity however as we offered 10 fewer classes, making our efforts much more efficient.
- The other training programs including the Experienced Rider, Advanced Rider and 3-Wheel Basic Rider continue to have strong curricula and are well regarded by graduates as successful training courses. Attendance in the ERC increased 38%; the ARC increased 62%; the 3WBRC increased 70% and we added 11 students in the Returning Rider BRC which we hadn't offered previously.
- In 2014, we began offering the MSF Returning Rider Basic RiderCourse in earnest. This is an abbreviated course for persons that already know how to ride a motorcycle, but would like some additional training before getting on the streets. It is appropriate for those that rode many years ago and find themselves re-entering the sport; or for those with off road experience seeking an endorsement. There is a skills assessment exercise at the beginning of the range portion to ensure that the students are ready for the abbreviated class.
- In addition to community college sites, NCMSEP monitors and evaluates the Harley Davidson Rider's Edge program. The various Harley Davidson retail sites use this program to promote safety as well as utilizing it as a promotional tool for individuals purchasing equipment or apparel from the dealership.
- The NCMSEP also monitors and evaluates military programs offered within the state. By providing oversight from NCMSEP, both the military sites and Harley Davidson dealerships are allowed to issue DMV skills waivers cards.
- We currently have 169 RiderCoaches. This number will fluctuate with the necessity to train each current RiderCoach to the new BRC curriculum. When all the current RiderCoaches have been updated, we will assess the need to train additional new ones.

TRAINING SITES

- Currently, the NCMSEP offers motorcycle classes through the following community colleges

A-B TECH COMMUNITY COLLEGE	GUILFORD TECHNICAL COMMUNITY COLLEGE
ALAMANCE COMMUNITY COLLEGE	JOHNSTON COMMUNITY COLLEGE
BLUE RIDGE COMMUNITY COLLEGE	LENOIR COMMUNITY COLLEGE
BRUNSWICK COMMUNITY COLLEGE	MCDOWELL TECHNICAL COMMUNITY COLLEGE
CALDWELL COMMUNITY COLLEGE	MITCHELL COMMUNITY COLLEGE
CAPE FEAR COMMUNITY COLLEGE	NASH COMMUNITY COLLEGE
CARTERET COMMUNITY COLLEGE	PITT COMMUNITY COLLEGE
CENTRAL CAROLINA COMMUNITY COLLEGE	RANDOLPH COMMUNITY COLLEGE
CENTRAL PIEDMONT COMMUNITY COLLEGE	ROANOKE – CHOWAN COMMUNITY COLLEGE
COASTAL CAROLINA COMMUNITY COLLEGE	ROBESON COMMUNITY COLLEGE
COLLEGE OF THE ALBEMARLE	ROCKINGHAM COMMUNITY COLLEGE
Craven Community College	ROWAN-CABARRUS COMMUNITY COLLEGE
DAVIDSON COMMUNITY COLLEGE	SOUTH PIEDMONT COMMUNITY COLLEGE
DURHAM TECHNICAL COMMUNITY COLLEGE	SOUTHWESTERN COMMUNITY COLLEGE
EDGEcombe COMMUNITY COLLEGE	SURRY COMMUNITY COLLEGE
FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE	VANCE-GRANVILLE COMMUNITY COLLEGE
FORSYTH TECHNICAL COMMUNITY COLLEGE	WAKE TECHNICAL COMMUNITY COLLEGE
GASTON COMMUNITY COLLEGE	WILKES COMMUNITY COLLEGE

- Wilkes Community College began offering the BRC in May, 2014. It began as a mobile training site with the intention of becoming a permanent site, based upon demand.
- Edgecombe Community College in Tarboro, NC began offering the BRC in October, 2014. It began as a mobile training site with the intention of becoming a permanent site, based upon demand.
- NCMSEP currently has 640 motorcycles for student use in the program. Our sites report that these bikes were ridden 109,354 miles in 2014.

PERSONNEL

Effective December 31, 2014, Carol Pridgen retired as our Staff Assistant after 17 years with the program. She remains a great source of information and we are indebted to her for support and dedication.

In late November, 2014, Susan Andrews joined the program as our new Staff Assistant. She has jumped in with both feet and is already making her contribution to the program known. She is very efficient and has learned the office procedures quickly. She is currently analyzing and working to streamline our communications and purchasing capabilities.

CONFERENCES AND TRAINING

- In February 2014, the program director attended a workshop on Harley Davidson's Riding Academy in Goldsboro, NC.
- In April 2014, the program director attended a Harley Davidson Riding Academy Continuous Improvement Workshop. He also welcomed the participants to North Carolina at the opening ceremony.
- In May 2014, the program director attended a safety expo and offered an update to the Special Warfare Center at Ft. Bragg.

Attachment FC 2

- In July, 2014 we offered a Midsummer Update/Retreat in Maggie Valley, NC. Our Key Note Speaker was Dr. Ray Ochs, National Director of Training Systems from the Motorcycle Safety Foundation. The MSF is a leader in motorcycle safety training both in the United States and around the world. Dr. Ochs covered many of the changes in the new BRC (updated). The MSF is moving toward an online pre-course and a streamlined, more “real traffic based” set of range activities in the BRC. This update is paid for with utilizing a NHTSA grant that pays for 100% of the targeted activities.
- In September, 2014, The NCMSEP invited two trainers from the MSF to offer a Transitional RiderCoach Trainer Preparation Course (T-RCTP) at Central Carolina Community College in Sanford. The NCMSEP program director, two additional RiderCoach Trainers from NC, and three “out of state” RiderCoach Trainers from South Carolina, Connecticut and Montana attended. A Transitional RiderCoach Preparation Course (T-RCP) was held simultaneously.
- In September, 2014, the NCMSEP range manager, the NCMSEP quality assurance manager, and six additional NC RiderCoaches attended the Transitional RiderCoach Preparation Course (T-RCP) offered at Central Carolina Community College in Sanford.
- In September 2014, the NCMSEP director traveled across North Carolina in the NC Harley Owners Group Rally. This five day ride began in Murphy and followed US 64 to Manteo and Kill Devil Hills.
- In November 2014, the Motorcycle Safety Foundation conducted a field test of the new Basic RiderCourse 2 (ERC) at Lenoir Community College in Kinston. NCMSEP hosted the event that included RiderCoach Trainers from four states, the NC National Guard, NC program RiderCoaches and Trainers. These participants tested and provided feedback concerning the update of the course.

GRANTS

- A NHTSA 100% grant was awarded to the program through the Governors Highway Safety Program. This grant was used for training and quality control purposes. This grant pays for Quality Assurance visits and our summer update/retreat with our RiderCoaches. This retreat-style gathering was held in Maggie Valley, NC.
- A continuation grant was approved from the NC Governor’s Highway Safety Program to assist with the purchase of new motorcycles and for the training of our RiderCoaches. This grant helped us to purchase new RiderCoach Guides for the Transitional RiderCoach Preparation Courses. This is a 50/50 matching grant that augments our budget.

QUALITY AND ACCOUNTABILITY

- 118 Quality Assurance Visits were performed by the NCMSEP QA team in 2014. This team is made up of eighteen RiderCoaches overseen by former state director, David Galloway. Every team member is an MSF Quality Assurance Specialist with extensive training from the Motorcycle Safety Foundation. Our NHTSA 100% grant funds a stipend paid to these auditors. They are each assigned several sites to monitor.
- The QA team ensures that RiderCoaches and ranges are in compliance with Motorcycle Safety Foundation requirements and NCMSEP recommendations. This system has been in place for three years and is working very well. Each auditor submits a report online, the State Director reads them, “closes” them and emails the reports to the RiderCoaches and community college representatives involved. This system allows quick feedback and a record of any issues.
- NCMSEP offered three RiderCoach updates at the following locations, McDowell Technical Community College in Marion, Davidson Community College in Lexington at the NCMSEP office in Snow Hill. Although any topic may be discussed at these updates, the emphasis was on RiderCoach conduct and impending changes to the Motorcycle Safety Foundation Basic RiderCourse, currently referred to as the BRC (updated).

MARKETING AND COMMUNICATION

- In July, 2014, the program director was on Pirate Radio in Greenville, NC to discuss our motorcycle safety course offerings.
- The program staff continues to promote the program through visits to rallies, dealerships, motorcycle organizations and motorcycle gatherings. The Staff Assistant, Susan Andrews, also maintains a website that offers information to potential students with special areas for RiderCoach and Site Coordinator information.
- Our program Facebook page is growing in popularity.

BUDGET

- Travel remains a major part of the function of the North Carolina Motorcycle Safety Education Program. Our staff travels many miles during the year to paint ranges, transfer motorcycles, and to attend and conduct meetings. During the past year 9,284 miles were logged on the state truck and 1,110 miles were logged on the staff motorcycles, (Buell Ulysses).
- In December 2014, we started selling surplus program motorcycles on GovDeals.com. It seems to working very efficiently and we are seeing a much larger return on the equipment. The funds generated from these sales will be used by the program as is mandated by the fact that many were purchased, in part, by grant funds.

Respectfully submitted by
Bob Wagner, Director
North Carolina Motorcycle Safety Education Program