

STATE BOARD OF COMMUNITY COLLEGES
Allocations for Business Administration Alignment Project

Request: The State Board is asked to approve an allocation of \$120,000 to Forsyth Technical Community College to support the ten-month funding for the Business Administration Alignment Project (BAAP). Forsyth Technical Community College will provide fiduciary management, statewide coordination, and project oversight to ensure that curriculum and professional development outcomes are met.

Rationale: All fifty-eight North Carolina community colleges are currently approved to offer the Business Administration curriculum (A25120). The last time the Business Administration curriculum standard received a comprehensive review was in 1997 as part of the system-wide reengineering initiative. A review and update of the Business Administration (BA) and the eleven Business Administration concentrations is necessary to ensure program quality and eliminate duplicative aspects.

Business Administration and Business Administration concentrations programs are critical components of North Carolina's growth. Graduates are prepared for employment opportunities in government agencies, financial institutions, and small to large businesses and industries.

According to the *NC Employment Security Commission*, the Professional and Business Services Industry in North Carolina has the highest anticipated growth rate (2008 through 2018) of all major industry groups. The estimated growth rate of this industry is 1.9%, or 106,460 new jobs, to be created during that time period.

The BAAP will engage faculty from each of North Carolina's 58 community colleges to research, develop, and implement appropriate career pathways to support and improve the Business Administration and Business Administration concentration programs in the North Carolina Community College System. In addition to faculty, the project will also engage stakeholders including North Carolina Department of Public Instruction CTE business consultants, employers, and representatives from higher education institutions in North Carolina.

Method of Allocation: A request for proposals was sent to all community college presidents and chief academic officers. Three community colleges submitted proposals. The proposals were individually read and evaluated by a selection committee which included a Community College Chief Academic Officer, two community college Business Administration deans, Academic Programs System Office staff, and Career and Technical Education System Office staff.

Proposals were read and scored individually based on the following criteria: identification of needs/emerging issues; project design and implementation plan; outcomes/project evaluation; leadership, capacity, and commitment; and budget. Forsyth Technical Community College's proposal was ranked highest among the three.

Colleges Submitting Proposals for BAAP	Requested Amount	Amount of Award
Forsyth Technical Community College	\$120,000.00	\$120,000.00
Fayetteville Technical Community College	\$119,612.00	\$0
Craven Community College	\$120,000.00	\$0
Total		\$120,000.00

Fund Source and Availability: Funding is available from the Carl D. Perkins Career and Technical Education.

Allocation Amount and Time Period: The allocation of \$120,000 is for September 1, 2013, through June 30, 2014.

Contact

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