

STATE BOARD OF COMMUNITY COLLEGES
Allocation for College Career Counselors and Academic Advisors
June 1, 2020 – December 30, 2020

Request: The State Board of Community Colleges is asked to approve the allocation of \$3,000,000 to support additional college career counselors and academic advisors for each of the NC Community Colleges.

Strategic Plan Reference:

Theme: Student Interest and Access

- Objective 1.4. Improve the student experience and increase enrollment by simplifying enrollment policies, processes, and communications.
 - Strategy 1.4.2. Improve initial advising to include career exploration and improve navigation of the enrollment process.

Background: The 58 colleges of the North Carolina Community College System (NCCCS) are positioned to serve North Carolina's workforce as they face the economic challenges brought on by the COVID-19 pandemic. Workforce development is paramount to the long-standing mission of the NCCCS which "is to open the door to high-quality, accessible educational opportunities that minimize barriers to post-secondary education, maximize student success, develop a globally and multi-culturally competent workforce, and improve the lives and well-being of individuals by providing:

- Education, training and retraining for the workforce including basic skills and literacy education, occupational and pre-baccalaureate programs.
- Support for economic development through services to and in partnership with business and industry and in collaboration with the University of North Carolina System and private colleges and universities.
- Services to communities and individuals which improve the quality of life.

Rationale: Higher education research establishes the importance of career counseling and academic advising on student success. Career counselors assist perspective and current students explore career options through a variety of career counseling assessments and techniques. Students with a clear understanding of and self-confidence in a career choice are more likely to complete their education. After choosing a program of study or course of workforce training, students rely on academic advisors to develop the most effective course plan for their unique situation. Students with a clear path toward completion are more likely to finish their program of study or workforce training. Further, many students realize unexpected barriers balancing life and academics during their first semester; academic advisors are the first line of service to students in need of assistance.

The COVID-19 pandemic has impacted the economy with extremely high unemployment rates. Historically, unemployment rates are positively correlated with enrollment. Therefore, new student enrollment is predicted to increase for Fall 2020 resulting in a service gap of career counselors and academic advisors.

Each college receives a base amount of \$20,000 (totaling \$1,160,000) and the remaining amount (\$1,840,000) is distributed using 2019-20 Budget FTE for a total allocation of \$3,000,000.

COMMUNITY COLLEGE	ALLOCATION
ALAMANCE COMMUNITY COLLEGE	54,260
ASHEVILLE-BUNCOMBE TECHNICAL CC	73,407
BEAUFORT COUNTY CC	33,439
BLADEN COMMUNITY COLLEGE	31,465
BLUE RIDGE COMMUNITY COLLEGE	38,595
BRUNSWICK COMMUNITY COLLEGE	35,286
CALDWELL COMMUNITY COLLEGE	50,028
CAPE FEAR COMMUNITY COLLEGE	84,445
CARTERET COMMUNITY COLLEGE	34,394
CATAWBA VALLEY COMMUNITY COLLEGE	57,158
CENTRAL CAROLINA COMMUNITY COLLEGE	62,771
CENTRAL PIEDMONT COMMUNITY COLLEGE	156,163
CLEVELAND COMMUNITY COLLEGE	44,287
COASTAL CAROLINA COMMUNITY COLLEGE	56,147
COLLEGE OF THE ALBEMARLE	40,071
CRAVEN COMMUNITY COLLEGE	44,809
DAVIDSON COUNTY CC	49,270
DURHAM TECHNICAL COMM COLLEGE	59,779
EDGEcombe COMMUNITY COLLEGE	37,465
FAYETTEVILLE TECH COMM COLLEGE	130,383
FORSYTH TECHNICAL CC	82,906
GASTON COLLEGE	58,579
GUILFORD TECHNICAL CC	103,979
HALIFAX COMMUNITY COLLEGE	29,743
HAYWOOD COMMUNITY COLLEGE	33,636
ISOTHERMAL COMMUNITY COLLEGE	36,060
JAMES SPRUNT COMMUNITY COLLEGE	29,838
JOHNSTON COMMUNITY COLLEGE	52,791
LENOIR COMMUNITY COLLEGE	59,084
MARTIN COMMUNITY COLLEGE	27,027
MAYLAND COMMUNITY COLLEGE	32,349
MCDOWELL TECHNICAL CC	29,585
MITCHELL COMMUNITY COLLEGE	41,650
MONTGOMERY COMMUNITY COLLEGE	28,062
NASH COMMUNITY COLLEGE	45,069
PAMLICO COMMUNITY COLLEGE	24,840

PIEDMONT COMMUNITY COLLEGE	33,052
PITT COMMUNITY COLLEGE	82,629
RANDOLPH COMMUNITY COLLEGE	43,293
RICHMOND COMMUNITY COLLEGE	44,959
ROANOKE-CHOWAN COMMUNITY COLLEGE	26,956
ROBESON COMMUNITY COLLEGE	41,374
ROCKINGHAM COMMUNITY COLLEGE	34,299
ROWAN-CABARRUS COMMUNITY COLLEGE	74,662
SAMPSON COMMUNITY COLLEGE	37,221
SANDHILLS COMMUNITY COLLEGE	52,483
SOUTH PIEDMONT COMMUNITY COLLEGE	41,555
SOUTHEASTERN COMMUNITY COLLEGE	38,168
SOUTHWESTERN COMMUNITY COLLEGE	41,461
STANLY COMMUNITY COLLEGE	44,295
SURRY COMMUNITY COLLEGE	45,669
TRI-COUNTY COMMUNITY COLLEGE	28,962
VANCE GRANVILLE COMMUNITY COLLEGE	43,782
WAKE TECHNICAL COMMUNITY COLLEGE	191,962
WAYNE COMMUNITY COLLEGE	49,443
WESTERN PIEDMONT CC	37,031
WILKES COMMUNITY COLLEGE	43,679
WILSON COMMUNITY COLLEGE	34,245
TOTAL	\$3,000,000

Time Period: June 1, 2020 through December 30, 2020.

Fund Source and Availability: Funding is available through the 2020 COVID-19 Recovery Act (Session Law 2020-4) and is contingent upon certification of these funds by the Office of State Budget and Management.

Contact Person:

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