

**STATE BOARD OF COMMUNITY COLLEGES**  
Community Based Organization Allocations

**Request:** The State Board is being asked to approve a change to the funding methodology for Community Based Organizations (CBOs). The change would move funding allocation away from a budget proposal model and towards a linear funding formula model. The Board is also asked to approve \$945,167 in funding for the 2013-2014 program year for 19 CBO's based upon the new funding formula.

**Rationale:** Previously the CBO funding has been based on a budget request model in which CBO's proposed their own budget and grant proposal readers determined whether the requests were appropriate or not. This inequity created a state in which programs serving similar numbers of students were being funded dramatically different amounts based on their budget proposals. This inequity coupled with Workforce Investment Act (WIA) requirements to push funding towards incentive based methodologies has encouraged the College and Career Readiness department to change the funding process. This proposal encourages poorly performing programs to improve while encouraging successful programs to strive for even greater success. The proposed formula is based on three components which include:

1. A base amount of \$6.00 per contact hour for each student in the program with both a valid placement score and at least 12 contact hours during the program year.
2. Incentive funding equal to 10% of the base funding amount if the program achieves an average of 40 contact hours per student within the program.
3. Incentive funding equal to \$100 per student for each student who achieves at least 1 educational functioning level gain over the course of the program year. This bonus is capped at 25% of the base funding for the program year.

**Method of Allocation:** Basic Skills Plans and Applications were sent to all community based organizations funded during the 2012-2013 program year and were posted on our website.

A grant reading committee of 10 community based organization directors, 8 community college staff, and 4 System Office staff met on April 17, 2013, to read grants and make recommendations on which colleges should be funded. Each group reading grants contained at least one community college participant. Readers who were applicants were not allowed to read their own grants.

**Applicants Versus Funded:** The committee recommended funding 19 of the 23 proposals. Applicants could receive an overall total of 100 points on the grant; readers recommended not funding any applicant scoring under 50 points. Therefore, Carteret County Literacy Council, Columbus County Literacy Council, Hoke County Literacy Council, and Scotland County Literacy Council were not recommended for funding. These grants received reduced funding for the 2012-2013 program year due to low number of students served and poor performance outcome measures. All four grants were given to two separate groups to read and score.

**Fund Source and Availability**

Funding is contingent upon the award of the Workforce Investment Act, Title II, Adult Education and Family Literacy Act, from the U. S. Department of Education.

**Contact:**

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**Basic Skills Funds for Community Based Organizations**

**Grant Allotments: July 1, 2013 – June 30, 2014**

The State Board is requested to approve the funding of the following non-profit private agencies to provide literacy programs from July 1, 2013– June 30, 2014.

<b>Community Based Organizations</b>	<b>Score (100 pts. Total)</b>	<b>2012-2013 Allotment</b>	<b>2013-2014 Allotment Based on New Formula</b>
Blue Ridge Literacy Council Hendersonville, NC	87.5	\$80,000	\$72,000
Brunswick County Literacy Council Supply, NC	56.3	\$13,000	\$11,700
Burke County Literacy Council Morganton, NC	92	\$28,000	\$30,800
Cape Fear Literacy Council Wilmington, NC	100	\$73,000	\$80,300
Carteret County Literacy Council Morehead City, NC	44.1	\$6,000	0*
Columbus County Literacy Council Whiteville, NC	35.3	\$6,000	0**
Craven Literacy Council New Bern, NC	50.5	\$38,500	\$42,350
Durham Literacy Center Durham, NC	98	\$80,000	\$72,000
Fayetteville Urban Ministry & Adult Reading Program Fayetteville, NC	91.5	\$25,000	\$27,100
Gaston Literacy Council Gastonia, NC	98.5	\$90,000	\$81,000
Harnett County Literacy Dunn, NC	78	\$25,000	\$22,500
Hoke Reading/Literacy Council Raeford, NC	25.5	\$4,000	0***
Literacy Council of Buncombe County Asheville, NC	96.5	\$90,000	\$99,000
Literacy Council of Union County Monroe, NC	77	\$50,958	\$56,054
Literacy Council of Wake County Raleigh, NC	94	\$75,000	\$82,500
Literacy Volunteers of America – Pitt County Greenville, NC	62.5	\$45,000	\$40,500
Moore County Literacy Council Southern Pines, NC	75	\$21,150	\$23,265
Reading Connections Greensboro, NC	84.5	\$110,000	\$121,000

<b>Community Based Organizations</b>	<b>Score (100 pts. Total)</b>	<b>2012-2013 Allotment</b>	<b>2013-2014 Allotment Based on New Formula</b>
MOTHEREAD Raleigh, NC	77	\$65,000	\$71,500
Orange County Literacy Council Chapel Hill, NC	81.5	\$68,000	\$74,800
Rockingham County Literacy Project, Inc. Wentworth, NC	83	\$32,000	\$29,950
Scotland County Literacy Council Laurinburg, NC	33.8	\$6,000	0****
YMCA Literacy Initiative Winston-Salem, NC	97	\$28,000	\$27,848
<b>TOTAL:</b>		\$1,059,608	\$945,167

\*Carteret County Literacy Council was not recommended for funding because the proposal did not contain detailed information about the need for the project, program effectiveness, or the plan of action. In the 2012-2013 program year, only two students completed an educational functioning level.

\*\*Columbus County Literacy Council was not recommended for funding because the proposal did not provide adequate documentation about program effectiveness, intensity and duration, and program activities. In the 2012-2013 program year, the program only served 12 students with none completing an educational functioning level.

\*\*\*Hoke County Literacy Council was not recommended for funding because the application was very vague and was missing many details and explanations. In the 2012-2013 program year, the program only served 8 students with none completing an educational functioning level.

\*\*\*\*Scotland County Literacy Council was not recommended for funding because the entire grant was poorly written and lacks specific information and details on how the program operates or outcome measures. The application was turned in seven days past the deadline. In the 2012-2013 program year, the program only served 16 students with only 3 making educational functioning level gains.

The grant funding period is two years, July 2013- June 2015 as approved by the Department of Education. All organizations qualifying for funding during 2013-2014 will receive funding for 2014-2015, but since the funding amount is based upon the formula, the amount for 2014-2015 could be different than the 2013-2014 allocation. The Board is being asked to approve funding for 2013-2014 and will be asked to approve funding for the 2014-2015 program year next May.

During the program year 2013-2014, staff from College and Career Readiness will offer technical assistance to the 4 programs not funded and give them the opportunity to re-apply for funding during the 2014-2015 program year.