

STATE BOARD OF COMMUNITY COLLEGES
Allocation for NCWorks Career Coach Program
FY 2017-18 and FY 2018-20

Request: The State Board is asked to reallocate the remaining allocations of \$193,630 for 2017-18 for salary, benefits, and travel expenses of NCWorks Career coaches, as presented below (Table 1).

The State Board is asked to approve allocations of \$774,500 for FY 2018-19 and \$774,500 for FY 2019-20 for salary, benefits, and travel expenses of NCWorks Career Coaches, as presented below (Table 2).

Recommendations are based on an established NCWorks Career Coach advisory committee. Funding will be adjusted as appropriate for legislative salary and benefits rate increases.

Background: The purpose of the NCWorks Career Coach Program is to place community college career coaches in high schools to assist students with determining career goals and identifying community college programs that enable students to achieve these goals.

On July 21, 2017, the State Board approved allocations as noted in Table 2 of Attachment FC 10, which awarded \$1,107,269 for fiscal year 2017-18 and \$992,724 for fiscal year 2018-19 for 29 additional career coaches. Four colleges were unable to acquire the required matching funds during the 2017-18 fiscal year. *(One of the four colleges, originally approved for 2 coach positions, has pursued different matching funds expected to be available the last six months of 2017-18. Assuming availability of the matching funds in spring, the college will be able to use annualized funding for one position to support 2 coaches for 6 months each-see Table 1).

The General Fund appropriated to the North Carolina Community College System Office the sum of \$774,500 for the 2018-19 fiscal year and the sum of \$774,500 for the 2019-20 fiscal year to match non-State funds for the implementation of the NCWorks Career Coach Program. These funds would only be used for salary, benefits, and travel expenses for twenty additional NCWorks Career Coaches. The board of trustees of a community college and a local board of education of a local school administrative unit within the service area of the community college jointly could apply for available funds for the NCWorks Career Coach Program funding from the State Board of Community Colleges.

Rationale: G.S. 115D-21.5, as enacted in Section 10.14 of S.L. 2015-241 (H97), requires that an advisory committee, including representatives from the North Carolina Community College System, the Department of Public Instruction, the NCWorks initiative located in the Department of Commerce, and at least three representatives of the business community, review applications and make recommendations for funding awards to the State Board of Community Colleges.

The advisory committee reviewed applications submitted by nine partnerships and recommends the awards based on the following criteria:

- Deployment plan for career coaches and strategy that supports effective outreach
- Evaluation Plan focusing on the outcome of increased enrollment in and completion of career pathways leading to marketable job skills and/or further education
- Economic Impact documented by local workforce needs, causes of unaddressed pipeline needs, and career coach model connection with potential pipeline and workforce needs
- Professional Development plan including engagement between high schools, community colleges, and community workforce
- Communication strategies, at a minimum, with high school students, high school and middle school faculty and staff, parents and guardians, and service area workforce partners

Table 1: Reallocation of the Remaining Allocations for Fiscal Year 2017-18

College	Region	# NC Works Career Coaches	2017-18 Allocations
Martin CC	Eastern	3	\$116,180
Cleveland CC	Western	1	\$38,725
*Bladen CC	Eastern	*2 (6 months funding)	\$38,725
Total		6 *(2 positions only funded for 6 months each)	\$193,630

Table 2: Advisory Committee Recommended Awards for Fiscal Years 2018-19 & 2019-20

College	Region	# NC Works Career Coaches	2018-19 Allocations	2019-20 Allocations
Cape Fear CC	Eastern	3	\$116,175	\$116,175
Carteret CC	Eastern	2	\$77,450	\$77,450
Catawba Valley CC	Western	2	\$77,450	\$77,450
Fayetteville Tech CC	Central	2	\$77,450	\$77,450
Johnston CC	Central	2	\$77,450	\$77,450
Martin CC	Eastern	4	\$154,900	\$154,900
Robeson CC	Eastern	1	\$38,725	\$38,725
Wilkes CC	Western	4	\$154,900	\$154,900
Total	8	20	\$774,500	\$774,500

Fund Source and Availability: FY 2017-18 reallocations are contingent upon State Board approval. FY 2018-19 and FY 2019-20 allocations are contingent upon approval of State General Fund appropriation and adjusted by any legislative action.

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