



## MINUTES

### State Board of Community Colleges

#### STRATEGIC PLANNING COMMITTEE

May 17, 2018, Wake Tech North, Bldg. F, Rm. 205, 1:30 p.m.

- The State Performance Measures Report is our state accountability report. The report uses a color-coded chart to reflect performance data related to state average baseline excellence levels.
- When we are assessing the outcomes for student success within our institutions, we will rely on the report as the backbone for accountability and performance funding.
- After revising metrics that were approved in April, we will reset targets, including excellence levels and baselines. Baseline and excellence levels are maintained for three years. The only shift during the three-year cycle is in statewide averages.
- The final Report to be presented in July will be based on the last report associated with the 2015-2017 cycle.
- Mr. Schneider reviewed the following examples of measures:
  - Educational functional level gains for basic skills students.
  - Gateway course completion for math and English, respectively.
  - First-year progression: all students who meet a certain credit threshold, and what percentage of them are successful in the associated coursework.
  - Curriculum student completion: this is our six-year success rate for completion, retention and transfer.
  - Licensure passing rate: a combination of all licensures for which we provide structure that are required for practice in North Carolina. The 2016-17 data for licensure passing rate is still being compiled and will be ready to be presented at the July Board meeting.
  - College transfer performance measure that looks at student's first year of academic progress at a university. This metric considers students with 30 or more hours who transfer to a 4-year institution with a GPA of at least 2.25.
  - Success rates of students completing college-level English courses: students in an Associate degree program or a college transfer pathway program that successfully complete those courses within two years.
    - Success rate data. 10 colleges are exceeding the excellence level, with the highest success rate of 88%. The lowest success rate is 38%, and the statewide average is at 60.1% showing the substantial range in levels of success. Institution size and the state of economy impact success rates.
  - Earnings gains measure: the System Office asked the NCGA two years ago to fund this measure looking at students in CTE areas and workforce continuing education and whether their earnings had increased following school exit.
- In addressing how we might capture non-state mandated certifications, Matt Meyer briefed the Committee on the Data Pipeline Project. The Data Pipeline Project is a pilot involving the National Student Clearinghouse, which has all our curriculum enrollment data along with five years of continuing education data. The Clearinghouse is matching our data to the data provided to them by four certification providers (American Welding Society, Manufacturing Skills Standards Council, CompTia, and National Institute of Metalworking). They will match our student data to the certification data, thus, providing to us a list by institution of individual student certification attainment. We will then work with our NC Department of Commerce to obtain wage and occupation data for the matched students.

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- There was a discussion about graduation application fees as an example of a barrier to students seeking to complete their programs. These fees fall under “other.” Ms. Haygood posed the possibility of colleges’ use of student activity fees to cover graduation fees.
- Ms. Haygood discussed the Performance Partnership comprised of a grassroots group of colleges that the System Office supports. During years opposite the System Conference, there is a summit held in Cary at which colleges’ best practices are shared. The Finish First program at Wake Tech is an example of participation that led to subsequent connection with Lenoir and Cape Fear, for instance.
- Mr. Schneider concluded the presentation by showing that over the past four years, statewide, there is a big bump up with colleges exceeding excellence levels.
- Some other topics and questions raised during the discussion included the power of policies (such as multiple measure policies) to affect performance; whether there seems to be a geographic element in excellence; and the importance of being able to produce credentials for the “gig economy.”

#### System Conference

The next System Conference is October 7-9 at the Raleigh Convention Center. It will be geared toward data, program and student services, and professional development, and will encompass approximately 300 seminars over the two-day conference. Many from Programs Division will present at the Conference along with external business community partners. It is being structured around the themes from the Strategic Plan to continue to make connections to the Plan, and to allow colleges to come and share best practices. Bryan Jenkins can extend an invitation to Board members.

#### NEW BUSINESS

None noted.

#### ADJOURN

There being no other business, Vice Chairman Vaughan asked for a motion to adjourn, which motion was made by Mr. Rose and seconded by Mr. McBrayer, and which passed unanimously without discussion and the Committee adjourned at 2:30 p.m.

Respectfully submitted,

Kelly Barretto  
Recording Secretary