

**State Board of Community Colleges**  
**Strategic Planning Committee**  
NC Community College System  
Raleigh, NC  
August 18, 2016 – 1:30 p.m.

**Call to Order**

Dr. Darrell Saunders called the meeting of the Strategic Planning Committee to order at 1:31 pm in the AW Conference Room and welcomed everyone.

***Board Members Participating:***

Dr. Darrell Saunders  
Mr. Bobby Irwin  
Mr. Clark Twiddy  
Representative Jimmie Ford

***Also Attending:***

Linda Weiner  
Chreatha Alston  
Anne Bacon  
Maureen Little  
Lyn Austin  
Bill Schneider  
Mary Shuping  
Eric Nasbitt

**Ethics Awareness and Conflicts of Interest**

Dr. Saunders asked that Mr. Bobby Irwin read the Ethics Awareness and Conflict of Interest Reminder. He asked the Committee if there were any conflicts or potential conflicts of interest that needed to be identified. Having so requested and hearing none, Mr. Irwin asked that the record reflect that no conflicts of interest or potential conflicts of interest were reported.

**Approval of Agenda**

Dr. Saunders asked for a motion to approve the meeting agenda and a motion was made by Representative Jimmie Ford and seconded by Mr. Clark Twiddy. The motion was adopted.

**Approval of Minutes**

Dr. Saunders asked for a motion to approve the minutes of the July 14th meeting and a motion was made by Mr. Twiddy and seconded by Representative Ford to approve the minutes. The motion was adopted.

**NCWorks Customized Training Expenditures Report**

The presentation order on the agenda was modified due to meeting conflicts with the presenters. Ms. Maureen Little began the discussion by reviewing the NCWorks Customized Training Annual Expenditures Report for 2015-2016 Summary page (Attachment PLAN 3), and noted that the full document would be presented at the full Board on Friday. She added that the 9.5% increase in activity shown in the document was significant. She stated that even greater than what this report demonstrates would be the return on investment, with \$287 realized by companies for every

dollar spent. She noted that the difference between North Carolina's Customized Training program and other states was the company and college connection.

Ms. Little requested that the NCWorks Customized Training Expenditures Report be moved from "For Future Action" to "Action". Mr. Twiddy made the motion and it was seconded by Mr. Bobby Irwin to move this item to "Action". The motion was unanimously approved.

Ms. Little requested that this document also be approved by the PLAN Committee to go before the State Board tomorrow for full approval. A motion was made by Representative Ford and seconded by Mr. Twiddy. The motion was unanimously approved.

### **2016 Performance Measures for Student Success**

Mr. Bill Schneider discussed the Statewide Performance measures (*Attachment PLAN 2*) that was covered in the Issues Luncheon. The topic of lower performing schools was raised and Mr. Schneider mentioned the work of the Performance Partnership Program, which is designed share best practices and facilitate collaboration between lower and higher performing colleges. He added that he would like to have the Performance Partnership Program group to attend the September State Board meeting to provide an update on their progress. The Committee agreed that this would be a good idea. Mr. Schneider stated that this is the first year of the recently revised measures, whose changes were college-led and facilitated by the System Office. Mr. Twiddy stated that he visited a college recently that was complaining about performance funding. He said that the college felt like they were falling behind, and with the current performance funding, their fear was that they would fall further behind. Ms. Weiner noted that this is the reason that faculty/staff salary issues have been so important for the colleges. She added that another issue among the smaller colleges is the fact that they have a harder time recruiting because of being in a rural area.

Dr. Saunders requested that the 2016 Performance Measures for Student Success document be moved from "For Future Action" to "Action". Mr. Erwin made the motion and it was seconded by Mr. Twiddy to move this item to "Action". The motion was unanimously approved.

Dr. Saunders requested that this document also be approved by the PLAN Committee to go before the State Board tomorrow for full approval. A motion was made by Representative Ford and seconded by Mr. Twiddy. The motion was unanimously approved.

### **For Information**

*State Board Planning Meeting Update:* Ms. Weiner provided an amended draft agenda for the October meeting and stated that the final details are being nailed down. She asked for any input on the details listed, and Dr. Saunders requested that the hotel address be included on the agenda.

*Align4NCWorks:* Ms. Anne Bacon stated that we are currently working on a state apprenticeship grant for \$1 million, possibly more. She added that if we are going to reach out to new businesses with apprenticeship in North Carolina, we need to think about who our target should be. A big part is reaching out to economically important sectors using data and input, along with the career pathway framework, and which clusters will provide people with high-wage jobs. She noted that this was all being tied in with work that Maureen Little is doing regarding the workforce developments boards, and a follow up on the “1000 in 100” initiative.

*Dr. Williamson’s Regional Meetings Update:* Ms. Weiner stated that three community college tours have been completed to date, and have been successful. She stated that it was recommended by some of the college presidents to have Dr. Williamson participate in a college tour every other year. Two additional tours will take place within the next two weeks at Pitt Community College and at Cape Fear Community College. In September, additional tours will take place at Fayetteville Tech, Blue Ridge, Wilkes Wayne Community Colleges.

*Other Information:* Discussion was made on titles for community college staff. Dr. Saunders and Mr. Irwin agreed that instructors should be titled as professors. Ms. Weiner noted that this is decided on a local level for each college, and nothing is included in our bylaws that restricts which titles are used for college faculty. She added that perhaps a strong support of this could bring it to the attention of each college. She noted that some colleges, such as Wake Tech, have already incorporated this. Ms. Weiner suggested that she bring this up in the Executive Leadership Council meeting on the August 22nd and then report back in September as to what the response would be. Ms. Bacon suggested that since Wake Tech’s model was profiled at last year’s Faculty Association meeting, this might be another group to consider with this recommendation.

Ms. Weiner stated that Dr. John Dempsey, President at Sandhills Community College, sent a note to Dr. Williamson that they were getting ready to announce a free tuition program, similar to what Richmond CC recently did called the “Richmond Guarantee”. Ms. Weiner suggested that the Committee ask Dr. Dempsey and Dr. McGinnis, President of Richmond Community College, if they would be willing to come and talk to the Strategic Planning Committee about why and how they did this. She added that since this is a key to our Strategic Plan it would be good to hear more about this subject. Ms. Weiner asked, with the Committee’s permission, if she could invite them come to the November meeting. The Committee agreed.

A motion was made and seconded to adjourn the meeting. The motion was adopted and the meeting adjourned at 2:50 pm.

Respectfully submitted,  
Ms. Jerrie Farmer  
Recording Secretary

**SBCC**  
**09/16/2016**