

Minutes
State Board of Community Colleges
STRATEGIC PLANNING COMMITTEE
Thursday, August 15, 2019 - 12:30 p.m

COMMITTEE MEMBERS PRESENT:

Clark Twiddy, Chair

Burr Sullivan, Vice Chair

Bobby Irwin

Hari Nath

Scott Shook

Frank Johnson

Dr. Samuel Powell

David Willis

Jesse Watts

Members Absent: Bob Stephens, Jim Rose

OTHERS IN ATTENDANCE:

Ann Whitford

President Peter Hans

Jennifer Haygood

Andrea Poole

Maureen Little

Anne Bacon

Bill Schneider

Dr. Katie Bao

Kelly Barretto

Lyn Austin

Linda Suggs

CALL TO ORDER

Mr. Twiddy called the meeting to order at 12:41 p.m. in the Dr. W. Dallas Herring State Board Room of the System Office.

ROLL CALL

Ms. Barretto took the roll of the Strategic Planning Committee members. With five Committee members in attendance, a quorum is present.

ETHICS STATEMENT

Ms. Barretto read the Ethics Awareness and Conflict of Interest Statement and asked if there were any known conflicts. None were noted.

APPROVAL OF THE AGENDA

Mr. Twiddy asked for a motion to approve the agenda for the August 15, 2019 meeting. Mr. Irwin made the motion to approve the agenda, Mr. Powell seconded, and the Committee approved the agenda unanimously without change.

APPROVAL OF MINUTES

Mr. Twiddy asked for a motion to approve the minutes for the July 18, 2019 meeting. Mr. Sullivan made the motion to approve, Mr. Irwin seconded, and the Committee approved the minutes unanimously without change.

FOR INFORMATION

Strategic Planning Committee Charter (Attachment PLAN 01)

Ms. Haygood reviewed the process of committee charter revision every two years noting that the Strategic Planning Committee was established as a committee in 2009.

- With a new Chairman and new Committee members, the time is ideal for Committees to review and revise their charters to continue improvements to the State Board.
- This Committee's Charter reflects responsibilities and duties related to ensuring we have a robust strategic planning process that seeks to track progress on implementation; the Committee often considers "big picture" issues on the horizon that the Board should be discussing which are typically covered during Issues Luncheons.

Modifications to the Charter could include an emphasis of this Committee's role in obtaining feedback from which to form recommendations to the Chairman, obtaining feedback on how Issues Luncheons are used for discussions with the entire Board such that they participate in policy and strategy conversations; and to follow up on action items derived from these discussions including staff action and referral to other committees. Modifications could also include rebranding Issues Luncheons as "policy-focused working sessions" or something similar. *Discussion:* A suggestion was made to use a working session to educate Board members on the Strategic Plan and how to deploy it. Members were in consensus about revising the Charter in accordance with the discussion.

- A revised Charter will be presented to the Committee at the next meeting of the Board

Brief Review of Strategic Plan and Dashboards for Strategic Plan Accountability

Ms. Bacon gave a fundamental overview of the 2018-20 Strategic Plan and reviewed each of the four goals and objective statements therein.

Key Performance Indicators (Attachment PLAN 02)

Dr. Bao updated the Committee on Key Performance Indicators (KPIs) under each of the Strategic Plan's four goals and provided a handout with metrics, their definitions, and trends of each. Ms. Haygood reminded the Committee of the newly established Enrollment Task Force chaired by Mr. Shook that will look at enrollment issues. Performance-based metrics will be accessible this month through a link that will be distributed; dashboards are being created for each metric.

Discussion: The group discussed the process of meeting industry workplace needs and demands. Ms. Little explained the funding allocation to colleges for staff to meet with business and industry, along with the 7-member regional team (one for each economic development region) that collaborates with college directors to inquire about current and anticipated industry needs. There are individuals in the Customized Training program and the ApprenticeshipNC program that also meet with business and industry. There has been a 31% increase in apprenticeships over the past year. Ms. Haygood added that Ms. Poole of the System Office is charged with identifying grant opportunities that fit in with the Strategic Plan; we are hopeful to have more resources to apply to apprenticeships. Also, the UNC System offered to involve NCCCS in the "GEAR UP" grant that hopefully results in funding for two additional youth apprenticeship consultants.

Strategic Plan Priority Tactics

Ms. Haygood displayed the Strategic Plan dashboard that tracks progress on and status of specific tactics, which Ms. Bacon reviewed with the Committee.

Update on Operational Planning

Ms. Haygood reported that to continue to improve as an agency, the System Office is conducting operational planning to identify desired accomplishments for the year ahead that align with the Strategic Plan.

2019 State Board Planning Meeting – Draft Agenda (Attachment PLAN 03)

Ms. Haygood reviewed the draft agenda of the September 2019 SBCC Planning Meeting that was shared as a handout.

Discussion: Mr. Nath suggested presenting strategic plan progress every third or fourth (monthly) meeting. Mr. Twiddy concurs.

NEW BUSINESS

None.

ADJOURN

Prior to adjourning, Mr. Twiddy thanked Mr. Sullivan for serving as Committee Vice Chair, and thanked Chairman Blackwell for appointing him to the role of Chair. He also welcomed Mr. Nath as a new Committee member. There being no other business, Mr. Twiddy asked for a motion to adjourn. Mr. Sullivan made the motion, which was seconded by Mr. Johnson and passed unanimously without discussion, and the Committee adjourned at 1:32 p.m.

Respectfully submitted,

Kelly Barretto
Recording Secretary