

MINUTES
State Board of Community Colleges
STRATEGIC PLANNING COMMITTEE
Thursday, July 19, 2018 – 1:30 p.m.

COMMITTEE MEMBERS PRESENT

Clark Twiddy, Vice Chair
Breedon Blackwell

Todd Johnson
Burr Sullivan

Ann Whitford

Members Absent: Jerry Vaughan

OTHERS IN ATTENDANCE

Jennifer Haygood
Maureen Little
Chreatha Alston

Anne Bacon
Ashley Sieman
Julie Woodson (NCACCT)

Lyn Austin (NCACCT)

CALL TO ORDER

Mr. Twiddy called the meeting to order at 1:33 p.m. in Martin Community College, Building 1, Room 10A Telecenter.

ROLL CALL

Ms. Haygood took the roll of the Strategic Planning Committee members.

ETHICS STATEMENT

Dr. Blackwell read the Ethics Awareness and Conflict of Interest Statement. No conflicts noted.

APPROVAL OF AGENDA

Mr. Twiddy asked for a motion to approve July 19, 2018 agenda. Following a motion by Dr. Blackwell and a second by Mr. Sullivan, the agenda was approved via voice vote.

APPROVAL OF MINUTES

Mr. Twiddy asked for a motion to approve the May 17, 2018 minutes. Following a motion by Dr. Blackwell and a second by Mr. Sullivan, the agenda was approved via voice vote.

FOR ACTION

Performance Measures Report

Dr. Ashley Sieman presented the Performance Measures Report which includes seven measures, performance results, and trends. Dr. Sieman noted the following:

- **Basic Skills Progress**
 - Relatively flat trendline, with system-wide success rate of 58.4% for the 2016-2017 cohort.
- **Student Success Rate in College Level English Courses**
 - Positive trendline, with system-wide success rate of 55.0% for the 2015 cohort.
- **Student Success Rate in College Level Math Courses**
 - Positive trendline, with system-wide success rate of 33.8% for the 2015 cohort.

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Dr. Sieman noted colleges review reports and data related to performance. Ms. Haygood commented on the grassroots Performance Partnership among colleges.

- First-year Progression: Relatively flat trendline, system-wide success rate of 69.6% for the 2016-17 cohort.
- Curriculum Completion: Results show a decline over the past several years, although some colleges are excelling on this measure.
- Licensure and Certification: Changes to licensures practices contributed to this year's decline, especially impacting BLET and EMT.
- College Transfer Performance: Relatively flat trendline, system-wide success rate of 83% for the 2014-15 cohort.

Mr. Johnson motioned to adopt the Performance Measures Report, seconded by Mr. Sullivan. Following a discussion related to funding allocation, the motion was approved via voice vote.

FOR INFORMATION

Strategic Plan Implementation Tracking Tool

Anne Bacon reported on the new web-based tracking tool.

Examples of the Plan in Action (Attachment PLAN 02)

Ms. Bacon introduced a PowerPoint presentation noting:

- Financial Aid Study Group. UNC System received money from the Belk Endowment for participation in a financial aid study. Group will convene in coming months.
- Finish Line Grants. Collaboration between the NC Community College System and Department of Commerce. Up to \$7 million dollars has been allocated for emergency grants to students who may be close to completing a credential but have encountered a life event which could derail progress.

Online Learning (Attachment PLAN 03)

- President Hans discussed the UNC System's consideration of a major initiative in online learning. NC Community College System is a potential partner.
- Dr. Sieman presented information about current online offerings and trends.

NEW BUSINESS

None noted.

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ADJOURN

There being no other business, Mr. Johnson motioned to adjourn, seconded by Dr. Blackwell, approved via voice vote at 2:54 p.m.

Respectfully submitted,
Kelly Barretto

DRAFT