

MINUTES
State Board of Community Colleges
STRATEGIC PLANNING COMMITTEE
Thursday, July 18, 2019

COMMITTEE MEMBERS PRESENT:

Clark Twiddy, Chair	Ann Whitford	David Willis
Breeden Blackwell	Burr Sullivan	

Members Absent: Jerry Vaughan

OTHERS IN ATTENDANCE:

President Peter Hans	Bill Schneider	Lyn Austin
Andrea Poole	Matt Meyer	Linda Suggs
Maureen Little	Katie Bao	Julie Woodson
Anne Bacon	Kelly Barretto	

CALL TO ORDER

Mr. Twiddy called the meeting to order at 1:30 p.m. in the AW Conference Room of the System Office.

ROLL CALL

Ms. Barretto took the roll of the Strategic Planning Committee members. With five Committee members in attendance, a quorum is present.

ETHICS STATEMENT

Dr. Blackwell read the Ethics Awareness and Conflict of Interest Statement and asked if there were any known conflicts. None were noted.

APPROVAL OF THE AGENDA

Mr. Twiddy asked for a motion to approve the agenda for the July 18, 2019 meeting. Ms. Whitford made the motion to approve the agenda as amended, Mr. Sullivan seconded, and the Committee approved the amended agenda unanimously without change.

APPROVAL OF MINUTES

Mr. Twiddy asked for a motion to approve the minutes for the May 16, 2019 meeting. Mr. Sullivan made the motion to approve, Dr. Blackwell seconded, and the Committee approved the minutes unanimously without change.

FOR ACTION

State Performance Measures Report (PLAN 01)

Mr. Schneider reviewed the State Performance Measures Report noting it was reviewed with State Board members at their previous Issues Luncheon.

- Current measures include Basic Skills Student Progress, Student Success Rate in College-Level English Courses, Student Success Rate in College-Level Math Courses, First Year Progression, Curriculum Student Completion and College Transfer Performance.
- Courses are funded on various Tiers based on FTE. The Presidents' Association has raised the question of whether to treat licensure exams in the same manner and have requested assistance with weighting outcomes within certain exams higher than others.
- The Presidents' Association will be presented with the report for action at the next NCACCP meeting to determine whether to use a weighted or non-weighted index for licensure exams. The NCACCP Finance Committee is supportive of presenting this to the full Association.

Discussion: Could weighting have a negative impact if certain successful programs are weighted more? Is weighting driven by costs of program? Course prefixes are weighted by costs and employment needs in the state, therefore for which courses do we want to provide additional support to the colleges that are providing higher-cost programs? High cost and high demand are what drive Tiers. From an employment perspective, it considers incentivizing stronger focus on the courses with better employment outcomes. We are here to approve performance-based funding for weighted licensures as it would increase funding in higher-demand fields for licenses. If approved by this Committee it will be brought to the Presidents' Association for their approval.

- Mr. Twiddy repeated the motion setting forth what is to be approved, today: "We move to approve the 2019 Performance Measures Report as presented. Further, we move to approve allocating performance-based funding for the licensure and certification planning rate measure based on the weighted index methodology contingent on the endorsement of the Community College Presidents." We are recommending the weighted methodology because it provides a higher weight, and thus higher funding, for licensures, certifications, earned in high-demand fields. Mr. Twiddy invited questions and discussion considering the motion.
- When considering weighted versus non-weighted outcomes, Mr. Schneider stressed that the change is more philosophical and the impact on funding is marginal.
- Dr. McInnis joined the meeting and explained that this weighting mechanism aligns the last fragment of our funding mechanism with the Tiers that form the basis for everything else. Course values were weighted when Tiers were implemented. Changes to Tiers drive changes across the board to include performance measures funding without being out of synch. Currently, without making the change, licensures and certifications are not in synch with funding.
- Mr. Willis made the motion to approve the 2019 Performance Measures Report as presented and further, to approve allocating performance-based funding for the licensure and certification planning rate measure based on the weighted index methodology contingent on the endorsement of the NC Community College Presidents, Dr. Blackwell seconded and the motion passed unanimously without further discussion.

FOR INFORMATION

Key Performance Indicator Update (PLAN 02)

Dr. Bao gave the presentation, walking through the templates for KPIs and performance measures and giving the following highlights:

- Program Area Retention – looks at first-time fall students who return next fall and what percentage remain in the program in which they started. Calculation methods and associated Strategic Plan goals are shown. We are at a system average of 84% program area retention from 2013 through 2018.
- This data was compared across demographics of gender, race/ethnicity, age, dually enrolled status.
- The highest program area retention is for college transfer students at 92 % and lowest is biological and chemical technologies at 34%.

Discussion: What about students with disabilities? How can we include those students so we can measure whether our services are meeting their needs, especially regarding advising? We are moving toward exploring this demographic. President Hans shared a discussion in Finance Committee about expending \$25,000 from the State Board Reserve Fund to navigate the complexity of the Medicaid-managed care transformation, which may open resources to our programs serving students with disabilities through partnerships with behavioral health local management entities. There are programs at community colleges that are not yet scaled up to serve learners with intellectual and developmental disabilities; recent changes will allow Local Management Entities (LMEs) to spend some of their funds for people under their care for workforce training. Most are cost free. Career paths that provide a livable wage are being explored with student focus groups to determine career interests. We are looking at better leveraging dollars and ensuring programs align with students' needs. Feedback is being solicited on the graphic presentation of the dashboard to encourage its use.

Student Aid Study Group Recommendations (PLAN 03)

Ms. Poole gave the report on the broad areas of the recommendations, including creating a simple, transparent, targeted, and accessible system, promoting early awareness of financial aid availability and requirements, incentivizing student success to reduce time to a degree, and testing innovative ideas.

- The Student Aid Study Group was started in August 2018 and co-chaired by President Hans and President Spellings to study how to make state-funded financial aid more efficient and effective.
- See pages one and two for a summary of the Group's recommendations, and page three for work done to date (copies available on request).
- The Group is considering how to combine three grant programs between systems in order to simplify the process for students. UNC has some work to do to be able to combine their programs, while the community college system is well-poised to combine its grant programs.

Quarterly Progress Review – Strategic Plan Priority Tactics

Ms. Bacon referred to a PowerPoint presentation to review the status of key Strategic Plan tactics, including those that have changed status (e.g., from yellow for “Monitor” to green for “Celebrate”).

- Items with an asterisk are pending passage of the State budget.
- Hispanic/Latino Initiative – Dr. Meyer gave an example of a challenge to pushing this initiative forward in the number of community groups and a lack of communication between them. Also, language barriers, a lack of bilingual faculty, and mentors in industry present additional challenges. President Hans has met with the group Adelante, a consortium of groups.
- Student Aid Study Group – this tactic has been implemented, so it is now blue on the dashboard.
- Accelerating Study Readiness – some progress is being made, however there are some snags with the legislatively mandated Career and College Ready Graduate (CCRG) initiative in terms of alignment with the Department of Public Instruction (DPI). Part of the issue is related to counting course credit in English and Math wherein the university and community college systems agree, but DPI is concerned about it counting for high school credit.
- Advising/Student Support Redesign – this tactic is being worked through and feedback being obtained from colleges as to what advising should look like, so this tactic is now green for “Celebrate.”
- Guided Pathways – progress is being made, so this tactic is now green.
- Prior Learning Sources and Assessments – we are close to the rulemaking process for this policy. The procedures manual will be released to colleges this fall.
- Work-based learning – this is going well, overall, but funding issues prevent us from being able to participate in a work-based learning “Navigator” tool.
- Workforce Program Cost Study – has been implemented.
- Workforce System Collaboration -- Ms. Little was invited to discuss Apprenticeship expansions and exceeding the goal of 10,000 apprenticeships. She talked about that and also reported that much of Dr. Meyer’s work with the industry sector laid the groundwork for current collaboration with the Governor’s office, Division of Workforce Solutions, Economic Development Partnership of NC, and three regional teams to come together as workforce partners {in the Next Generation Sector Partnerships initiative}.
- Workforce Development Focused IT (ERP) – the status is green with an asterisk {funding contingent upon passage of a State budget}.

Implications of Legislative Action for Strategic Plan Progress

Ms. Poole reported that Ms. Shuping will provide an in-depth report, tomorrow, but advised that a number of our strategic areas have been funded. She also reported that the bill

simplifying Residency Determination Service (RDS) has passed both Houses and is awaiting signature by the Governor.

Enrollment Task Force

Mr. Shook reported to the Committee on the creation of the Enrollment Task Force comprised of four Trustees, four Presidents, Board members, Dr. George Fouts, and John Saporilas, Wake Tech's Associate Vice President of Enrollment Services, which will study what the System needs to do address enrollment from a policy standpoint. It is expected to be a one-year process with the first meeting taking place at the August Trustees' Association meeting. The goal is for the Task Force to report to the Board on a monthly basis. Reverse transfer will be included as an area to be studied. Wake Tech has successfully done this through the Finish First grant and will be able to build out this program for each of the 58 community colleges.

NEW BUSINESS

None.

ADJOURN

There being no other business, Mr. Twiddy asked for a motion to adjourn. Dr. Blackwell made the motion, which was seconded by Mr. Willis and passed unanimously without discussion, and the Committee adjourned at 2:53 p.m.

Respectfully submitted,

Kelly Barretto
Recording Secretary