

**Minutes**  
**State Board of Community Colleges**  
**STRATEGIC PLANNING COMMITTEE**  
**Thursday, November 14, 2019**

**COMMITTEE MEMBERS PRESENT:**

Burr Sullivan, Vice Chair	Jim Rose	Jesse Watts
Bobby Irwin	Samuel Powell	
Hari Nath	Bob Stephens*	

Members Absent: Clark Twiddy, Scott Shook

**OTHER SBCC MEMBERS PRESENT:**

Breeden Blackwell, SBCC Chairman	David Willis* Frank Johnson	William Holder
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**OTHERS IN ATTENDANCE:**

Jennifer Haygood	Anne Bacon	Linda Suggs
Andrea Poole	Kelly Barretto	John Hauser (Carteret CC)*

\*Denotes attendance by telephone.

**CALL TO ORDER**

Mr. Sullivan called the meeting to order at 12:07 p.m. in the W. Dallas Herring State Board Room of the System Office.

**ROLL CALL**

Ms. Barretto took the roll of the Strategic Planning Committee members. With six Committee members in attendance, a quorum is present.

**ETHICS STATEMENT**

Mr. Sullivan read the Ethics Awareness and Conflict of Interest Statement and asked if there were any known conflicts. None were noted.

**APPROVAL OF THE AGENDA**

Mr. Sullivan asked for a motion to approve the agenda for the November 14, 2019 meeting. Mr. Rose made the motion to approve the agenda, Dr. Powell seconded, and the Committee approved the agenda unanimously without change.

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**APPROVAL OF MINUTES**

Mr. Sullivan asked for a motion to approve the minutes for the October 17, 2019 meeting. Mr. Irwin made the motion to approve, Mr. Nath seconded, and the Committee approved the minutes unanimously without change.

**FOR ACTION**

**Review of Strategic Planning Committee Charter (PLAN 01)**

Ms. Bacon provided a brief overview of the draft Charter, reviewed the purpose of the Strategic Planning Committee and its organizational background. Ms. Bacon noted a substantive change to the Charter in that the Strategic Planning Committee meeting time will not overlap with other SBCC Committee meeting times to permit broader participation by the overall Board in strategic planning conversations. Ms. Bacon also reviewed the Committee's responsibilities.

*Discussion:* Mr. Stephens asked about potential overlap of roles with the Policy and Governance Committee and suggested charters should be sufficiently descriptive to clearly distinguish and ensure no overlap of roles of each Committee. Ms. Haygood clarified that when using the word "policy" relating to the Strategic Planning Committee, it is referring to "big picture" policy rather than specific administrative code policies. She clarified that specific policies needing to be adopted through the State Board Code would be referred to the appropriate Committee. Issues luncheons will now be known as policy discussions. Mr. Stephens made the motion to approve the Strategic Planning Committee Charter, Mr. Holder seconded, and the motion carried unanimously.

**FOR INFORMATION**

**Enrollment Task Force Update**

Mr. Jenkins gave the update on the Enrollment Task Force, which is comprised of four community college presidents, four community college trustees, four State Board members, and other System/college experts (George Fouts, Jerry Vaughan, and John Saporilas). He discussed highlights of the November 6-7 meeting of the Task Force, which included a data presentation by Bill Schneider and discussion of several emerging themes.

Chairman Sullivan also reported on the Enrollment Task Force, noting that the Task Force will keep the Board up to date each time they meet over the year. He recapped the Task Force meeting and presented a summary of 12 bullet points that arose from the meeting and shared the handout with the Committee. Mr. Holder (also on the Task Force) shared insights from the meeting that included the group's discussion about reviewing how we look at FTEs, including successful business leaders in conversations about marketing, target and reach out to students nearing completion to get them across the finish line, and having a strategic enrollment team at each school, for example. Ms. Haygood concurred that the conversation was good and yielded many ideas through which to sift and on which to drill down moving forward. She mentioned that it is important that we take advantage of experience and expertise at the local level and leverage work being done by John Saporilas and Dr. Gold's team

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relative to strategic enrollment management. Mr. Willis suggested keeping K-12 partners such as guidance counselors involved in the process.

SBCC Board Chairman Blackwell commended the preliminary work of the Task Force and added that the Presidents look forward to a final report. He emphasized that the Task Force's purpose is not to take steps toward consolidation. Mr. Holder added some efficiencies have to be made as a system that can benefit all 58 without loss of autonomy. Mr. Nath asked if Employment Commissions have been considered as resources for community college enrollment. President Hans noted the importance reaching adult learners and the underemployed who can benefit from being reskilled and upskilled; he further noted the importance of relationships between local colleges and their local workforce development boards, and reduction in enrollment during periods of economic growth and a tight labor market is, generally speaking, to be expected. As the Task Force discussions take on more structure, President Hans believes it will produce healthy recommendations about increasing retention, graduation rates, and reaching more citizens that would need what community colleges offer. Mr. Sullivan emphasized that this effort is intended to help all 58 colleges. Mr. Johnson encourages working systematically with NC Works; it is important to integrate services for the benefit of citizens when the economic cycle turns to be able to easily access resources.

**NEW BUSINESS**

None.

**ADJOURN**

There being no other business, Mr. Sullivan asked for a motion to adjourn. Dr. Powell made the motion which passed unanimously without discussion, and the Committee adjourned at 1:58 p.m.

Respectfully submitted,

Kelly Barretto  
Recording Secretary