

## MINUTES

### State Board of Community Colleges STRATEGIC PLANNING COMMITTEE Thursday, April 20, 2017 – 1:30 p.m.

#### STRATEGIC PLANNING COMMITTEE MEMBERS PRESENT:

Darrell Saunders, Chair  
Bobby Irwin, Vice-Chair

Jimmie Ford  
Ernie Pearson\*

Scott Shook  
Clark Twiddy

Attended via Phone \*

Members Absent: Jerry Vaughan

#### OTHERS IN ATTENDANCE:

Jimmie Williamson  
Jennifer Haygood  
Maureen Little  
Chreatha Alston

Anne Bacon  
Sondra Jarvis  
Bryan Jenkins  
Elizabeth Grovenstein

Roxanne Newton  
Janet Suggs (Gates Fnd)  
Dale McInnis  
(Richmond CC)

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#### CALL TO ORDER

Dr. Saunders called the meeting to order at 1:30 p.m. in the AW North Carolina Conference Room of the Caswell Building.

#### ROLL CALL

Ms. Jarvis took the roll of the Strategic Planning Committee members.

#### ETHICS STATEMENT

Mr. Irwin read the Ethics Awareness and Conflict of Interest Statement and asked if there were any known conflicts. None were noted.

#### APPROVAL OF THE AGENDA

Dr. Saunders asked for a motion to approve the agenda for the April 20, 2017, meeting. Representative Ford moved to approve, Mr. Twiddy seconded, and the committee approved the agenda without change.

#### APPROVAL OF THE MINUTES

Dr. Saunders requested a motion to approve the March 16, 2017, minutes. Mr. Irwin moved to approve, Representative Ford seconded, and the minutes were approved by the committee as presented.

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#### FOR INFORMATION

##### Enrollment Trends (Attachment PLAN 1)

Ms. Haygood began the discussion stating that the presentation is a continuation of the environmental scan. Ms. Haygood indicated that there are many questions about enrollment trends coming from the General Assembly. She further stated that there are two main metrics

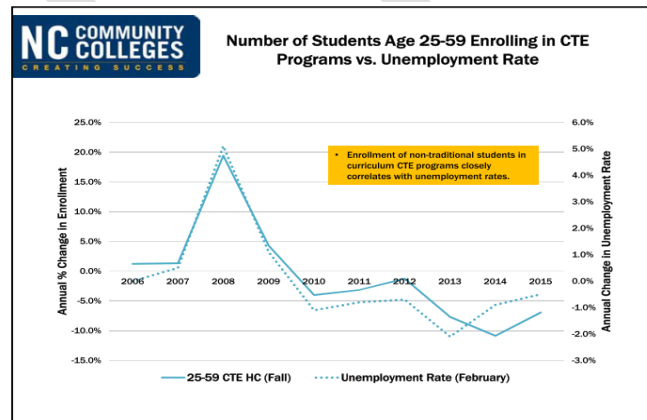
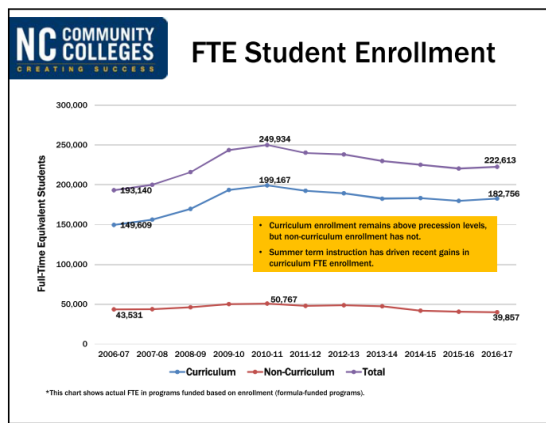
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for enrollment: 1) Student Headcount; and 2) Full-time Equivalent (“FTE”) and proceeded to discuss the differences.

Ms. Haygood explained that FTE is not based on credit hours, but rather instructional hours. Full-time students are considered to be provided 512 instructional hours for Curriculum programs, and 688 instructional hours for continuing education programs. One of the legislative priorities is to balance how this funding is provided. Typically, technically programs require higher instructional hours.

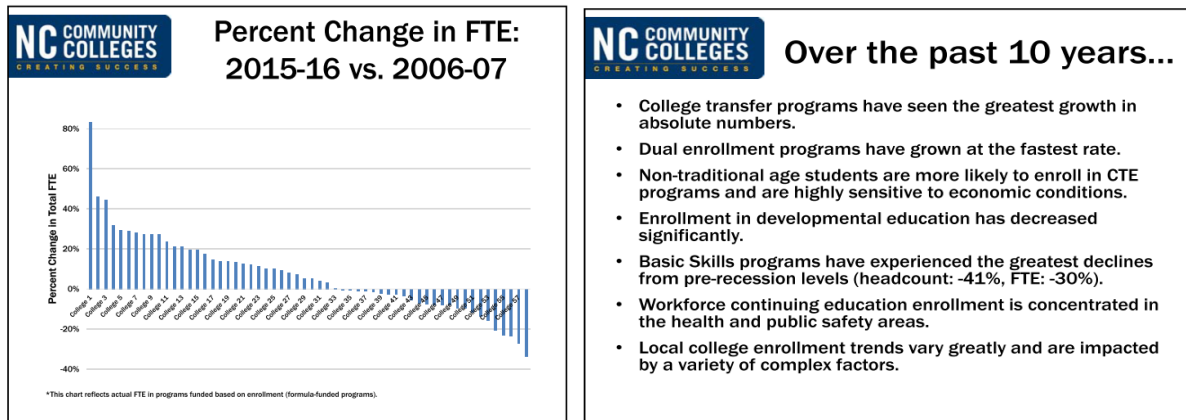
Ms. Haygood continued the discussion stating that the community college system served 710,000 students throughout the various programs. This number is below pre-recession levels and has been declining the past couple of years. Ms. Haygood stated that the majority of FTE enrollment are curriculum students and highlighted the pronounced increase in CTE enrollment during the recession.



A lengthy discussion followed as Ms. Haygood continued to present the data compiled on enrollment trends and highlight the issues presented. She stated that many of the small to mid-size institutions, with 200 employees or less, face significant challenges, because of size and resources, to manage the complexity of modern world. Ms. Haygood stated the need to find better ways to support the smaller institutions and prevent failure. Mr. Shook stated further discussion needs to occur as a system on how and why we are providing services.

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### Survey of Community Colleges' Strategic Directions (PLAN 2)

Ms. Haygood introduced Bill Schneider who proceeded to review the presentation of the Survey of Community Colleges Strategic Directions. Mr. Schneider stated that 306 college strategic goals were collected and analyzed to determine alignment with four categories and each relationship was coded as highly aligned, fairly aligned, or not aligned. The four goals were:

- Student Interest and Access
- Clear and Supported Pathways for Student Progress and Success
- Economic and Workforce Impact
- Organizational Effectiveness

Mr. Pearson asked how the goal alignment was determined and Mr. Schneider agreed that the determination process was somewhat subjective. Mr. Schneider further stated that the majority of the 306 strategic goals were determined to be highly aligned with the four categories.

### Strategic Planning Activity Updates (for discussion only)

Ms. Ann Bacon provided a brief update on the Strategic Planning activities. Ms. Bacon indicated that the strategic plans for all colleges have been reviewed and this has provided great information. Ms. Bacon stated that stakeholder input is being gathered and that Dr. Williamson met with college presidents in March to begin discussions. In addition, Ms. Bacon, James Kelly, and John Evans met with students at the N4CSGA meeting in March to gather input. Ms. Bacon stated that the students were very engaged in the process and provided valuable feedback.

Ms. Bacon further indicated that the next steps will be to 1) share the data gathered with stakeholders; 2) continue to refine and gather additional information; and 3) ensure we align with what is being done at the community colleges.

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**FOR ACTION**

**Plan Purposes, Uses, Stakeholders, and Themes (Attachment PLAN 3)**

Ms. Haygood reviewed the item, presented to in March and requested the Committee's approval. Dr. Saunders requested a motion to approve. Representative Ford motioned, seconded by Mr. Irwin, following a voice vote, the motion passed.

**NEW BUSINESS**

**ADJOURN**

There being no other business, Dr. Saunders asked for a motion to adjourn. Representative Ford motioned, seconded by Mr. Shook and the committee adjourned at 2:59 p.m. following a voice vote.

Respectfully submitted,  
Sondra Jarvis  
Recording Secretary

DRAFT