

MINUTES
State Board of Community Colleges
STRATEGIC PLANNING COMMITTEE
Thursday May 18, 2017 – 1:30 p.m.

STRATEGIC PLANNING COMMITTEE MEMBERS PRESENT:

Darrell Saunders, Chair	Jimmie Ford	Clark Twiddy
Bobby Irwin, Vice-Chair	Scott Shook	

Attended via Phone *

Members Absent: Ernie Pearson and Jerry Vaughan

OTHERS IN ATTENDANCE:

Jimmie Williamson	Anne Bacon	Bill Schneider
Jennifer Haygood	Carmen Cargill	Janet Suggs (Gates Fnd)
Maureen Little	J.W. Kelley	
Chreatha Alston	Matt Meyer	

WELCOME AND ETHICS STATEMENT

Dr. Saunders called the meeting to order at 1:30 p.m. in the AW North Carolina Conference Room of the Caswell Building. Mr. Irwin read the Ethics Awareness and Conflict of Interest Statement and asked if there were any known conflicts. None were noted.

ROLL CALL

Ms. Cargill took the roll of the Strategic Planning Committee members.

APPROVAL OF THE AGENDA

Dr. Saunders asked for a motion to approve the agenda for the May 18, 2017, meeting. The committee approved the agenda without change via voice vote.

APPROVAL OF THE MINUTES

Dr. Saunders requested a motion to approve the April 20, 2017, minutes. The committee approved the minutes as presented via voice vote.

FOR INFORMATION

Initial Customer Input on System Strategic Plan

Dr. Kelley summarized the Student Input (N4CSGA) information collected from the meeting with NC Community College students. The main questions and main issues:

- Why did you decide to attend your community college?
 - Affordable
 - High Quality Education
 - Low Student to Faculty Ratio
 - Early College Programs
 - Technical/Voc Programs
 - Simple Application Process
 - Flexibility
 - Second Chance
 - Safer / Close to Home

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- Why do some students choose not to enroll in a community college?
 - Stigma: Not Regarded as Highly as University
 - Limited Program Options and Course Variety
 - Pressures of Family Tradition
 - Get out of Town
 - Not a Traditional College Experience
 - Lack of Athletics
 - Friends / Student Life Activities and Resident Halls
- What has enabled you and your peers to successfully navigate through your studies at the community college?
 - Student Services (Tutoring)
 - Caring Faculty
 - Flexible Schedule
 - Small Class Size
 - Student Life Activities
 - Personal Support System
 - Advisors
 - Counseling
 - Campus Police
 - Disability Services
 - Online Resources
 - Study Groups
- Will you please identify some barriers or challengers that students face?
 - Cost of Books
 - Personal Bills
 - Rent
 - Transportation
 - Pre-req Courses
 - Schedule Changes
 - Child Care
 - Life Balance
 - Lack of Motivation
 - Burn Out
 - Low family support
 - Minimal Library and Computer Lab Hours
- Describe how your institution has aided students in developing a clear career direction.
 - Faculty Advisors
 - Diverse Course Options
 - Transfer Courses
 - Career Workshops, Internships, Hands-on Training, Job Fairs
 - Career Counseling & Assessments
 - Faculty Retention
- How does your institution help students find employment related to their academic program?
 - Program Faculty Recommendations
 - Career / Job Fairs
 - Internships & Clinicals

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- Small Business Center
- More resources and support needed in this area.
- How does your community college utilize technology to help meet your needs in and out of the classroom?
 - Online Classes
 - A/V Rooms to merge classes across campuses
 - Computer labs & technicians
 - Technology in classrooms
 - Access to professional software for free
 - Free Microsoft Office
 - Online textbooks
- How can we improve campus technology to best serve students?
 - Help desk for students
 - More up-to-date technology
 - Smaller campuses need more resources
 - Faster WiFi
 - Improve navigation of website and Web Advisor
 - Better technology accommodations for students with disabilities
 - Allow electronics in classroom
 - Faculty need more training on using technology
- Other recommendations.
 - Simplify enrollment process
 - More support for small colleges
 - Improve training and availability of advisors
 - Voting power for the SGA Representative serving on the Board
 - Improve faculty quality and accountability

Dr. Meyer shared information about the Industry Associations (Council of Associations for Engagement) meetings.

- Three meetings were conducted:
 - March 10 – Manufacturing, Energy, Transportation, and Construction
 - April 28 – Health Care, Fire, Public Safety
 - May 12 – Business Services, IT, Hospitality, and Agriculture
- Thirty Associations were represented representing approximately 1.7 million of North Carolina workers and over 700 NC firms. Over 223 Issues were discussed.

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- Primary Issues
 - Aging Workforce
 - Education and Training related (Flexibility of scheduling, Soft Skills, Rigor, Accessibility, etc.)
 - Recruiting and Retention of Workforce
 - Perception of Industry
 - Addressing / adapting to Millennials
 - Policy related (immigration, local ordinances, legislation impacts)

Ms. Bacon reviewed the Next Steps:

- Report for Internal
- Discussion with Presidents' Association
- Scan of College Initiatives / Practices that address issues
- Fall meeting of Council of Associations for Engagement

Reviewed 2016 Employer Needs Survey. Many of the difficulties include Training, Education, Technical Skills, and Soft Skills.

NEW BUSINESS

ADJOURN

There being no other business, Dr. Saunders asked for a motion to adjourn. The committee adjourned at 2:59 p.m. following a voice vote.

Respectfully submitted,
Carmen Cargill